

Contact: Ann McGinnis Hillyer  
Shore Craft Beer  
Phone 410-703-1970  
[amh@maryland.com](mailto:amh@maryland.com)

4 Bay St. Suite D  
Berlin, MD 21811



# Press Release

## **4th annual Shore Craft Beer Fest: Love on Tap at Seacrets is the cornerstone of Craft Beer Lovers Month on the Shore**

**Berlin, MD, 1-15-19:** Returning for its fourth annual year, Shore Craft Beer Fest: Love on Tap at Seacrets will be the keynote event for Shore Craft Beer Lovers month, also known as “FeBREWary,” on the Eastern Shore.

On Feb. 23 from 1 – 4 p.m., festivalgoers can enjoy unlimited tasting of craft beer from 13 local breweries, plus live music, picturesque views of the bay and a complimentary pint glass for the first 800 attendees. The festival provides an opportunity for brewers and beer lovers from all over the Shore to come together in celebration of Maryland’s designated month-long Craft Beer Lovers Month, and to further the peninsula-wide push to make Delmarva a national Craft Beer Destination.

February is typically a quiet time of year in Ocean City and throughout the Delmarva peninsula, but Love on Tap and the FeBREWary effort provides people with an excuse and incentive to come explore the Shore’s World Class Beer and World Class Beauty.

“Love On Tap has been a huge success in the previous years with attendees coming from all over the mid-Atlantic to celebrate local craft breweries,” Seacrets Marketing and Advertising Manager Jackie Miller said. “The Eastern Shore is home to world-class beers and the festival is a way to showcase a part of the community.”

Live music will be provided on various stages throughout Seacrets by Brett Andrew & Company and Full Circle Duo.

Attending breweries include all the local favorites from the Shores of Maryland, Delaware and Virginia, plus RavenBeer from Baltimore, Md. and Cult Classic Brewery from Stevensville, Md., both for their first-ever Shore Craft Beer Fest.

Last year, the efforts of the Town and Shore Craft Beer during FeBREWary brought well over 1,000 people to Ocean City. Shore Craft Beer Fest: Love on Tap at Seacrets sold out at 850 attendees and is projected to sell out again this year.

General Admission tickets include three hours of unlimited tasting and a commemorative pint glass, while VIP tickets include an extra hour from 12-1 p.m. and a Love on Tap t-shirt. General Admission, VIP and Designated Driver tickets can be purchased at [ShoreCraftBeerFest.com/Love-on-Tap](http://ShoreCraftBeerFest.com/Love-on-Tap).

###

**For immediate release**