SECTION A ITINERARIES AND TOURS

A variety of itineraries are provided in this section to assist you with your group trip planning to Oklahoma City. They highlight the "must see" in Oklahoma City as well as a few uniquely Oklahoma attractions and restaurants.

Three Day Group Itinerary
Party on the Prairie
Cowboys & Indians and All That Jazz
Opry to Opry
A Date with the Duke
Cowboys, Crafts & Cuisine
Ride OKC





--- THE MODERN FRONTIER -

Oklahoma City embodies the Modern Frontier and defines its own future. A young city steeped in Native American and Western culture, openness and an enterprising nature, OKC embraces its roots and continues to pave the way as a center of innovation and entrepreneurship where anything is possible.

DAY 1

- Kick off this tour of Oklahoma City with coffee/ mimosas on the Bricktown Water Taxis, an entertaining and historically-themed narrated cruises through the heart of downtown Oklahoma City's Bricktown entertainment district.
- To continue on our journey of exploring Oklahoma City, our next stop will be First Americans Museum, Oklahoma City's newest premier Smithsonianaffiliated attraction. Enjoy interactive exhibits, see artifacts dating back hundreds of years and most of all, experience America's true history. We will have lunch and enjoy an authentic meal before leaving for the next adventure.
- After lunch, get ready for a lively and upbeat visit to the American Banjo Museum, where we'll tour the

- largest collection of banjos on public display in the world. Then, take a seat in the performance venue modeled after one of the wildly popular banjo nightclubs of the 1960s, to enjoy a banjo performance.
- Next on the tour, we are going to visit the National Cowboy and Western Heritage Museum. This all-encompassing museum highlights many aspects of the Western experience to include Western performers, Native American culture, the sport of rodeo, fine arts and the latest outdoor experience – Liichokoshkomo'.
- To stay immersed in cowboy culture, we will enjoy a "Date with the Duke, a BBQ Dinner and Classic John Wayne Movie













DAY 2

- Start the day with a visit to the Centennial Land Run Monument, featuring 45 heroic figures of land run participants, frozen in motion as they race to claim new homesteads, which commemorates the opening of the Unassigned Land in Oklahoma Territory with the Land Run of 1889.
- This morning, we will take a stroll through Historic Stockyards City, which offers a close-up look into the cowboy/cattle industry with custom boot and hat maker shops and a visit to the catwalks and auction arena where all the action really happens.
- Every state has its historic places and stories, but

- few can equal the story of Cattlemen's Steakhouse, the oldest continuously operating restaurant in Oklahoma City. Today, we have lunch at this unique, historic restaurant.
- Spend the afternoon at the races or try your luck in the casino. At Remington Park Horseracing and Casino, your afternoon will be enhanced with a trip to the Winners Circle where your group presents the winner's blanket for a race that's been custom-named just for them.
- This evening, you will sit back and relax with a cooking demo and craft beer tasting before you enjoy an "Oklahoma" dinner.

DAY 3

- Oklahoma has a reputation for some wild weather and this tour of the National Weather Center at the University of Oklahoma, will be your opportunity to see how science and meteorologist work together to predict our national weather.
- Named after a country song, our lunch today will be at Toby Keith's I Love This Bar and Grill.
- Our final stop will be at the Oklahoma City
 National Memorial and Museum. On April 19,
 1995, Oklahoma City experienced the deadliest
 act of domestic terrorism the United States had
 ever seen. The new augmented reality experience
 takes you through the Museum alongside a family
 member, survivor, first responder, investigator,
 journalist and community volunteer.

CONTACTS:

Sandy Price

Oklahoma City Convention & Visitors Bureau sprice@visitokc.com | 405.297.8913

Teresa Compton

Oklahoma City Convention & Visitors Bureau tcompton@visitokc.com | 405.297.8914







WHERE IS OKLAHOMA CITY?



AVAILABLE ITINERARIES

O— Opry to Opry

O— One Day in Oklahoma City

Oklahoma City to the Extreme

O— Three Days in Oklahoma City

O— Cowboys, Indians and All that Jazz

O— Oklahoma City & Chickasaw Country

O— Party on the Prairie, offered by MARS & Companies, features the best of Oklahoma and signature parties in a five day, four night tour.

ROUTE 66 ROAD FEST

June 25-26, 2021

In honor of the 100th anniversary of America's Mother Road in 2026, Oklahoma City is throwing a celebration like no other. With the highway spanning over 400 miles within its borders, Oklahoma City is proven to be the perfect place to host this milestone celebration.

