



VISIT OAKLAND FEATURES JINGLETOWN FOR FEBRUARY OAKLAND SPOTLIGHT PROGRAM

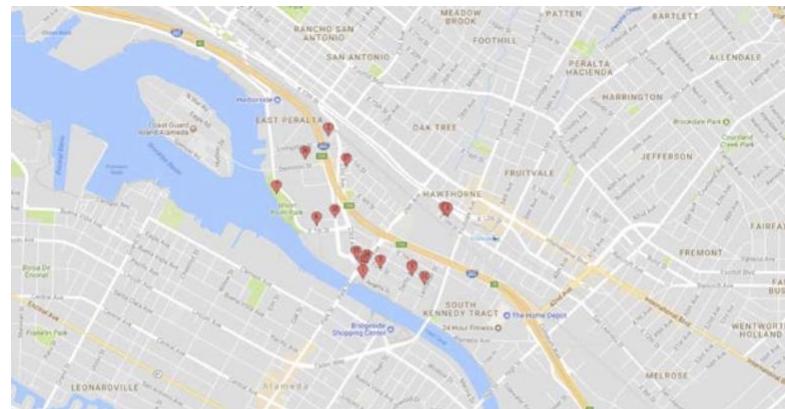
Oakland, CA (February 1, 2017) — [Visit Oakland](#), the city's official destination marketing organization, encourages visitors to explore Jingletown during the month of February. The Jingletown neighborhood is a vibrant arts community, with many galleries, art classes, restaurants, winery, brewery and more.

"Jingletown acquired its name at the turn of the century when Portuguese cannery workers whose earnings would "jingle" in their pockets at the end of the day as they walked home from the factories in the area, signifying prosperity," says **Councilmember Noel Gallo**. "In the early 1980's artists realized the potential and converted many of the neglected warehouses into functioning live/work spaces. It is now a thriving artist community."

"Jingletown is a burgeoning artists' community that's become a destination for Bay Area art lovers," says **Jan Watten, Jingletown resident and owner of Gray Loft Gallery**. "Living and working in Jingletown are sculptors, painters, photographers, musicians, and mixed media artists. Many prominent artists began their careers in Jingletown, living and working in studios in the many converted warehouses and live/work lofts. The neighborhood is also known for its vibrant murals created by local artists, our 2nd Friday art receptions each month, and is a magnet in June and December when artists open their studios up for bi-annual open studio events. It's a funky and fun area not to be missed in the growing Oakland art scene."

JINGLETOWN

Oakland's Jingletown neighborhood is a dynamic grass-roots community with artists, musicians, merchants, businesspeople and other residents. Visitors will tap into their creative side when visiting this neighborhood, and



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| 1. Bird's Nest Jazz | 10. El Potrillo Restaurant & Bar |
| 2. FLOAT | 11. El Taco Oaxaco |
| 3. Grey Loft Studios | 12. Kefa Coffee |
| 4. Jingletown Art Studios | 13. Nikko's |
| 5. Mosaic Studio Supply | 14. Stage Left Cellars |
| 6. Pump It Up of Oakland | 15. Norton Factory Studios |
| 7. Union Point Marina | 16. Red Bay Coffee |
| 8. Ale Industries | 17. mOxy |
| 9. Everett and Jones Pop Up Café | |



will enjoy taking unique art classes, attending gallery shows, beer & wine tasting, eating delicious food and more.

ARTS & ATTRACTIONS

- [Bird's Nest Jazz \(2875 Glascock Street #109\)](#) – Music venue offering special Jazz events and concerts.
- [Faultline ArtSpace \(850 42nd Avenue\)](#) – Artist co-op workspace and gallery.
- [FLOAT \(1091 Calcot Place #116\)](#) - Located in a store front loft of the Cotton Mill Studios, this Flotation center and art gallery restores and revitalizes your body and mind.
- [Gray Loft Gallery \(2889 Ford Street\)](#) - Alternative art space located in Jingletown, Oakland's historic arts district, and member of the Oakland Art Murmur.
- [Jingletown Art Studios and Gallery \(3001 Chapman Street\)](#) – Artist co-op workspace, and holds special art events.
- [M0xy \(976 23rd Avenue\)](#) – Offers artist and maker studio work space.
- [Norton Factory Studios \(3094 E 10th Street\)](#) – Creative studio building, offering artist studio space and classroom space.
- [Pump It Up of Oakland \(2500 Embarcadero #A\)](#) – Bounce house fun for children, also available for private events.
- [Union Point Marina \(2301 Embarcadero\)](#) – Marina located along the Oakland Estuary.

DINING

- [Ale Industries \(3096 E 10th Street\)](#) – Taproom located inside of a warehouse brewery, offering brews and growlers to go.
- [Everett and Jones Pop Up Café \(517 Lancaster Street\)](#) – Barbecue spot serving hearty plates of meats and southern sides in a pop up location.
- [El Potrillo Restaurant & Bar \(400 29th Avenue\)](#) – Restaurant offering Mexican cuisine and a full bar.
- [El Taco Oaxaco \(Kennedy Street & Diesel Street\)](#) – Mexican food truck serving tacos, burritos and tortas.
- [Kefa Coffee \(422 29th Avenue\)](#) – Serving coffee drinks, snacks and breakfast sandwiches.
- [Nikko's Café \(340 23rd Avenue\)](#) – Café serving American food, including burgers and breakfast.
- [Red Bay Coffee \(2327 Broadway\)](#) – Local coffee roaster with an organic, fair trade focus. Offers coffee drinks, tea, hot chocolate & pastries, and also holds special team building events.
- [Stage Left Cellars \(2102 Dennison Street\)](#) – Winery tasting room specializing in handcrafted small lot Syrah, Grenache, and Viognier varietals.

Follow Oakland Spotlight on social media using [#oaklandspotlight](#) and [#oaklandloveit](#).

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The **Oakland Spotlight** program is Oakland's first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well



as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.

The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit www.oaklandspotlight.com to learn more about the initiative and featured neighborhoods.

ABOUT VISIT OAKLAND

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism's economic impact to Oakland through destination development and brand management. For more information, visit www.visit oakland.com.

CONTACT

Frances Wong, Senior PR Manager, Visit Oakland
O: (510) 208-0561 C: (510) 396-8367 E: frances@visitoakland.com

Allie Neal, PR Specialist, Visit Oakland
O: (510) 208-0529 C: (925)286-5284 E: allie@visitoakland.com