



VISIT OAKLAND FEATURES TEMESCAL NEIGHBORHOOD FOR JANUARY OAKLAND SPOTLIGHT PROGRAM

Oakland, CA (January 3, 2018) —[Visit Oakland](#), the city's official destination marketing organization, encourages visitors to explore Oakland's Temescal neighborhood during the month of January. Temescal is an exciting neighborhood for visitors to explore, offering unique local shops, diverse restaurants, family-friendly breweries and more.

"The Temescal neighborhood is where hip pushes back on pretentious," said **Dan Kalb, City Councilmember** for all of North Oakland including the Temescal district. "The restaurants are diverse and the shops are local, it's a great neighborhood for Oaklanders and tourists alike."

"To me, Temescal is one of Oakland's most vibrant and diverse neighborhoods, with amazing small independent shops, restaurants and services," said **Shifra de Benedictis-Kessner of the Temescal District BID**. "With a long tradition of welcoming immigrants from Ethiopia, Korea, Italy, and more, Temescal has an inspiring history of growing and enhancing our community with every wave of newcomers."

TEMESCAL

Temescal is located in North Oakland, and is one of the city's oldest neighborhoods. The Temescal neighborhood is a major destination for shopping and restaurants, and is also filled with early 20th century bungalow homes. Temescal is home to many popular and diverse restaurants, as well as many unique local shops. A popular shopping area in this neighborhood is called [Temescal Alley](#). This area formerly was where horse-drawn carriage stables were held, but it is now turned into a vibrant alley with many boutiques, coffee shop, ice cream shop, barber shop and more. With so much to explore, the Temescal neighborhood is a must-see for visitors and locals.





ATTRACTIIONS

- [Ford Go Bike Station](#) (**Shattuck Avenue at Telegraph Avenue**) – Offers convenient bike rentals to explore the city.
- [Inn at Temescal](#) (**3720 Telegraph Avenue**) – Casual lodging offering bright, modern rooms, plus complimentary bikes and parking.
- [Oaktown Improv](#) (**511 48th Street**) – Offers weekly and monthly improve shows, and also offers classes.
- [Rickey Henderson Field](#) (**426 45th Street**) – Baseball and softball field for local sports programs.
- [Temescal Swimming Pool](#) (**371 45th Street**) – Public lap pool and recreational swimming facility, offering lessons for all ages.
- [Tool Lending Library](#) (**5205 Telegraph Avenue**) – Offers over 5,000 tools available for loan, as well as books and how-to videos and DVDs.

SHOPPING

- [Ali Golden](#) (**482 49th Street**) – Designer boutique featuring handmade, trendy womenswear.
- [Baggu Oakland](#) (**470 49th Street**) – Sells shopping bags, purses, and other bags.
- [Book/Shop](#) (**482 D 49th Street**) – Offers books, gifts, prints, home goods and more.
- [Claflin, Thayer & Co.](#) (**470 49th Street, Suite E**) – Offers leather jackets, bags, belts and more.
- [Crimson Horticultural Rarities](#) (**470 49th Street**) – Florist & nursery featuring unique indoor plants, gifts and arrangements.
- [Cro Café](#) (**Alley 49**) – Modern café providing craft espresso drinks.
- [Curbside Creamery](#) (**482 49th Street**) – Ice cream shop offering classic flavors and vegan ice cream sandwiches.
- [Esqueleto](#) (**482 49th Street, Suite A**) – Chic shop displaying jewelry, art and home accents all crafted by local artists.
- [Hasain Rasheed Photography](#) (**470 49th Street**) – Local photographer offering photo services and more.
- [Homestead Apothecary](#) (**486 49th Street**) – Offers local goods, including tinctures, body care, flower essences and more.
- [Interface Gallery](#) (**486 49th Street**) – Art gallery featuring rotating artists.
- [It's Your Move Games](#) (**4920 Telegraph Avenue**) – Sells board games and hobby products.
- [Lauren Wolf Jewelry Design](#) (**482 49th Street, Suite A**) – One of a kind diamond rings and other jewelry.
- [Minds Eye Vintage](#) (**484 49th Street**) – Offers vintage apparel for adults and children.
- [Marisa Mason Jewelry](#) (**484 49th Street, Suite D**) – Jewelry boutique showcasing bohemian necklaces and bracelets made by hand.
- [Preserved](#) (**5032 Telegraph Avenue**) – Local grocery store specializing in supplies for canning, pickling, dehydrating, cheese making and more.
- [Ruby's Garden](#) (**5026 Telegraph Avenue**) – Local shop for new and secondhand childrenswear.
- [Sagrada Sacred Arts](#) (**4926 Telegraph Avenue**) – Offers unique spiritual goods, meditation supplies, arts and crafts, books and more.
- [Temescal Alley Barbershop](#) (**470 49th Street, Suite B**) – Barbershop offering haircuts in Temescal Alley.