Tulsa, Okla. | 105 miles | 1 hr 45 mins

Wichita, Kan. | 162 miles | 2hrs 45 mins

Fort Worth, Texas | 205 miles | 3 hrs 45 mins

Kansas City, Mo. | 353 miles | 5 hrs 35 mins

Memphis, Tenn. | 466 miles | 6 hrs 42 mins

San Antonio, Texas | 467 miles | 6 hrs 56 mins

Albuquerque, N.M. | 541 miles | 7 hrs 48 mins

St. Louis, Mo. | 501 miles | 8 hrs

Chicago, Ill. | 795 miles | 11 hrs 40 mins

GROUP TOUR PLANNER

We've made it easy to plan your next tour with our Oklahoma City Group Tour Planner.

The planner includes profile sheets on area attractions with special tour ideas, special events, hotels listing their group rates and group offerings, as well as restaurants and itineraries. Assistance with hotel bids also available.

www.VisitOKC.com/tourplanner

OKLAHOMA CITY BUS BOX

Staying overnight and want to make your tour more eventful? Contact the Oklahoma City Convention & Visitors Bureau to request free promotional items to use as giveaways on your tour. Provide the tour's hotel information and the CVB will deliver the box of goodies. It's our way of saying thank you for visiting Oklahoma City.









Party on the Prairie

Featuring the Best of Oklahoma, The Pioneer Woman, and Exclusive Signature Parties Each Night Including an Oil Barons Ball, Party Under the Stars, & a Route 66 Sock Hop! 5 Days / 4 Nights

Day 1 - Rhythm of the Prairie & Party Under the Stars Arrive to Tulsa and depart for the a Woody Guthrie Center. Woody Guthrie (1912-1967) was one of America's greatest folksingers and most influential songwriters. Woody's songs celebrate the beauty and bounty of America and seek the truth about our country and its people. He turned complex ideas about democracy, human rights, and economic equality into simple songs that all Americans could embrace such as "This Land is Your Land", an many more. Woody spoke for those who carried a heavy burden or had come upon hard times. His words gave a voice to their struggle, and his songs gave them hope and strength. The Woody Guthrie Center, home to the Woody Guthrie Archives, preserves his legacy and life story and communicates the social, political, and cultural values found in his vast body of work. The Center is a repository for Woody's writings, art, and songs and an educational resource for teachers and students everywhere. Enjoy a Tour and Appetizers at the Museum. Next we're off for drinks on the **Rooftop** of a **Local Brewery** before checking into our **Prairie Lodge**. Later enjoy our 1st **Party on the Prairie**: **Rhythm of the Prairie** & **Party Under the Stars**. Enjoy authentic foods created by the award winning **Native** American Chef while a fashion show is presented by Indian Women from a variety of different tribes. Then it's time for a Bon Fire and S'mores complete with telescopes and professional astronomist topped off by Cowboy Songs & Live Entertainment around the fire.

Day 2 - The Philbrook, The Mother Road, and a Sock Hop After a Hearty Ranch breakfast we're off to discover the beauty of the **Philbrook** and quirky **Route 66.** First a photo stops at **Buck Atom's!** STANDING OVER ROUTE 66 IN Tulsa is a 21-foot tall space cowboy roadside attraction. The giant cowboy welcomes visitors to Buck Atom's Cosmic Curios on 66. Next a visit to the "Villa Philbrook", Villa Philbrook was a child of the Twenties. World War I was over. And women could vote. It was a time of flappers, rumble seats, prohibition, bootleggers and five-cent Cokes. More than that, in Tulsa the Twenties smelled of oil and resounded with money. Enjoy visiting this Italian Renaissance villa on 25 acres and the

skillfully interpreted Renaissance architecture and gardens. In 1938 Waite Phillips surprised Tulsans with the announcement of his gift of the 72-room mansion and surrounding 23 acres of grounds as an art center for the city of Tulsa now one of America's finest art museums. No visit to Oklahoma would be complete without a visit to the Will Rogers Memorial Museum that memorializes entertainer Will Rogers. Will was a proud American of Native Heritage, his father was a Cherokee Senator and judge, his mother was a descendant of a Cherokee Chief. Will was trained by a head slave to rope and ride which he quickly mastered. From Vaudville Stage to the Ziegfield Follies and then onto Newspaperman, Radio Pundit, and movie star. Will Rogers' life story is engaging, inspiring and everyone enjoys the visit. Return to the Ranch for a rest before we depart on our **Sock Hop!** Wear your 50's costume, kick off your shoes, and dance the night away to jukebox favorites like "Jail House Rock" and "Rock Around the Clock". Enjoy a delicious dinner surrounded by over 300 nostalgic neon signs, vintage Route 66 Memorabilia, old oil & gas signs, & old advertising prints. Return the Ranch for the evening.

