



Taylor Jay Bio

Taylor Jay is the vision and pulse behind the company. A bay area native, Taylor Jay has worked in the fashion industry for over 12 years. As a high school graduate and aspiring stylist, Taylor moved to Los Angeles where she studied fashion merchandising at the California school of fashion design. And it's in sunny Los Angeles that Taylor opened her first boutique at the age of 23.

With business thriving and upon returning home to the bay area to open a second boutique, Taylor created her first collection, the Taylor jay collection, inspired by her own journey and body challenges. The clothing she designed impressed local customers and boosted demand encouraging Taylor to pursue her very own brand full time in Oakland, now home to the Taylor jay atelier.

Taylor Jay is more than just a fashion entrepreneur. Tough challenges early in her life only fueled Taylor's pursuit of her fashion dreams. She has not only become a role model for her daughter, but for many black women entrepreneurs on the rise. She is often featured as a panelist to share her story and perspective. She hopes that her experience and designs can inspire other women to walk confidently and comfortably towards their dreams.

In her words, she will "...continue to design beautiful clothing that lasts a lifetime and makes every woman feel and look amazing."