

ECONOMIC IMPACT OF TOURISM IN OKC

**\$2.8
 BILLION**



DIRECT VISITOR SPENDING

**\$4.6
 BILLION**



OKC TOURISM'S
 TOTAL ECONOMIC IMPACT

**TOTAL VISITOR
 SPENDING IN 2024**

 **FOOD & BEVERAGE**
 \$743M

 **RETAIL**
 \$626M

 **TRANSPORT**
 \$401M

 **REC / ENT**
 \$530M

 **LODGING**
 \$492M

**\$1.5
 BILLION**



TOURISM
 LABOR INCOME

**\$24.5
 MILLION**



ANNUAL VISITORS

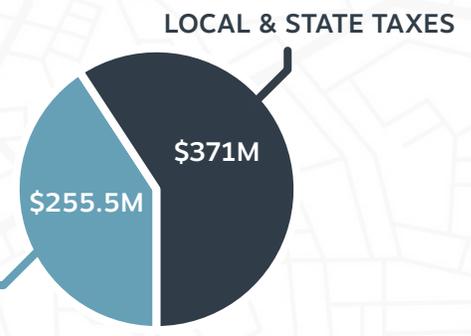


35,303

TOTAL EMPLOYMENT

**\$626.5
 MILLION**

DIRECT TAX RECEIPTS



FEDERAL TAXES