Day 3 - An Oil Barons Ball and the Pioneer Woman

Enjoy a hearty ranch breakfast before checking out. This morning we are off to **Woolaroc Ranch Retreat** Hidden away in the rugged Osage Hills of Northeastern Oklahoma, Woolaroc was established in 1925 as the ranch retreat of oilman **Frank Phillips.** The ranch is a 3,700 acre wildlife preserve, home to many species of **native and exotic wildlife**, such as bison, elk and longhorn cattle. Woolaroc is also a museum with an outstanding collection of western art and artifacts, Native American material, one of the finest collections of Colt firearms in the world, and so much more. Next we're off to the Pioneer Woman to enjoy a luncheon and a visit to the Mercantile. The Pioneer Woman Mercantile is a destination restaurant, bakery and store in Pawhuska, Oklahoma! "Ree" Drummond is an American blogger, author, food writer, photographer and television personality, and "The Merc" is her projected to the property of the project of original shop. Ree and Ladd Drummond spent years renovating the hundred-year-old Osage Mercantile building on Main Street so that they could welcome visitors from near and far







MARS EXCLUSIVE

Party on the Prairie

Featuring the Best of Oklahoma, The Pioneer Woman, and Exclusive Signature Parties Each Night Including an Oil Barons Ball, Party Under the Stars, & a Route 66 Sock Hop!

5 Days / 4 Nights

and give them a slice of small town hospitality. "The Merc" has gorgeous goods, comfort foods, fresh-made pastries, delicious coffee, and plenty of fun to dish out. Come stop in, stay awhile, and leave with a smile! Next tour the **Marland Mansion**. This evening dine like a millionaire and enjoy a scandalous time at our "Oil Barons Ball" where we will be visited by special guest E.W. himself, Lydie, and others familiar to the mansion who are sure to entertain! Overnight in Oklahoma City.

Day 4 - Banjos, Toby Keith, and a HoeDown

After breakfast check out and explore O.K.C.! First today is **The First American's Museum** where in one place visitors will experience the collective histories of 39 distinctive Frist American Nations. Here the museum will share the cultural diversity, history, and contributions of the First Americans. Next enjoy a **Water Taxi** tour with a mimosa of historic Bricktown before our visit to the **Banjo Museum** with a **performance**. We'll stop for a meal at **Toby Keith's I love this Bar & Grill!** Next see the **Land Run Monument** which commemorates the Land Run of 1889. Next, hear

moving first hand knowledge at the **Oklahoma City National Memorial** that honors the victim's, survivors, rescues, and all who were affected by the Oklahoma City Bombing No visit to Oklahoma City is complete without time well spent touring the **National Cowboy & Western Heritage Museum.** With more than 28,000 Western and American Indian art works and artifacts, the facility also has the world's most extensive collection of American rodeo photographs, barbed wire, saddlery, and early rodeo trophies. Enjoy a **Farewell HoeDown Style Dinner** before we turn it in for the night.

Day 5 - The Stockyards and a Farewell

This morning we will enjoy breakfast and then tour the **Oklahoma National Stockyards** before departing. It has been serving the nation's farmers & ranchers since 1910. Since its founding the Stockyards City has been the place for cattlemen, horsemen, farmers, and real cowboys to come for **apparel**, **supplies**, and a **good meal** with a **cold sarsaparilla** with fellow cattleman.

Mid-Atlantic Tours & Receptive Services

Post Office Box 1390 Stephens City, VA 22655; Phone: 540-869-1864 ext. 3; Fax: 540-869-1826

Tour Includes: 4 nights' hotel accommodation; 4 breakfasts; 2 lunches; 3 dinner; admissions to events and guide service as stated in the itinerary.

Travel Reg. No ST39040; State of California Seller of Travel Reg. No 2121204-40



Explore the rich cultural heritage of the south-central United States on an eight-day trip. Enjoy cowboys and cattle drives in Texas;
Native American traditions in Oklahoma; bayou bass fishing and the Big Easy in Louisiana

Day 1-Grapevine, TX

- Welcome to Grapevine, host city to Dallas Fort Worth International Airport!
- Enjoy dinner, a wine tasting and, if you're feeling up to it, live entertainment in Historic Downtown Grapevine (Tuesday-Sunday).

