

VISIT
OKLAHOMA CITY

ECONOMIC IMPACT OF TOURISM IN OKC

**\$2.9
BILLION**



DIRECT VISITOR SPENDING

**\$4.8
BILLION**



OKC TOURISM'S
TOTAL ECONOMIC IMPACT

TOTAL VISITOR
SPENDING IN 2025



FOOD & BEVERAGE
\$775M



RETAIL
\$631M



TRANSPORT
\$401M



REC / ENT
\$560M



LODGING
\$522M

**\$1.5
BILLION**



TOURISM
LABOR INCOME

**25
MILLION**



ANNUAL VISITORS



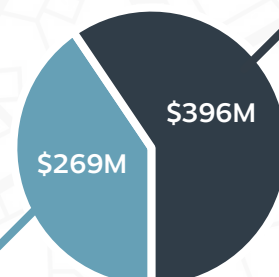
36,142

TOTAL JOBS SUPPORTED

**\$665
MILLION**

DIRECT TAX RECEIPTS

LOCAL & STATE TAXES



FEDERAL TAXES