

Board of Directors Meeting Minutes December 8, 2021 Location: Claremont Club and Spa

41 Tunnel Road, Berkeley

Attendees

John Albrecht
Dennis Berris
Carl Chan
Thomas Cavanagh
Peter DePaschalis
Barney Fonzi
Kurt Hanson

Mieko Hatano
Tyrell Johnson
Barbara Leslie
John Marsh
Shannon McIssac
Sam Nassif
Bryan Osaki
Kyle Overaker
Jana Pastena
Anand Patel
Dhruv Patel
Mark Pope
JR Reynolds
Taj Tashombe

Paul Tormey

Absent

V. Toni Adams Nik Dehejia Gyasi Edwards Mark Ive Nikhil Patel Carlos Rosales

Staff and Guests:

Peter Gamez
Carole Manning-Kim
Jasmin Odion
Jordan Park
Jordan Park
Jessica Lum
Shirley Manan
Renee Roberts
Lori Fogarty
Adam Tobin

1. Call to order

Mr. D. Patel called the meeting to order at 4:12pm and recognized the anti-trust compliance policy and conflict of interest policy.

2. Public Comment

Mr. D Patel opened the meeting to public comment. No public comments made.

3. Welcome to the Claremont

Mr. Tormey welcomed the board to the Claremont Club and Spa.

4. Guest Speaker: Adam Tobin, Chabot Space Center

Mr. Tobin presented updates on the Chabot Space Center and opportunities for partnership. Discussion ensued.

5. Oakland Airport Update

Mr. Albrecht presented updates on service and new airlines at the Oakland Airport.

6. Action Item: Board Meeting Minutes, October 20

The minutes from the October 20 Board of Directors meeting were approved unanimously on a motion by Mr. Tashombe and seconded on a motion by Mr. Albrecht.

7. Restaurant Week Update

Mr. Gamez presented an update on the Restaurant Week, partnership opportunities, and ways for the Board to engage. Discussion ensued.

8. Finance Update

Mr. Marsh reported on Visit Oakland's financial standing as of October 31, 2021.

9. Department Updates

<u>Sales:</u> Ms. Manning-Kim presented updates on sales activities. Discussion ensued.

Partnerships: Ms. Manan presented updates on partnership pillars and opportunities.

<u>Public Relations:</u> Ms. Roberts presented media coverage and upcoming public relations and marketing opportunities.

10. Committees Updates

Mr. D Patel reported updates on the Bylaws Modernization Committee. Mr. Gamez reported membership updates on the Sales and Marketing, Culinary and Culture, and Audit Committees.

11. Guest Speaker: Lori Fogarty, Oakland Museum of California

Ms. Fogarty presented the recent renovation and reopening of the museum, as well as current and upcoming exhibits.

12. CEO Updates

No updates reported.

13. New Business

No new business was reported.

14. Adjourn

With no further new business, Mr. D Patel adjourned the meeting at 6:03pm.