

AGENDA
REGULAR MEETING
OKLAHOMA CITY CONVENTION AND VISITORS COMMISSION
OMNI OKLAHOMA CITY HOTEL | 100 OKLAHOMA CITY BLVD
APRIL 27, 2021 – 10:00 A.M.

- 1. Call to Order – Shannon Palacios, Chair**
- 2. Accounting of Procedures in Compliance with Open Meeting Act – Zac Craig**
- 3. Request Action on Agenda Items:**
 - A. Minutes of Special Meeting, February 25, 2021 (1-5)
 - B. Minutes of Budget Committee Meeting, March 25, 2021 (6-7)
 - C. Minutes of Budget Committee Meeting, April 15, 2021 (8-10)
 - D. Minutes of Advertising & Marketing Committee Meeting, April 15, 2021 (11-13)
 - E. Receive Report of Hotel/Motel Tax Collections for the Months Ended February 28, 2021 and March 31, 2021 (14-21)
- 4. Activity Reports for February / March 2021**
 - A. Oklahoma City Convention Center/Chesapeake Energy Arena (22-23)
 - B. Civic Center Music Hall (24-25)
 - C. Oklahoma City Fairgrounds (26-27)
 - D. Bricktown Ballpark (28-29)
 - E. USA Softball Hall of Fame Stadium (30)
 - F. Greater Oklahoma City Hotel Association (31)
 - G. Convention and Visitors Bureau (32-63)
- 5. New Business**
 - A. FY2021 CVB Budget Amendment – Natalie Shirley, Budget Committee Chair
 - B. FY2022 CVB Budget Plan – Natalie Shirley, Budget Committee Chair (64-68)
 - C. FY2022 CVB Marketing Plan – Kari Watkins, Marketing Committee Chair (69-98)
- 6. Comments from Commissioners / Others**
- 7. Adjournment***

** A tour of the Omni Hotel will be offered immediately following the meeting*

It is the policy of the City of Oklahoma City to ensure that communications with participants and members of the public with disabilities are as effective as communications with others. Anyone with a disability who requires an accommodation, a modification of policies or procedures, or an auxiliary aid or service in order to participate in this meeting, should contact the CVB at 405-297-8960 or TDD 297-2020 as soon as possible, but not later than 48 hours (not including weekends or holidays) before the scheduled meeting. Primary consideration to the choice of auxiliary aid or service requested by the individual with disability will be given. If you need an alternate format of the agenda or any information provided at said meeting, please contact the CVB at 405-297-8960 48 hours prior to the scheduled meeting.