



News Release

Town of Ocean City, Maryland

For immediate release:

Media contact: **Jessica Waters**
Communications Manager
410-289-8967

ART IS ALIVE Again at Northside Park, June 24-25

Ocean City, Maryland - (June 20, 2017): The arts are alive at Northside Park this weekend, June 24-25, for the 17th Annual *Art's Alive* fine art festival. Encompassing the park's picturesque lagoon, this bayside event offers attendees a scenic stroll with music, free children's activities, food, beer, wine and art.

Art's Alive hosts over 90 artists displaying and selling their work while competing for over \$5000 in prizes. These local and travelling artists come to Ocean City to demonstrate their creativity and skill in 12 categories including painting, jewelry and ceramics. Children will get the opportunity to try their hand at various art activities at no charge. From soap carving to painting, families will be able to take home their own Art's Alive masterpiece.

"If you're looking for a family-friendly outdoor event this weekend, this is the one," commented Ocean City Special Events Director, Frank Miller. "Arts Alive is more than a fine art festival. We have music by Janet Spahr (both days), Island Fusion (Saturday) and River & Rhodes (Sunday), activity stations all around the lagoon for kids to take part in and beverages to make that stroll through our 58 acre park just a little more enjoyable."

While at Art's Alive, event participants can purchase and enjoy a craft beer or glass of wine from the Art League of Ocean City. In addition, Rosenfeld's Jewish Deli will provide a variety of delicious food options. Also, smoothie lovers can stop by the Maui Wowi smoothie stand and cool off as you make your way around the lagoon.

Art's Alive will take place rain or shine from 9:00 a.m. to 5:00 p.m. on Saturday and Sunday. "Bring the whole family and enjoy art and Ocean City this weekend at *Art's Alive*," Miller finished.

For more information on this free event, call 410-250-0125 or go to ococean.com.

###