



## VISIT OAKLAND FEATURES UPTOWN FOR MARCH OAKLAND SPOTLIGHT PROGRAM

**Oakland, CA (March 1, 2017)** — [Visit Oakland](#), the city’s official destination marketing organization, encourages visitors to explore Uptown during the month of March. Uptown is a bustling neighborhood with many music venues, bars & clubs, restaurants, shopping and much more.

“Uptown is dynamic, growing, historic, and new all at once! Between its vibrant arts community and bustling nightlife, Uptown is sure to capture your time and your attention,” says **Councilmember McElhaney**. “Come visit and see why I call District Three the Heart and Soul of the Town.”

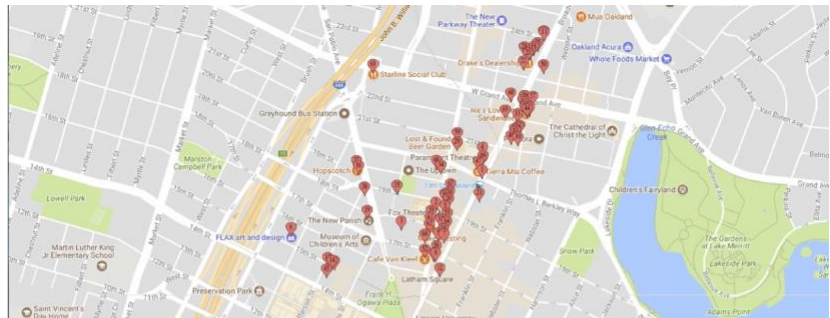
"Uptown Oakland is a vibrant neighborhood, filled with history, culture, and entertainment," says **Brian Stechschulte, Drake’s Brewing Co.** “Visitors can experience Oakland’s past, and see it’s bright future in just a few blocks. A trip to the neighborhood can be rich in food, art, music, and more."

### UPTOWN

Oakland’s Uptown neighborhood is a must-see for visitors, with a vibrant nightlife, diverse restaurants, unique shopping and beautiful Art Deco architecture, there’s no shortage of things to do. Uptown is always bustling with live music, new restaurants, pop-up shops and other exciting events.

### EVENTS & ATTRACTIONS

- [Ford GoBike Station \(2070 San Pablo Avenue\)](#) – Offering daily, monthly and annual memberships in the bike share program.
- [Fox Theater \(1807 Telegraph Avenue\)](#) – Historic, intimate live music venue.
- [Great Western Power Company Rock Climbing \(520 20<sup>th</sup> Street\)](#) – Rock-climbing gym located in an old power building.



- |                            |                                  |                              |
|----------------------------|----------------------------------|------------------------------|
| 1. Ford GoBike Station     | 24. Fat Cat Cafe                 | 47. Tierra Mia Coffee        |
| 2. Fox Theatre             | 25. Firebrand Artisan Breads     | 48. Tertulia Coffee          |
| 3. Oakland Ice Center      | 26. Flora Restaurant & Bar       | 49. Uptown Cafe & Crepe      |
| 4. Paramount Theatre       | 27. Hopsotch                     | 50. Wooden Table Cafe        |
| 5. Bibliomania             | 28. Humphry Slocombe             | 51. Xolo                     |
| 6. FLAX Art and Design     | 29. Hutch Bar & Kitchen          | 52. Cafe Van KleeF           |
| 7. Oakstop                 | 30. I B's Hoagies                | 53. Club 21                  |
| 8. Shoe Groupie Boutique   | 31. Ike's Love and Sandwiches    | 54. Club BNB                 |
| 9. SoleSpace               | 32. Itani Ramen                  | 55. Diving Dog Brewhouse     |
| 10. Suru                   | 33. La Bonita Taqueria           | 56. Dogwood                  |
| 11. Two Jacks Denim        | 34. Little Giant Ice Cream       | 57. Era Art Bar & Lounge     |
| 12. Viscera                | 35. Marana Cafe                  | 58. Fauna                    |
| 13. Agave Uptown           | 36. Old Brooklyn Cafe & Bakery   | 59. Last & Found Beer Garden |
| 14. Annie's Deli           | 37. Plum Bar                     | 60. Luka's Taproom & Lounge  |
| 15. Athenian Deli and Cafe | 38. Plenty                       | 61. Make Westing             |
| 16. Belly                  | 39. Rudy's Can't Fail Cafe       | 62. Samar Bar                |
| 17. Cafe 15                | 40. Red Bay Coffee               | 63. Starline Social Club     |
| 18. Calavera               | 41. Suya African-Caribbean Grill | 64. The Punchdown            |
| 19. Curry Up Now           | 42. State Side Cafe              | 65. The Sound Room           |
| 20. Duende                 | 43. Sweet Bar Bakery             | 66. The Port Bar             |
| 21. Donut Savant           | 44. Taiwan Bento                 | 67. The Uptown Nightclub     |
| 22. Dosa by DOSA           | 45. Tambo Peruvian               | 68. Woods Bar & Brewery      |
| 23. Drake's Dealership     | 46. The Gastropig                |                              |