Day 2-Grapevine, TX-Fort Worth, TX

- Browse unique shops, galleries, winery tasting rooms and bistros in **Historic Downtown Grapevine**.
- Board the train at Grapevine Main station for the Historic Fort Worth Stockyards (either the Grapevine Vintage Railroad or TEXRail commuter rail).
- Shop Stockyards Station, visit the Texas Cowboy Hall of Fame or saddle up to the bar in one of the Fort Worth Stockyards saloons. And don't forget to view the Fort Worth Herd Cattle Drive.

 This evening, enjoy the Stockyards Championship Rodeo (Friday & Saturdays only) and a visit to Billy Bob's Texas (the world's largest honky tonk), or return to Grapevine for live entertainment available on Main Street.

Day 3-Grapevine, TX-Sulphur, OK-Oklahoma City, OK

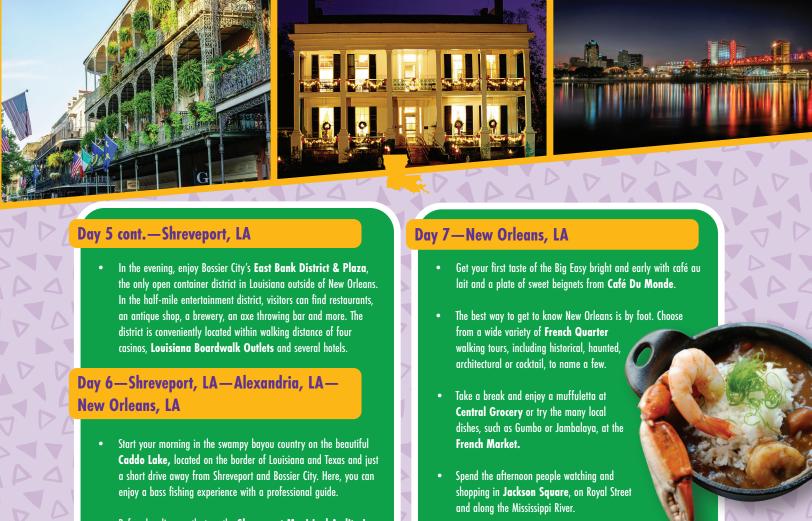
- Start your morning with shopping at Grapevine Mills mall, north Texas' largest outlet shopping destination with 180+ stores, plus SEA LIFE Grapevine Aquarium, LEGOLAND® Discovery Center, Peppa Pig World of Play and more.
- Before heading north to Oklahoma, plan a stop at Southfork
 Ranch, made famous by the Ewing Family in the television series
 "Dallas." Lunch can be enjoyed here before hitting the road for
 Oklahoma.











Before heading south, tour the Shreveport Municipal Auditorium.
Walk in the footsteps of music legends and stand on the stage
where idols like Elvis Presley, Hank Williams and Johnny Cash got
their start on the Louisiana Hayride radio program.

From Shreveport, travel one hour and 45 minutes to Alexandria.
History comes to life at **Kent Plantation House**, a pristine
example of French Creole architecture and the oldest structure
standing in Central Louisiana. Let guides in period costume show
you the main home, milk house, kitchen, blacksmith shop and the
sugar mill.

Glimpse life on a working plantation at Loyd Hall Plantation and hear about the spirit of the Civil War soldier who was killed and buried under the home.

Depending on the season, you may see sugar cane, cotton or corn growing in the Bayou Boeuf area.

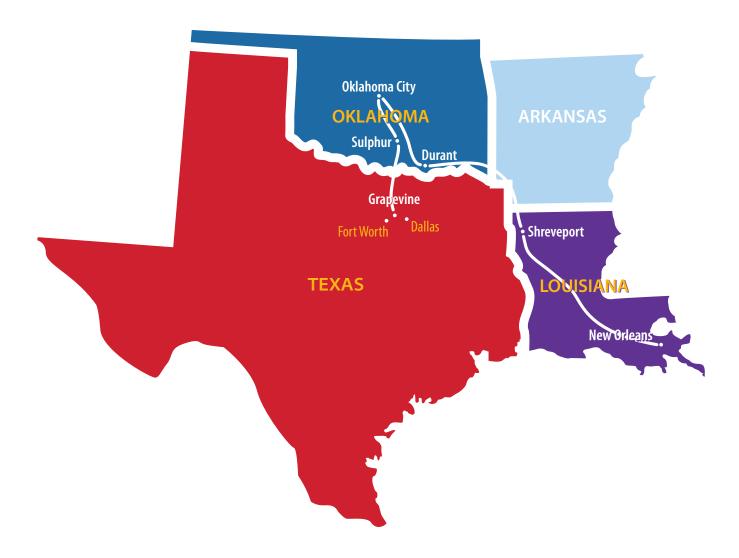
 From Alexandria, continue on to New Orleans (three hours and 15 minutes). Since you are only in town for a short time, a
dinner at one of our famous restaurants like Antoine's,
Galatoire's, Tujague's or Broussard's will not only offer you
a great meal but a history lesson as well.

