

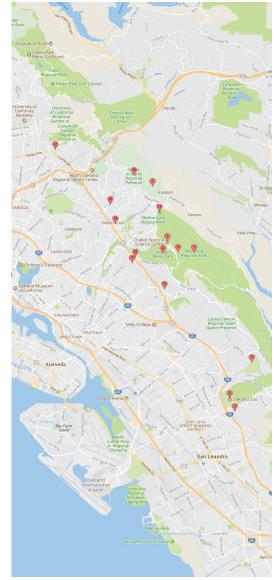


VISIT OAKLAND FEATURES OAKLAND HILLS NEIGHBORHOOD FOR SEPTEMBER OAKLAND SPOTLIGHT PROGRAM

Oakland, CA (September 1, 2017) — Visit Oakland, the city's official destination marketing organization, encourages visitors to explore the Oakland Hills neighborhood during the month of September. The Oakland Hills are filled with hikes and outdoor activities, making the neighborhood a must-visit for adventure-seekers. The neighborhood also offers family friendly activities, including the Oakland Zoo and Chabot Space & Science Center, as well as many unique shops and dining options.

"There's endless possibilities for fun in the Oakland Hills -- from the worldrenowned urban trail system spanning Dimond Park and Joaquin Miller park, and connecting to hundreds of miles trails in the greater East Bay, to the bourgeoning and vibrant restaurant scene, to the creative and unique small business owners who make up our Laurel, Dimond, and Montclair business districts, to our cultural gems—the Chabot Space & Science Center and Woodminster Theatre there's truly something for everyone," says Vice Mayor Annie Campbell Washington.

"Oakland is an incredible place to live, work and play...and the Oakland Hills play a big role in all our city has to offer," says Nik Dehejia, Oakland Zoo CFO and VP Business Affairs. "The stunning views from the Oakland Hills are enjoyed by people from all over the Bay Area, and provided an ideal natural landscape for Oakland Zoo's new urban gondola experience. The Oakland Hills are also home to incredible parks, educational institutions and recreational



- Chabot Space & Science Center
- 2. Dunsmuir-Hellman Historic Estate
- 3. Huckleberry Botanic Regional Preserve
- . Joaquin Miller Park
- 5. Oakland Mormon Temple and Visitors Center
- 6. Oakland Zoo The Landing Café
- 7. Redwood Regional Park
- 8. Roberts Regional Recreation Area Segway Off Road
- 9. Sequoyah Country Club
- 10. Sibley Volcanic Regional Preserve
- 11. Skyline Gate Staging Area
- 12. Claremont Club & Spa, A Fairmont Hotel
 Limewood Bar & Restaurant
 Meritage at the Claremont
- 13. Hunan Yuan
- 14. Kakui
- 15. Monaghans on the Hill
- 16. Thornhill Coffee





destinations, and collectively play and important role in enriching the lives of people and developing enduring civic pride for our City."

OAKLAND HILLS

With attractions for adventure-seekers and families, great dining options and unique shopping, the Oakland Hills neighborhood is an exciting place to explore.

One of the many great family-friendly attractions in the Oakland hills is the <u>Oakland Zoo</u>. The zoo is 100-acres, and offers visitors the chance to learn about wildlife conservation, see animals and ride the new aerial gondola. The anticipated California Trail exhibit is also set to open Summer 2018. This exhibit will engage visitors in the exploration of California's natural past, present and future.

EVENTS

- <u>33nd Annual Gatsby Summer Afternoon</u>, September 10 (Dunsmuir Hellman Historic Estate) This event gives attendees the opportunity to picnic and party like the 1920s and 1930s.
- <u>Disney's Beauty and the Beast Show</u>, September 1-3 & 7-10 (Woodminster Amphitheater) Enjoy this show, adapted from the 1991 Academy-Award winning animated Disney film.
- <u>10th Annual Oaktoberfest</u>, September 30 & October 1 (Dimond) Celebrate at this fall festival with beer, food, entertainment, arts and kid-friendly activities.
- Montclair Village Farmers' Market (La Salle Avenue at Moraga Avenue) Open every Sunday 9am-1pm, year around.

