VISIT Oakland

visitoakland.com
Oakland is located on the Northwest coast of California within close proximity to three international airports, extraordinary nature, and several major cities, including San Francisco.

**Oakland Facts**

- 8th largest city in California
- Population: 425,195 people
- Climate: 260 sunny days per year
- Convention Center: 100,566 square feet
- Recreation: 19 miles of coastline & 1,000 acres of parks & trails
- Public Transportation: 5th largest US metro
- Oakland Airport: 60+ direct destinations
- Diversity: 125 languages spoken
- Hotels: Over 5,000 hotel rooms
Accessibility

Three international airports, speedy trans-bay rail and scenic views from the water puts Oakland right in the middle of where you need to be.

**Oakland**  
(10 miles from Downtown Oakland)

**San Francisco**  
(21 miles)

**San Jose**  
(41 miles)

**By Water**

Take in panoramic views as you cruise on the water and under the Bay Bridge to various terminals located in San Francisco, Oracle Park, Sausalito and more!

**By Rail**

Zip across the bay to skip traffic and ride share pools. The Bay Area Rapid Transit, or BART, can get you from Oakland to San Francisco in 12 minutes. Beat that!
Here are some PROS to travelling to Oakland

• Highest Ethnic Diversity In US
• 3 Major International Airports (OAK, SFO, SJC)
• Top Ranked Multi-Cultural Food Scene
• Centrally Located In Bay Area (12 min to San Francisco)
• Easy Access To Transportation Options By Train, Bus, Bike, Car Share & Ferry
• Exceptional Value & Service Compared To Other Properties In The Bay Area
• 260 Sunny Days Per Year
• 19 miles of Coastline & 1,000 Acres of Parks & Trails
• 125 Languages Spoken Within The City
• Over 5,000 Hotel Rooms
Day Trips From Oakland

Take advantage of Oakland’s central location and explore everything Northern California has to offer. From treks in wine country to natural wonders in Monterey, incredible destinations await—all within a four-hour drive.

San Francisco
20 MINUTES
Hop on the ferry to the San Francisco Ferry Building.
→ Pier 39 & Fisherman’s Wharf
→ Alcatraz
→ Golden Gate Bridge
→ California Academy of Sciences
→ San Francisco Museum of Modern Art

Tri-Valley
35 MINUTES
Explore the Bay Area’s emerging wine destination.
→ Shop at the San Francisco Premium Outlets
→ Ice Cream Trail
→ Del Valle Regional Park
→ Blackhawk Museum
→ Danville’s Hartz Avenue

Napa Valley
1 HOUR
Spend the day in the vineyards of traditional Wine Country.
→ Wine tasting and culinary experiences
→ Napa Valley Wine Train
→ Bike tours
→ Hot air ballooning

Santa Cruz
1 1/2 HOURS
Cruise down the coast for a beach getaway.
→ Santa Cruz Beach Boardwalk
→ Sailing tours
→ Kayaking
→ Roaring Camp Railroads
→ Whale watching

Monterey
2 HOURS
Although the Monterey Bay Aquarium is a must, this lovely coastal town offers so much more.
→ Monterey Bay Aquarium
→ Cannery Row
→ 17-Mile Drive
→ Big Sur
→ Golf at Pebble Beach

Mendocino
3 HOURS
Explore the 90-plus miles of coastline.
→ Wine tasting in Anderson Valley
→ Mendocino Art Center
→ Mendocino Coast Botanical Gardens

Yosemite
4 HOURS
Yosemite Valley is a magnificent sight in any season.
→ Half Dome
→ Bridalveil Fall
→ Yosemite Village
→ El Capitan

Lake Tahoe
4 HOURS
The popular ski destination also holds its own in summer.
→ Casinos
→ Nevada Museum of Art
→ Horseback riding and hiking
→ Watersports on the lake
5. Take a gondola ride up the hill at the Oakland Zoo.

27. Catch a spectacular show at the historical art-deco Fox Theater.

35. Grab a local brew at Drake's Dealership at The Hive Oakland for a fun night out.

44. Be creative, be open, be present, be free at the Black Joy Parade.

Explore them all!

visitoakland.com/100things
<table>
<thead>
<tr>
<th>Attractions</th>
<th>Images</th>
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<tbody>
<tr>
<td>CHILDREN’S FAIRYLAND</td>
<td><img src="image1.jpg" alt="Image" /></td>
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<tr>
<td>CHABOT SPACE &amp; SCIENCE</td>
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<tr>
<td>OAKLAND ZOO</td>
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<tr>
<td>AVIATION MUSEUM</td>
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<tr>
<td>LAKE MERRITT BOATING</td>
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<tr>
<td>OAKLAND MUSEUM</td>
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<td>FOX THEATER</td>
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<td>EAST BAY PARKS</td>
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<td>FERRY RIDES</td>
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<tr>
<td>PROFESSIONAL SPORTS</td>
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<td>BIKE RENTALS</td>
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<tr>
<td>TOURS &amp; EXPERIENCES</td>
<td><img src="image12.jpg" alt="Image" /></td>
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Oakland In The News

“6 Top Foodie Cities in the Country Right Now”

“Oakland’s Gritty Exterior Hides A Lush Beer Scene”

“Instagrammable Locations In California”

“The 10 Best Coffee Cities In The U.S.”