No trip to New Orleans is complete without a stop on Bourbon
 Street for lively music and cocktails, but don't forget to venture
 a little further to Frenchmen Street where the locals go!
 Remember, there is no last call so take advantage of a few extra
 hours to enjoy the entertainment and atmosphere.

Day 8—Return Home

 Depart Louis Armstrong New Orleans International Airport for home.





CONTACTS

TEXAS

Heather Egan Grapevine Convention & Visitors Bureau HEgan@GrapevineTexasUSA.com 817.410.3561

OKLAHOMA

Todd Stallbaumer Oklahoma Tourism Todd.Stallbaumer@TravelOK.com 405.990.1087

Sandy Price Oklahoma City Convention & Visitors Bureau SPrice@VisitOKC.com 405.297.8913

LOUISIANA

Erica Telsee Shreveport-Bossier Convention & Tourism Bureau ETelsee@SBCTB.org 318.429.0652

Jerianne Thomas Alexandria Convention & Visitors Bureau Jerianne@APACVB.org 318.442.9546

Maria Manzella New Orleans & Company MManzella@NewOrleans.com 504.566.5096







OPRY TOOPRY

Oklahoma City > Memphis > Nashville







ITINERARY

SATURDAY

- Arrive Oklahoma City by noon
- Check-in hotel
- City Tour of Oklahoma City
- Dinner, either American Banjo Museum with performance, Toby Keith's "I Love This Bar" & Grill or Cattlemen's Steakhouse
- Centennial Rodeo Opry
- Overnight Oklahoma City

SUNDAY

- Oklahoma City National Memorial & Museum
- Water Taxi with lunch option in Bricktown
- National Cowboy & Western Heritage Museum
- Remington Park Racing Casino
- Myriad Botanical Gardens
- Overnight Oklahoma City

MONDAY

- Depart Oklahoma City
- Arrive Memphis
- · Check-In Hotel
- Beale Street
- · Dinner at Jerry Lee Lewis Honky Tonk Café
- Overnight Memphis

TUESDAY

- Graceland
- Depart for Nashville
- · Lunch en-route at Casey Jones in Jackson, TN
- Check-in Nashville hotel
- Dinner
- Grand Ole Opry performance
- Overnight Nashville

WEDNESDAY

- Country Music Hall of Fame
- Ryman Auditorium
- Lunch
- · City Tour of Nashville
- Backstage tour of Opry
- Dinner
- Overnight Nashville

THURSDAY

Depart for home







Sandy Price

Vice President of Tourism Sales Oklahoma City Convention & Visitors Bureau sprice@visitokc.com (405) 297-8913

Todd Stallbaumer, CTIS

Consumer and Trade Marketing Director Oklahoma Tourism and Recreation Department todd.stallbaumer@travelok.com (405) 230-8407

Colleen Palmertree, CHSE, CTTP

National Sales Manager Memphis Convention & Visitors Bureau colleenpalmertree@memphistravel.com (901) 543-5341

Wayne A. Chandler, CTP

Director of Sales Grand Ole Opry Entertainment Group wchandler@opry.com (615) 882-5435

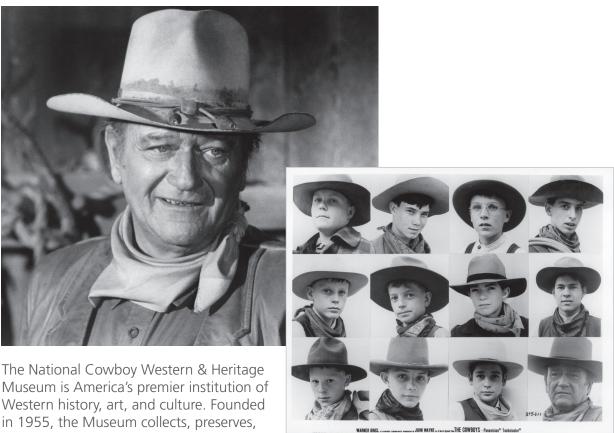
Kimberly Torres

Group Sales Manager Grand Ole Opry Entertainment Group ktorres@opry.com (615) 882-5345