ATTRACTIONS

- <u>Chabot Space & Science Center</u> (10000 Skyline Boulevard) A hands-on center featuring interactive exhibits, a digital planetarium, a large screen theatre, hands-on activities and tree telescopes.
- <u>Claremont Club & Spa, A Fairmont Hotel</u> (41 Tunnel Road) One of California's iconic luxury hotels. The property also offers restaurants and bars, The Fairmont Spa, tennis courts and three swimming pools.
- <u>Dunsmuir-Hellman Historic Estate</u> (2960 Peralta Oaks Court) Listed in the U.S. National Register of Historic Places, this Victorian mansion is available for public events, concerts and parties.
- Huckleberry Botanic Regional Preserve (7087 Skyline Boulevard) A 241-acre regional park and nature reserve
- <u>Joaquin Miller Park</u> (3300 Joaquin) A large open space park, with trails that lead through redwood groves and oak woodlands.
- <u>Oakland Mormon Temple and Visitors Center</u> (4766 Lincoln Avenue) Stroll around the beautifully manicured grounds and enjoy a stunning view of the Bay Area.
- Oakland Zoo (9777 Golf Links Road) A 100-acre zoo where you can learn about wildlife conservation, see animals, ride an aerial gondola or attend educational programs.
- Redwood Regional Park (7867 Redwood Road) A 1,830-acre park featuring a forest of coast redwood trees, evergreens, chaparral, grasslands and wildlife.





- Roberts Regional Recreation Area (10570 Skyline Boulevard) An 82-acre park offering family and group picnicking areas.
- <u>Sequoyah Country Club</u> (4550 Heafey Road) A country club with exceptional golfing, a warm atmosphere and great views.
- Segway Off Road Offering off road adventure Segway tours of the Oakland Redwoods.
- <u>Sibley Volcanic Regional Preserve</u> (6701 Skyline Boulevard) A park featuring an ancient volcano and hiking trails.
- <u>Woodminster Amphitheater</u> While surrounded by soaring redwoods, enjoy musicals throughout the summer and catch great live music during the Sundays in the Redwoods concert series.

DINING

- <u>El Agavero Mexican Cuisine & Tequila Bar</u> (2071 Mountain Boulevard) Mexican restaurant and full bar, in a family-friendly environment.
- <u>Hunan Yuan</u> (4100 Redwood Road #11) Chinese restaurant offering a broad range of traditional dishes.
- Kakui (2060 Mountain Boulevard) Creative Japanese fare highlighted in a contemporary space.
- <u>Limewood Bar & Restaurant</u> (41 Tunnel Road) A vibrant, casual gathering place in the Claremont Club & Spa, offering regionally-sourced cuisine, craft cocktails and a well-balanced wine list.
- Meritage at the Claremont (41 Tunnel Road) Located inside of the Claremont Club & Spa, this restaurant offers refined steak and seafood dishes along with Bay Area views.
- Monaghans on the Hill (2820 Mountain Boulevard) Offering Californian cuisine and pub food, in a sports bar atmosphere.
- Montclair Egg Shop (6126 Medau Place) Restaurant serving breakfast and lunch, as well as unique breakfast specials.
- The Landing Café (9777 Golf Links Road) Take the Oakland Zoo gondola to this New American eatery with outdoor seats and views of the Bay Area.
- Skyline Pizza (4400 Keller Avenue) Offering pizza and sandwhiches.
- Thornhill Coffee (5772 Thornhill Drive) Coffee shop offering coffee drinks and snacks.

SHOPPING

- A Great Good Place for Books (6120 Lasalle Avenue) Indie bookseller offering many books, a kids area and author events.
- <u>Farmstead Cheeses & Wines</u> (6218 La Salle Avenue) Offering artisan, hand-cut cheeses and fine wines.
- Folks Art (6123 La Salle Avenue) Shop selling figurines, miniature, jewelry, gifts and more.
- <u>Le Bon Bon Candies & Chocolates</u> (2050 Mountain Boulevard) European-style confection boutique offering treats made in-house.
- Montclair Toyhouse (6115 La Salle Avenue) Toy store offering games and novelties for many ages.
- Pelago (6134 Medau Place) Shop offering gifts for any occasion.





- Rhythm Bikes (6112 La Salle Avenue) Bike shop offering many bikes, and classes on how to fix your own bike.
- Someone's in the Kitchen (6128 La Salle Avenue) Gourmet kitchen store selling quality kitchen tools.

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The *Oakland Spotlight* program is Oakland's first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.

The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit www.oaklandspotlight.com to learn more about the initiative and featured neighborhoods.

ABOUT VISIT OAKLAND

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism's economic impact to Oakland through destination development and brand management. For more information, visit www.visitoakland.com.

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