"Archives and Artifacts" Exhibit Features Advertising Hand Fans

Ocean City, Maryland – (November 1, 2017)- For the month of November the Ocean City Life-Saving Station Museum will be exhibiting Advertising Hand Fans in our changing exhibit entitled "Archives and Artifacts." This new exhibit began in September and showcases artifacts normally housed in our storage facility. Every month the exhibit will display a unique piece of Ocean City history.

Advertising through hand fans became popular in the early 20th century. Many businesses like restaurants, hotels, and even funeral parlors would advertise on fans and give them away in order to promote their business. The mass production of fans began fading during the 1940s when air condition became more common, but they are still used today. For this special exhibit only a small part of the Museum's fan collection will be on display highlighting a few Delmarva businesses, including The Washington Pharmacy of Ocean City.

For the month of November the Museum is open Wednesdays through Sundays from 10:00 am to 4:00 pm. For more information please visit our website: www.ocmuseum.org or call: (410) 289-4991.



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Pictured: Minnie Hearne Jones, owner of the Belmont Hotel in Ocean City, is shown with a hand fan in this circa 1910 photograph.