



VISIT OAKLAND ANNOUNCES KOREATOWN NORTHGATE AS “OAKLAND SPOTLIGHT’S” FEATURED NEIGHBORHOOD FOR NOVEMBER

Oakland’s Koreatown Northgate Neighborhood Welcomes Art & Beer Enthusiasts, Celebrates Diversity

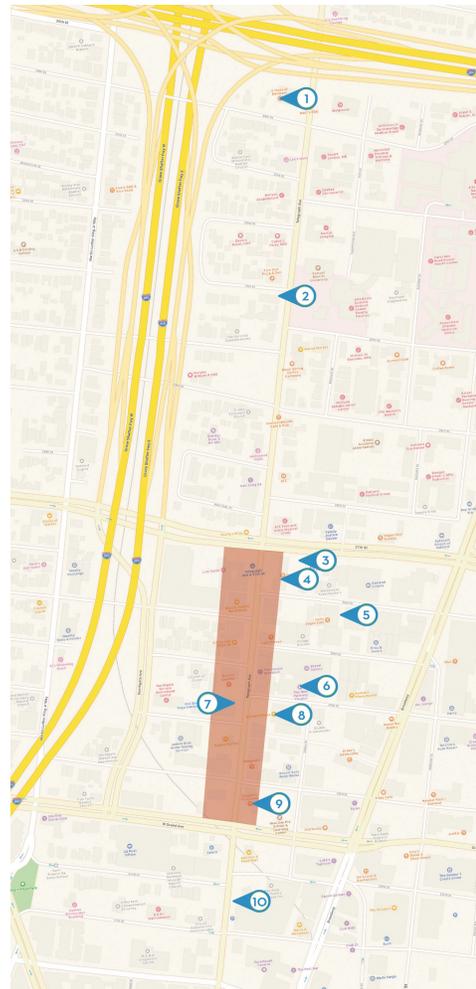
Oakland, CA (November 1, 2016) — Visit Oakland, the city’s official destination marketing organization, encourages visitors to explore the community of Koreatown Northgate (**KONO**) in the month of November as part of the Oakland Spotlight program. Featuring Korean businesses, Middle Eastern Markets, barbecues, brew pubs, art galleries and more, KONO is an eclectic mix of cultures not to be missed.

“The KONO is the gateway to Downtown and features fun shops and art galleries. One of my favs in the KONO is Kingston 11 for their authentic Caribbean Cuisine (fried plantains – yum...),” says Councilmember **Lynette Gibson McElhane, District 3**. “The District 3 staff also loves to meet up at Goji Time Korean BBQ & Hot Pot - try the Kimchi Pancake - it’s off the hook!”

“The spirit of creativity and imagination on the street, in the restaurants, arts galleries and Korean businesses enliven this neighborhood, revealing how Oaklanders live, work and play,” says **Roberto Bedoya, Cultural Affairs Manager for the City of Oakland**.

KONO

KONO is a thriving stretch of community that runs along Telegraph Avenue, between 20th and 35th Streets. It’s the quintessential embodiment of The Town’s culture and influence in the Bay Area featuring a large and active arts community, vibrant nightlife, and strong ties to the Korean community. Located near the 19th Street BART station, visitors and residents can easily explore KONO by foot and car, or can take advantage of the recently constructed designated curbside bike lanes.



KONO *District*

1. A Taste of Denmark
2. Oasis Food Market
3. Blind Tiger
4. Gogi Time
5. Classic Cars West
6. The New Parkway Theater
7. The Good Hop
8. Koreana Plaza Asian Market
9. Kingston 11
10. Hutch Bar & Kitchen

FIRST FRIDAYS
Telegraph Ave
(Between West Grand Ave & 27th Street)



ARTS & CULTURE

Oakland boasts the second-highest number of artists per capita in the country, and KONO is their home base.

- [First Fridays](#) – On Friday, November 4, join a celebration of art, music, food, fun and community that takes place on Telegraph Avenue between W. Grand to 27th Street. From 5PM to 9:30PM, the streets come to life as art galleries, performers, musicians and restaurants welcome locals and visitors to enjoy and be inspired by Oakland art.
- [The New Parkway Theater](#) (472 24th Street) – Watch a new release movie with the comforts of home at this unique dine-in cinema complex. Featuring comfy couches, American diner food, and beer and wine, your food is served while you relax and enjoy your film. Not in a movie mood? Take advantage of free Trivia Thursdays, or try your luck at Beer and Bingo on Tuesdays in November.

DINING

- [Taste of Denmark](#) (3401 Telegraph Ave) – Oakland’s beloved bakery is a co-op of bakers and pastry chefs who specialize in cakes and treats for all occasions. Celebrate like a local and indulge your sweet tooth at this favorite Oakland gem.
- [Oasis Food Market](#) (3045 Telegraph Ave) – Oakland’s favorite Middle Eastern grocery store offers halal meats, imported ingredients and a café for wraps and kebabs. Grab a falafel platter to feast on and pick up the items to replicate the flavors at home.
- [Blind Tiger](#) (2600B Telegraph Ave) – If you don’t pay attention, you might miss this urban and modern craft cocktail and tapas bar. But once you’re in, you know you’ve arrived. Located underneath an all-you-can-eat Korean BBQ buffet, you’ll be greeted with a loud tiger-themed mural complete with lanterns hanging from the ceiling and cabin-like décor. Stop in for their happy hour menu for an eclectic Oakland vibe and awesome Asian fusion cuisine.
- [Gogi Time](#) (2600 Telegraph Ave) – You can’t make a stop in KONO without Korean food! Korean BBQ and Hot Pot is perfect for the chilly fall weather and the interactive meal for families and friends to spend quality time together.
- [Hutch Bar and Kitchen](#) (2022 Telegraph Ave) – Southern cuisine in a casual atmosphere. Celebrating the love of life and good food in David King’s restaurant featuring southern comfort food and over 100 selections of whiskey from their bar.

SHOPPING

- [Koreana Plaza Asian Market](#) (2370 Telegraph Ave) – Specializing in Asian groceries and housewares, shop at KP Asian Market for fresh produce, meats and kitchen items for your next home cooked Asian meal! Can’t cook? No worries, as KP Asian Market offers an abundant prepared hot item menu and marinated meats and sauces to make recipes easier.
- [The Good Hop](#) (2421 Telegraph Ave) – If you’ve been searching for that rare craft brew to earn your next badge on your beer app, look no further. The Good Hop features hundreds of local and imported beers with 16 rotating craft beers on tap. Support Oakland’s breweries and check out some local brew while there!



- [Classic Cars West](#) (411 26th Street) – Boutique vintage car dealership, art gallery and beer garden, all in one location! In the market for a rare or classic automobile, have one to sell or just want to see a great collection of cars? This is the place for car fanatics and aficionados.
- [Econo Jam Records](#) (2519 Telegraph Ave) – Diverse and independent record shop stocking rare and vintage vinyl, albums and turntables. Buy and sell vinyl and interact with other Oakland audiophiles.

Follow Oakland Spotlight on social media using [#oaklandspotlight](#) and [#oaklandloveit](#).

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The **Oakland Spotlight** program is Oakland’s first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.

The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit www.oaklandspotlight.com to learn more about the initiative and featured neighborhoods.

ABOUT VISIT OAKLAND

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism’s economic impact to Oakland through destination development and brand management. For more information, visit www.visitoakland.org.

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