



PCMA Convening Leaders – Oklahoma City Agenda (all times listed are CST)

Thursday, January 14, 2021

- | | |
|------------------|---|
| 8 - 9 a.m. | Breakfast |
| 9 - 9:45 a.m. | PCMA will simultaneously host networking in Juno Platform as well as on-demand content |
| 9:45 - 10 a.m. | Break |
| 10 - 11a.m. | PCMA will simultaneously host two keynotes: <i>Innovating Business Events – the Customer Perspective</i> and <i>Digital Experience Institute: Delivering Value to Virtual Sponsors</i> . |
| 11 a.m. - 1 p.m. | Keynote and lunch with Amy Downs, OKC Bombing Survivor, CEO, Ironman and Motivational Speaker – <i>The Power of Hope: A Journey of Impossible Transformation – When a bomb imploded her building on April 19, 1995, Amy fell three stories and was buried alive for over six hours. In the aftermath of her trauma and loss, Amy enacted the power of hope to transform from victim to champion both personally and professionally. Amy reminds us that hope is a verb that we can enact to transform our lives and live all of our dreams.</i> |
| 1 - 1:15 p.m. | Break |
| 1:15 - 2 p.m. | Agility is the New Leadership Superpower with Danielle Ezell, Partner, The Mettise Group – This in-person session will explore what agility looks like in the workplace, how to encourage agile thinking, and common challenges to being a change agent. |
| 2 - 2:15 p.m. | Break |
| 2:15 - 4:30 p.m. | PCMA will simultaneously host networking in Juno Platform as well as on-demand content |