

ECONOMIC IMPACT OF TOURISM IN OKC

**\$2.8
BILLION**



DIRECT VISITOR SPENDING

**\$4.6
BILLION**



OKC TOURISM'S
TOTAL ECONOMIC IMPACT

TOTAL VISITOR
SPENDING IN 2024



FOOD & BEVERAGE
\$743M



RETAIL
\$626M



TRANSPORT
\$401M



REC / ENT
\$530M



LODGING
\$492M

**\$1.5
BILLION**



TOURISM
LABOR INCOME

**24.5
MILLION**



ANNUAL VISITORS



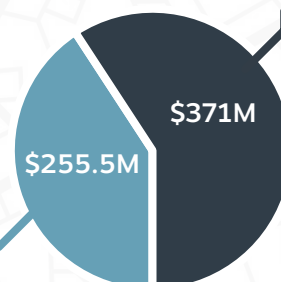
35,303

TOTAL EMPLOYMENT

**\$626.5
MILLION**

DIRECT TAX RECEIPTS

LOCAL & STATE TAXES



FEDERAL TAXES