- **Tip-Top Bikeshop** (**4800 Telegraph Ave**) – Cycling shop offering commuter and road bikes, plus apparel, gear and more.
- **1-2-3-4 Go! Records** (**420 40th Street, Suite 5**) – Independent record store offering obscure titles and on-site performances.

DINING

- **Abesha** (**4929 Shattuck Avenue**) – Eatery offering traditional African plates.
- **Aunt Mary's Café** (**4640 Telegraph Avenue**) – A cozy local café serving comfort food with a southern twist.
- **Asmara** (**5020 Telegraph Avenue**) – Ethiopian dining in a warm atmosphere.
- **Bakesale Betty** (**5098 Telegraph Avenue**) – Lunchtime bakery, popular for their fried chicken sandwiches.
- **Bowl'd BBQ** (**4869 Telegraph Avenue**) – Korean eatery serving build-your-own rice bowls, tabletop grilled dishes, fried chicken and drinks.
- **Burma Superstar** (**4721 Telegraph Avenue**) – Burmese eatery, popular for their tea-leaf salad.
- **Café Eritrea D'Afrique** (**4069 Telegraph Avenue**) – Eritrean café focusing on bold flavors in traditional stews and more.
- **Cholita Linda** (**4923 Telegraph Avenue**) – Offers Latin American street food favorites, from fish tacos to Cuban sandwiches.
- **Clove & Hoof** (**4001 Broadway**) – Butcher shop and restaurant offering meats made in-house.
- **Dona Tomas** (**5004 Telegraph Avenue**) – Colorful cantina offering Mexican fare with a contemporary spin.
- **Hawking Bird** (**4901 Telegraph Avenue**) – Casual eatery offering café fare, and Hawker Fare spin-off.
- **Hog's Apothecary** (**375 40th Street**) – Modern beer hall pairing pork-centric American bites with local craft beers.
- **Homeroom** (**400 40th Street**) – Restaurant specializing in many variations of mac 'n' cheese.
- **Kansai** (**4345 Telegraph Avenue**) – Sushi bar with a range of rolls and Japanese dishes.
- **Koryo Jajang** (**4390 Telegraph Avenue, Suite B**) – Restaurant serving a variety of Korean dishes.
- **Pizzaiolo** (**5008 Telegraph Avenue**) – Contemporary pizzeria offering wood-fired pizzas and seasonal Italian eats.
- **Pizza Nation** (**4919 Telegraph Avenue**) – Pizza spot offering delivery and online ordering.
- **Pyeong Chang Tofu House** (**4701 Telegraph Avenue**) – Korean eatery serving kimchi, stone pots, and vegetarian fare.
- **Sangri-La Vegan** (**4001 Linden Street**) – A rotating menu of organic, macrobiotic fare in a casual space.
- **Tara's Organic Ice Cream** (**4731 Telegraph Avenue**) – Sustainably minded shop selling ice cream and ice cream cakes with creative ingredients.
- **The Mixing Bowl** (**4920 Telegraph Avenue**) – Catering company offering organic and thoughtfully sourced fare with a globally-inspired menu.
- **Urbano Latino** (**4307 Telegraph Avenue**) – Modern Latin-influenced food, cocktails, wine and craft beer in an upscale space.



BARS & NIGHTLIFE

- [**Kingfish Pub & Café**](#) (**5227 Telegraph Avenue**) – Old-school neighborhood bar with a jukebox and shuffleboard table.
- [**Lanesplitter Pizza & Pub**](#) (**4799 Telegraph Avenue**) – Slices & pies inspired by the East Coast.
- [**Roses' Taproom**](#) (**4930 Telegraph Avenue**) – Family-friendly beer bar with house-made pints and snacks.
- [**Temescal Brewing**](#) (**4115 Telegraph Avenue**) – Casual gathering spot for house-made brews served in a bright interior and outdoor patio.
- [**The Avenue**](#) (**4822 Telegraph Avenue**) – Bar with pool tables, music, tvs and games.

Follow Oakland Spotlight on social media using **#oaklandspotlight** and **#oaklandloveit**.

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The **Oakland Spotlight** program is Oakland's first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.

The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit www.oaklandspotlight.com to learn more about the initiative and featured neighborhoods.

ABOUT VISIT OAKLAND

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism's economic impact to Oakland through destination development and brand management. For more information, visit www.visit oakland.com.

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