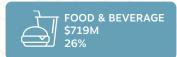


ECONOMIC IMPACT OF TOURISM IN OKC



















14.13%

CURRENT OKC HOTEL & SALES TAX

18.53% (MEMPHIS, FORT WORTH, KANSAS CITY, AUSTIN)
AVERAGE HOTEL & SALES TAX OF COMPETITIVE MARKETS







34,897
TOTAL EMPLOYMENT

\$606
MILLION
DIRECT TAX RECEIPTS

FEDERAL TAXES -

