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**FOR IMMEDIATE RELEASE:**

## **Ocean City Announces Midweek Deals to Put Hard-Earned Vacation Days to Good Use**

*Visitors don't need to wait for the weekend to have fun this summer – with midweek specials at hotels, people can use their vacation days for a real beach vacation!*

**Ocean City, MD** (July 15, 2014) — Fun in Ocean City doesn't only happen on the weekend. Ocean City is encouraging folks to seize their vacation days this summer and actually take a vacation, not just a weekend getaway. With countless midweek savings happening Sundays through Thursdays this summer, visitors can make their vacation in Ocean City happen for less.

"Hard-earned vacation days should be spent strolling the boardwalk or enjoying the beach, not spent running errands or doing yard work," said Ocean City Mayor Rick Meehan. "With the special deals and discounts our hotels offer during weekdays, it's easier and more affordable than ever for folks to put their vacation days toward a real vacation in Ocean City. There's plenty of time left before the kids go back to school to take advantage of our free beach and Free Family Events happening every week."

Discounted room rates and free night deals are available at: Albright's Motel, Atlantic House Bed & Breakfast, Atlantic Oceanfront Inn, Beach Plaza Hotel, Bedtime Inn, Best Western Ocean City Hotel & Suites, Breakers Hotel, Buckingham Hotel, Burgundy Inn, Carousel Resort Hotel & Condos, Castle in the Sand, Cayman Suites Hotel, Clarion Resort Fontainebleau Hotel, Coastal Palms Inn & Suites, Comfort Inn Gold Coast, Commander Hotel, Days Inn Oceanfront, Dunes Manor Hotel, Dunes Motel, Fenwick Inn, Flagship Oceanfront, Flamingo Motel, Francis Scott Key Family Resort, Grand Hotel & Spa, Hotel Monte Carlo, Howard Johnson Oceanfront Inn, Howard Johnson Oceanfront Plaza, Madison Beach Motel, Ocean Manor, Ocean1 Hotel, Princess Bayside Hotel, Princess Royale Family Resort and Condominiums, Quality Inn Boardwalk, Sea Bay Hotel, Seacrets Hotel, Spinnaker Motel, Sun N Fun Motel and Thunderbird. Ocean City's 10 miles of free beach, three-mile boardwalk, 200+ restaurants, and free family events like Concerts on the Beach and Sundaes in the Park, offer guests plenty of fun, affordable things to do. Visit [www.ococean.com/ocean-city-md-deals/accommodations/midweek](http://www.ococean.com/ocean-city-md-deals/accommodations/midweek) to learn more.

Summer vacation fun in OC also continues through September with these standout happenings:

- **The White Marlin Open** (Aug. 4 – 8) – the world's largest billfish tournament with more than 300 boats competing for \$2 million in prize money. Visitors can watch weigh-ins Monday through Friday from 4 p.m. to 9 p.m. at Harbour Island Marina at 14<sup>th</sup> St.

- **Hotel Week** (Aug. 17 – 28) – offers great deals on Ocean City accommodations, including free night stays and tiered discounts for multiple night stays.
- **Free Family Events** – most evenings throughout July and August, including Sunset Park Party Nights (Thursdays, 7 p.m. South Division St.), Sundaes in the Park with fireworks (Sundays, 7 p.m. Northside Park), Concerts on the Beach (Wednesdays, 7 p.m. North Division St. and Beach), Movies on the Beach (Four nights a week: Mondays and Fridays on the 27<sup>th</sup> St. beach, Wednesdays on the beach by the Carousel Hotel and Thursdays by the Princess Royale Hotel), and Family Beach Olympics (Tuesdays, 7 p.m. at 27<sup>th</sup> St.)
- **Sunfest 2014** (Sept. 18 – 21) – Ocean City’s biggest festival with music, food and arts and crafts celebrates its 40<sup>th</sup> anniversary this year. Sunfest 2014 will feature an exciting line-up of entertainers: country stars Parmalee and Eric Paslay (Friday, Sept. 19) and Rick Springfield (Saturday, Sept. 20).

To take advantage of midweek savings in Ocean City, visit [www.ococean.com](http://www.ococean.com), and connect with Ocean City on [Facebook](#) and [Twitter](#).

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