- [Oakland Ice Center \(519 18<sup>th</sup> Street\)](#) – Indoor ice facility, offering skating and hockey lessons. Operated by Sharks Ice and offers one NHL size and one Olympic size rink. Public skating sessions offered 7 days a week.
- [Paramount Theatre \(2025 Broadway\)](#) – Art Deco movie theatre and event venue.
- [Remember Them Memorial \(19<sup>th</sup> Street & Rashida Muhammad Path\)](#) – Bronze sculpture honoring 25 humanitarians and civil rights leaders.

## SHOPPING

- [Bibliomania \(1816 Telegraph Avenue\)](#) – Book shop selling used books.
- [FLAX Art and Design \(1501 Martin Luther King Jr. Way\)](#) – Family-owned arts & crafts supply store.
- [Oakstop \(1721 Broadway #201\)](#) – Offers workspace, special events, gallery exhibits, workshops and more.
- [SoleSpace \(1714 Telegraph Avenue\)](#) - Shoe store selling funky shoes and street apparel, also hosts art galleries and special events.
- [Suru \(1624 Telegraph Avenue\)](#) – Casual apparel store promoting multiculturalism and diversity.
- [Two Jacks Denim \(2355 Broadway\)](#) – Boutique specializing in U.S. made raw denim.
- [Viscera \(1542 Broadway\)](#) – Rustic-chic shop selling domestically made, casual sportswear and 3D printed jewelry.

## DINING

- [Agave Uptown \(2135 Franklin Street\)](#) – Upscale Oaxacan-California cuisine in a chic space.
- [Belly \(1901 San Pablo Avenue\)](#) – Laid-back café, serving Asian, Mexican & American dishes.
- [Calavera \(2337 Broadway\)](#) – Oaxacan fare, from ceviche to local seafood.
- [Curry Up Now \(1745 San Pablo Avenue\)](#) – Indian street fare, including vegan & gluten-free options.
- [Duende \(468 19<sup>th</sup> Street\)](#) – Innovative Spanish spot serving tapas and large plates.
- [Donut Savant \(1934 Broadway\)](#) – Bakery offering a large selection of bite-sized donuts.
- [Dosa by DOSA \(2301 Broadway\)](#) DOSA spinoff offering counter-serve Indian cuisine.
- [Drake's Dealership \(2325 Broadway\)](#) – Taproom of Drake's brewery, offering wood-fired pizza, beer and more.
- [Firebrand Artisan Breads \(2343 Broadway\)](#) – Industrial-style bakery offering handcrafted breads, sandwiches & pastries, plus baking classes.
- [Flora Restaurant & Bar \(1900 Telegraph Avenue\)](#) – Upscale New American cuisine in an art deco space.
- [Hopscotch \(1915 San Pablo Avenue\)](#) – Upscale, retro diner serving American fare with a Japanese touch.
- [Humphry Slocombe \(2335 Broadway\)](#) – Small shop selling ice cream made from unusual flavors.
- [Hutch Bar & Kitchen \(2022 Telegraph Avenue\)](#) – Southern restaurant with bourbon-focused bar.
- [Ike's Love and Sandwiches \(2204 Broadway\)](#) – Casual sandwich shop, serving a menu of creative sandwiches.
- [Itani Ramen \(1736 Telegraph Avenue\)](#) – Offering Japanese ramen bowls in a counter-service environment.