“How to Spend the Ultimate Eating Weekend in Oakland”

“Traces Of Hip-Hop Culture Are Found Everywhere In Oakland”

“Oakland’s Grit and Splendor is Beginning to Outshine San Francisco”

“Oakland is the Bay Area’s New ‘It’ Destination. Here’s Why.”

“Oakland Airport Welcomes a Surge of International Traffic”

“All Eyes on Oakland”
Meet The Sales Team

When planning an event or conference in Oakland, you can rely on the experience and support of our sales and services team. We offer an abundance of services and materials to ensure that your meeting is a success.

Rhanee Palma
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Rex Maxion
Sales Manager
Travel Trade Receptive, Business Dev in NorCal, Groups w/ NorCal based planners
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Angelica Perez
Sales & Services Specialist
Meeting Space Only, Lead Catcher, Convention Services
angelica@visitoakland.com
### Stay In Oakland

Oakland will also be welcoming seven new hotel properties by 2021, bringing around 1,000 additional hotel rooms. In the meantime, here’s a quick reference for hosting your next event.

<table>
<thead>
<tr>
<th></th>
<th>Downtown</th>
<th>Waterfront</th>
<th>Oakland Airport</th>
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</thead>
<tbody>
<tr>
<td><strong>Meeting Space (ft²)</strong></td>
<td>2k 1.3k 100.5k 208 1k 6.1k 8k 1.4k - 1k 6.1k 8k 1.4k -</td>
<td>4k 3.3k - - - 7.4k 1.1k</td>
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<tr>
<td><strong>Meeting Rooms</strong></td>
<td>2 3 37 1 2 6 13 3 - 5 2 - 3 5 3</td>
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<tr>
<td><strong>Largest Room (ft²)</strong></td>
<td>1.8k 570 54k 208 780 1.9 2.5k 826 - 1k 2.5k - - 4.2k 1.1k</td>
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<tr>
<td><strong>Miles to OAK Airport</strong></td>
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<td><strong>Parking</strong></td>
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<tr>
<td><strong>Sleeping Rooms</strong></td>
<td>63 162 500 121 132 143 145 98 97 81 110 86 72 266 134</td>
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<tr>
<td><strong>1 Bed</strong></td>
<td>60 101 261 92 132 77 108 52 15 51 58 60 44 176 70</td>
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<td><strong>2 Beds</strong></td>
<td>3 61 239 29 66 37 46 82 30 52 26 28 90 64</td>
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<td><strong>Suites</strong></td>
<td>2 5 5 104 20 15 6 4 6 4 134</td>
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<td><strong>Free Wifi</strong></td>
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<tr>
<td><strong>Breakfast Included</strong></td>
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<td><strong>On-Site Restaurant</strong></td>
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<td><strong>Pet Friendly</strong></td>
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<td><strong>Fitness Facilities</strong></td>
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<td><strong>Pool</strong></td>
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<td><strong>Airport Shuttle Service</strong></td>
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<tr>
<td>Hotel Name</td>
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<tr>
<td>Holiday Inn &amp; Suites Oakland - Airport</td>
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<td>Oakland Airport</td>
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<td>Hilton Oakland Airport</td>
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<tr>
<td>Best Western Plus Airport Inn &amp; Suites</td>
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<tr>
<td>Holiday Inn Express &amp; Suites Oakland Airport</td>
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<td>Oakland Airport Executive Hotel</td>
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<tr>
<td>Motel 6 - Oakland Airport</td>
<td>Hotel</td>
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<td>Days Hotel by Wyndham Oakland Airport-Custom</td>
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<td>Quality Inn</td>
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<tr>
<td>America's Best Value Inn Oakland Lake Merritt</td>
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<tr>
<td>The Claremont Club &amp; Spa, A Fairmont Hotel</td>
<td>Hotel</td>
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</tbody>
</table>

- **Meeting Space (ft²)**: 22k
- **Meeting Rooms**: 20
- **Largest Room (ft²)**: 4.9k
- **Miles to OAK Airport**: 12.2
- **Parking**: $, V
- **Sleeping Rooms**: 276
- **1 Bed**: 37
- **2 Beds**: 37
- **Suites**: 36
- **Free Wifi**:
- **Breakfast Included**:
- **On-Site Restaurant**:
- **Pet Friendly**:
- **Fitness Facilities**:
- **Pool**:
- **Airport Shuttle Service**:

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Sleeping Rooms</th>
<th>Bed</th>
<th>Suite</th>
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<tbody>
<tr>
<td>Holiday Inn &amp; Suites Oakland - Airport</td>
<td>146</td>
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<td>51</td>
<td>140</td>
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<td>30</td>
<td>110</td>
<td>43</td>
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- **Bed**: 1
- **Suite**: 1