



Board of Directors Meeting Minutes  
February 21, 2024

Throughline: An Art and Culinary Experience

**Attendees (Red denotes NOT in attendance)**

John Albrecht	<b>Mieko Hatano</b>	Kenneth Aglubat
<b>Dennis Berris</b>	Savlan Hauser	Jana Pastena
<b>Thomas Cavanagh</b>	Josh Howard	Dhruv Patel
<b>Carl Chan</b>	Tyrell Johnson	Nik Patel
Nik Dehejia	<b>Autumn King</b>	<b>Adam Tobin</b>
<b>Peter DePaschalis</b>	John Lauritsen	Angela Tsay
<b>James Dinnall</b>	Barbara Leslie	<b>Edward Roe</b>
<b>Gyasi Edwards</b>	Bharat Lugani	
<b>Barney Fonzi</b>	<b>John Marsh</b>	
Susan Garcia	Kymerly Miller	
Kurt Hanson	Bryan Osaki	

**Staff and Guests:**

Peter Gamez	Brook Yciano
Juan Camero	<b>Shirley Manan</b>
Kathy Marshall	Renee Roberts
Carole Manning-Kim	Valeria Mejia
Jasmin Odion	Marilyn Aguilera
	Elizabeth Falkner

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**1. Call to order**

Mr. D Patel called the meeting to order at 4:10pm and recognized the anti-trust compliance policy and conflict of interest policy.

**2. Public Comment**

Mr. D Patel opened the meeting to public comment.

**No public comments**

**3. Welcome to Throughline.**

Mr. Xavier Cunningham and Ms. Taylor Smalls welcomed the board and provided an overview of Throughline.

#### **4. Airport Updates:**

Mr. Albrecht addressed the board and provided the following update regarding the Oakland International Airport. He mentioned, 58.5% of our passengers are coming from Oakland as well as 83% of survey respondents have a favorable opinion of OAK. In addition, he shared with the board the tech companies are bringing growth in the tri-valley area.

Dialogue ensued after Mr. Albrecht's presentation.

#### **5. Department Updates:**

##### **Finance**

Ms. Yciano addressed the board with a financial update and reviewed the statement of financial position, as well as the statement of activities YTD January 2024. She also provided a CD and money market update on an operating account with Poppy Bank. Visit Oakland has recently opened this account.

##### **Administrative**

Ms. Odion addressed the board with a save the date announcement for Impact 510: The Town Tourism Day. The event will be held at The Bridge Yard Oakland on Wednesday, May 15, 2024.

Dialogue ensued upon Ms. Odion's comments.

##### **Public Relations and Communications**

Ms. Roberts addressed the board. She discussed Visit Oakland's recent press visits, a recap on black history month coverage, and developing valuable content. She also mentioned upcoming opportunities, Visit Oakland will be hosting 16 international journalists on dates April 10<sup>th</sup> and 11<sup>th</sup>.

Dialogue ensued upon Ms. Roberts' comments.

##### **Sales**

Ms. Manning-Kim addressed the board and provided an update on upcoming trade shows, client events and industry events. She also shared on special events like the FIFA 2026, Emerald Cup Cannabis Conference and Awards at the Henry J. Kaiser as well as the IPW California plaza in May 2024.

##### **Marketing/Partnerships**

Mr. Camero addressed the board with updates and overviews of the Lunar New Year celebrations and the preparation for Black History month.

In Ms. Manan's absence, Mr. Camero provided highlights for Oakland restaurant week, and the partners including BART, AC Transit, Amtrak San Joaquins, Amtrak Capitol Corridor and San Francisco Bay Ferry.

## **6. CEO Update: Peter Gamez**

Mr. Gamez addressed the board and discussed safety and security. He mentioned the new safety and security cards that had been distributed to hotels and an outreach, which has been in the works with Oakland's local car rental companies as well.

He then reviewed TBID renewal and the Oakland Tourism Business Improvement timeline. He also provided dates on upcoming event including Oakland Restaurant Week-industry Night, Visit California Outlook Forum, and the 20<sup>th</sup> Emerald cup.

Dialogue ensued upon completion of his presentation.

He then went on to adjourn the meeting.

## **7. Adjourn**

Meeting adjourned at 5:45 PM

## **8. Adjourn**