



Board of Directors Meeting
 February 23, 2022 | 4-6pm
 Location: Oakland Marriott City Center
 1001 Broadway

Time	Agenda Item	Presenter
4:00	Call Meeting to Order Welcome and Introductions Anti-Trust Compliance Conflict of Interest Policy	D Patel
4:05	Public Comment	D Patel
4:10	Welcome to the Oakland Marriott City Center	K Hanson
4:15	Action Items <ul style="list-style-type: none"> • Board Meeting Minutes, December 8 • Approve new board members <ul style="list-style-type: none"> ○ Lori Fogarty, Oakland Museum of California ○ Josh Howard, AC Marriott and Residence Inn • Approve Recommended Bylaws Revisions 	D Patel
4:30	Finance Update	J Marsh P Gamez
4:40	Restaurant Week Update	P Gamez
4:50	Committee Updates <ul style="list-style-type: none"> • Culture and Culinary • Sales and Marketing 	J Pastena P Gamez A Patel C Manning-Kim
5:05	Department Updates <ul style="list-style-type: none"> • Sales • PR • Partnerships 	C Manning-Kim R Roberts S Manan
5:20	Visit Oakland Branding Update	J Park
5:30	Trends on the Cannabis Trail	B Applegarth
5:45	CEO Update	P Gamez
5:55	New Business	D Patel
6:00	Closed Session	D Patel
6:15	Adjourn and Reception	D Patel

The Board of Directors welcomes participation by the public. A person wishing to speak on any item on or off the agenda will be granted up to 2 minutes. The Board will limit the public comment period on any single item to 10 minutes. Members of the public are invited to submit comments in writing. An opportunity is provided for the public to address the Board on items not appearing on the agenda. However, in compliance with Board policy and the Brown Act, the Board is not permitted to discuss or take action on non-agenda items. Estimated times are approximate; actual times may vary.

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodations at least 48 hours in advance of the meeting by contacting Visit Oakland, 510-839-9000. Any documents related to an agenda item for open session of a regular board meeting will be distributed less than 72 hours before the meeting.