Jamie Lynn Thompson

Grand Ole Opry Entertainment Group JamieLynn.Thompson@opry.com (615) 882-5345

"A Date with the Duke"



Western history, art, and culture. Founded in 1955, the Museum collects, preserves. and exhibits an internationally renowned collection of Western art and artifacts

while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of our American West. More than 10 million visitors from around the world have gained a better understanding of the West – a region and a history that permeates our national culture. The Museum features a superb collection of classic and contemporary Western art, including works by Frederic Remington and Charles M. Russell, as well as sculptor James Earle Fraser's magnificent work, *The End of the Trail*. The exhibition wing houses a turn-of-the-century town and interactive history galleries that focus on the American cowboy, rodeos, Native American culture, Victorian firearms, and frontier military and Western performers. Outside, beautifully landscaped gardens flank the Children's Cowboy Corral, an interactive children's space. From fine art, pop culture, and firearms to Native American objects, historical cowboy gear, shopping, and dining, the Museum tells America's story as it unfolds across the West.

Include the National Cowboy & Western Heritage Museum in your plans!

Combine a visit to the Western Performers Gallery with a cash bar, BBQ buffet, and a private film screening of *The Cowboys* (1972) in the Museum's Dub & Mozelle Richardson Theater. \$45 per person. Must have a minimum of 35 per group to register.

Reserve your space by calling (405) 478-2250 ext. 241.

1700 Northeast 63rd Street Oklahoma City, OK (405) 478-2250 nationalcowboymuseum.org



Cowboys, Crafts & Cuisine



The National Cowboy & Western Heritage Museum is America's premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of our American West. More than 10 million visitors from around the world have gained a better understanding of the West - a region and a history that permeate our national culture. The Museum features a superb collection of classic and contemporary Western art, including works by Frederic Remington and Charles M. Russell, as well as sculptor James Earle Fraser's magnificent work, *The End of the Trail*. The exhibition wing houses a turn-of-the-century town and interactive history galleries that focus on the American cowboy, rodeos, Native American culture, Victorian firearms, frontier military and Western performers. Outside, beautifully landscaped gardens flank Liichokoshkomo' (Choctaw for "Let's Play!"), the Museum's new 15 million outdoor education experience. From fine art, pop culture and firearms to Native American objects, historical cowboy gear, shopping and dining, the Museum tells America's story as it unfolds across the West.

Enjoy a unique experience at the National Cowboy Museum with a gallery tour, crafts and food! Learn more about the Museum's vast collections of fine art and Western and American Indian material culture with a guided tour of the galleries. Then, unleash your creative side with two art projects. Design your own embossed metal tile inspired by silversmith objects from the collections, then create the perfect motif for an etched glass decoration. Finally, quench those hunger pangs with a scrumptious meal of your choosing: BBQ or Mexican. \$45 per person. Must have a minimum of 35 per group to register. Cash bar available for additional charge. **Reserve your space by calling (405) 478-2250 ext. 241.**

1700 Northeast 63rd Street Oklahoma City, OK (405) 478-2250 nationalcowboymuseum.org





RIDE OKC

Ride OKC is a bike tour company that specialized in highlighting architecture, public art, Oklahoma history, food and drinks, with fun knowledgeable guides. Bicycles provide an unobstructed panoramic view set at a speed which allows participants to take it all in. Our routes are designed to be safe and provide a comprehensive tour of Oklahoma City. Participants are immersed in an unforgettable experience and will leave with a deeper understanding of Oklahoma City and its culture. Bicycles, helmets, water bottles and lights are included in the tours. Bike rentals are also available to those who prefer to explore on their own.

Group Tour Rates:

Group rates require a minimum of 8 people. Prices start at \$35 per person and vary depending on the type, duration and size of tour. Please fill out the custom tour form at rideokc.com/custom-tour for a free quote.

Our tours are customizable to fit in any groups need and have the ability to add in other select attractions.

Tours can be customized to include food and drink at select restaurants and/or delivered on the route. Ride OKC is also located downtown in the Arts District and within walking district to several great restaurants.

Hours of Operations:

Tuesday – Sunday 10:00 am – 6:00 pm Closed Monday but Available for Custom Tours All reservations must be made at least 24 hours in advance

Website:

Rideokc.com

Contact:

Ryan Fogle, Co-Founder 405.309.9696 hello@rideokc.com