- [Little Giant Ice Cream \(1951 Telegraph Avenue\)](#) – Ice cream shop offering classic and modern flavors.
- [Plum Bar \(2216 Broadway\)](#) – Modern bar, offering cocktails and elevated fare.
- [Red Bay Coffee \(2327 Broadway\)](#) – Local coffee roaster serving out of a converted shipping container.
- [Tambo Peruvian \(1414 Jefferson Street\)](#) – Spiced-up Latin and Peruvian, serving mains and tapas.
- [The Gastropig \(2123 Franklin Street\)](#) – Modern, industrial breakfast and lunch spot serving pork-centric sandwiches, pasteries and more.
- [Tertulia Coffee \(1951 Telegraph Avenue\)](#) – Contemporary café serving coffee drinks, in a modern setting shared with an art gallery.

## NIGHTLIFE

- [Café Van Kleef \(1621 Telegraph Avenue\)](#) – Hip, eclectic bar offering craft cocktails and live music. Famous for their greyhound cocktail recipe.
- [Club 21 \(2111 Franklin Street\)](#) – LGBT Latin nightclub, with multiple bars, events and dancers.
- [Diving Dog Brewhouse \(1802 Telegraph Avenue\)](#) – Small-batch brewery, offering make your own beer classes. Part of the Oakland Ale Trail.
- [Dogwood \(1644 Telegraph Avenue\)](#) – Hip bar serving up cocktails, and cured meats & cheese.
- [Era Art Bar & Lounge \(19 Grand Avenue\)](#) – Sleek bar and lounge with vintage-chic décor.
- [Lost & Found Beer Garden \(2040 Telegraph Avenue\)](#) – Casual beer garden serving craft beers and bar food.
- [Luka's Taproom & Lounge \(2221 Broadway\)](#) – French-inspired Californian comfort food, plus late-night music.
- [Make Westing \(1741 Telegraph Avenue\)](#) – Large bar featuring cocktails, bar bites and bocce ball.
- [Starline Social Club \(2236 Martin Luther King Jr. Way\)](#) – Event venue with bar and lounge.
- [THE PORT BAR \(2023 Broadway\)](#) – LGBT-friendly watering hole with a vibrant, repurposed setting.
- [The Uptown Nightclub! \(1928 Telegraph Avenue\)](#) – Low-key live music and comedy venue with classic bar room.
- [Woods Bar & Brewery \(1701 Telegraph Avenue\)](#) – Serving house brews and empanadas. Part of the Oakland Ale Trail.

Follow Oakland Spotlight on social media using [#oaklandspotlight](#) and [#oaklandloveit](#).

###

The **Oakland Spotlight** program is Oakland's first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.



The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit [www.oaklandspotlight.com](http://www.oaklandspotlight.com) to learn more about the initiative and featured neighborhoods.

**ABOUT VISIT OAKLAND**

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism’s economic impact to Oakland through destination development and brand management. For more information, visit [www.visitoakland.com](http://www.visitoakland.com).

**CONTACT**

Frances Wong, Senior PR Manager, Visit Oakland

O: (510) 208-0561 C: (510) 396-8367 E: [frances@visitoakland.com](mailto:frances@visitoakland.com)

Allie Neal, PR Specialist, Visit Oakland

O: (510) 208-0529 C: (925)286-5284 E: [allie@visitoakland.com](mailto:allie@visitoakland.com)