

**AGENDA**  
**REGULAR MEETING**  
**OKLAHOMA CITY CONVENTION AND VISITORS COMMISSION**  
**FIRST AMERICANS MUSEUM, 659 FIRST AMERICANS BLVD, OKLAHOMA CITY**  
**SOVEREIGNTY SUITE, 2<sup>ND</sup> FLOOR**  
**OCTOBER 21, 2021 – 10:00 A.M.**

1. **Call to Order** – Scott Wells, Chair
2. **Accounting of Procedures in Compliance with Open Meeting Act** – Zac Craig
3. **Request Approval of Agenda Items:**
  - A. Minutes of Regular Meeting, August 19, 2021 (1-5)
  - B. Receive Report of Hotel/Motel Tax Collections for the Months Ended August 31, 2021 and September 30, 2021 (6-7)
4. **Activity Reports for August / September 2021**
  - A. Oklahoma City Convention Center (8)
  - B. Paycom Center (9)
  - C. Civic Center Music Hall (10-11)
  - D. OKC Fairgrounds (12-13)
  - E. Bricktown Ballpark (14-15)
  - F. USA Softball Hall of Fame Stadium (16)
  - G. Greater OKC Hotel Association (17)
  - H. Convention and Visitors Bureau (18-30)
5. **New Business**
  - A. Minutes of Event Sponsorship Committee Meeting, September 23, 2021 – James Pickel, Committee Chair (31-33)
  - B. Receive Report from Budget Committee Meeting including FY2021 Audit Report and First Quarter Financials, October 21, 2021 – Natalie Shirley, Committee Chair
  - C. CY 2022 Regular and Committee Meeting Schedule – Zac Craig (34)
6. **Presentation**
  - A. New Data Insights Intelligence Overview – Lindsay Vidrine, VP of Destination Marketing
7. **Comments from Commissioners / Others**
8. **Adjournment**

*An abbreviated tour of the museum will be offered immediately following the meeting*

*Anyone with a disability who requires an accommodation, a modification of policies or procedures, or an auxiliary aid or service in order to participate in this meeting, should contact the CVB at 405-297-8960 or TDD 297-2020 as soon as possible, but not later than 48 hours (not including weekends or holidays) before the scheduled meeting. Primary consideration to the choice of auxiliary aid or service requested by the individual with disability will be given.*