

- REGULAR MEETING -

OKLAHOMA CITY CONVENTION AND VISITORS COMMISSION

AGENDA

April 28, 2026

10:00 – 11:30 A.M.

11 NW 11th Street – Oklahoma Contemporary Arts Center

COMMITTEE MEMBERS:

Kari Watkins, Chair, Citizen Member

Priyesh Patel, Vice Chair, Greater Oklahoma City Metro Hotel Association

Andrew Black, At Large

G.R. Carter, Citizen Member

Jason Clark, Greater Oklahoma City Metro Hotel Association

Mike Farney, Greater Oklahoma City Metro Hotel Association

Brenda Hernandez, Citizen Member

Sue Hollenbeck, City Manager Nominated Representative

Bill Lance, Greater OKC Chamber of Commerce

Shannon Palacios, Greater Oklahoma City Metro Hotel Association

Harshil Patel, Greater Oklahoma City Metro Hotel Association

James Pickel, Greater OKC Chamber of Commerce

Robin Roberts Krieger, Citizen Member

Avis Scaramucci, At Large

Todd Stone, Council Member

Tony Tyler, Greater OKC Chamber of Commerce

Apollo Woods, Citizen Member

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**OKLAHOMA CITY
CONVENTION AND VISITORS COMMISSION**

April 28, 2026
10:00 a.m.
11 NW 11th Street
Oklahoma Contemporary Arts Center

- I. CALL TO ORDER & WELCOME – Kari Watkins, Chair | Trent Riley, OCAC Executive Director
- II. STAFF UPDATES – Christy Gillenwater | Shaun Yates
- III. APPROVAL OF MINUTES
 - A. February 25, 2026 Meeting (1-6) – ACTION ITEM
- IV. COMMITTEE REPORTS
 - A. Event Sponsorship Committee Award Recommendations, March 26, 2026 Meeting – James Pickel, Committee Chair
 - 1. Recommend Approval of FY2026 Recommendations (7-8) – ACTION ITEM
 - 2. FY26 Budget Amendment (Event Sponsorship) – ACTION ITEM
 - 3. Recommend Approval of FY2027 Recommendations (9-10) – ACTION ITEM
 - B. Budget Committee Report, April 13, 2026 Meeting – Robin Roberts Krieger, Committee Vice Chair
 - 1. Recommend Receipt of March 31, 2026 Statement of Activity (11-13) – ACTION ITEM
 - 2. ARPA Budget Update (14-15)
 - 3. Recommend Approval of FY2027 Visit OKC Budget Plan (16-18) – ACTION ITEM
 - C. Marketing Committee Report, April 2, 2026 Meeting – Brenda Hernandez, Committee Chair
 - 1. Recommend Approval of FY2027 Visit OKC Marketing Plan & Scope of Work (19-47) – ACTION ITEM
- V. REPORTS – FEBRUARY & MARCH 2026
 - A. Hotel Tax Collections (48-49)
 - B. Visit OKC Sales & Services Activity (50-75)
 - C. Performance Metrics (76-77)
 - D. Facility Reports (*oral reports to be given)
 - 1. OKC Convention Center * (78)
 - 2. Paycom Center (79)
 - 3. Civic Center Music Hall * (80-81)
 - 4. OKC Fair Park (82-83)
 - 5. Chickasaw Bricktown Ballpark (84)
 - 6. Devon Park (85)
 - 7. Greater OKC Hotel Association * (86)
- VI. CHAIR COMMENTS
- VII. ADJOURNMENT

A tour of the Arts Center will be offered immediately following the meeting