



SPORTS COMMISSION ADVISORY COMMITTEE APPLICATION

We are delighted you are interested in serving on our Sports Commission Advisory Committee (SCAC) for the Olympia & Beyond Sports Commission, a division of Experience Olympia & Beyond.

This committee is made up of Thurston County representatives including city/county officials, community businesses and sports event organizers. The committee guides the Thurston County's sports commission efforts in identifying new events and opportunities to drive sports business resulting in economic impact for the region. Responsibilities of committee members are to identify strategic opportunities, revenue streams, local businesses who could directly benefit from sports tourism; guide the sports awards process, advocate for submissions and select award recipients.

Committee members are approved by the Experience Olympia & Beyond board of directors.

COMMITTEE MEMBER TIME INVESTMENT:

- Attend 4-6 meetings per year; two-year commitment preferred
- Outreach and nominee submission for the Sports Awards; attend the Sports Awards event
- Facilitate business community engagement in sports events

BEFORE YOU APPLY:

The following questions are intended to inspire thoughtful applications. The answers need not be documented but may assist in your decision as to whether there is a good fit for your experiences and relationships with the SCAC.

- What is your main job function?
- Is your background related to sports tourism/economic development?
- What is your relationship with the sports businesses and organizations in the community?
- How much time do you have available to commit to the SCAC?
- What is your involvement and ability to influence groups and individuals to participate, and or sponsor, an activity? What is your willingness to do that for SCAC?

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T (360) 704-7544 TF (877) 704-7500

2424 Heritage Ct. SW Suite B, Olympia, WA 98502

The Olympia-Lacey-Tumwater Visitor & Convention Bureau is the official destination marketing organization for Thurston County.



APPLICANT INFORMATION

Name			
Nickname (if preferred)			
Event or Business Name			
Title			
Business & length of tenure in present position			
Is your business (or are you) a member in good standing of the OLTVCB? <i>Email michael@ExperienceOlympia.com if you are unsure</i>			
Address			
Work Phone		Cell Phone	
Email			
Club/civic memberships:			

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Industry involvement: (positions of leadership, achievements and awards from other allied industry associations, or state and local sports or tourism organizations)

APPLICATION QUESTIONS

What qualities will you bring to the SCAC?

(Please check the criteria that closely match your capabilities.)

	Authority to act on behalf of your organization
	Strategic thinking/planning skills. Interest in advancing the mission of the sports commission
	Ability and willingness to support SCAC programs
	Interest in advancing the sports tourism industry
	Willingness to participate & commit time
	Prior county-wide committee experience
	Connected to the local sports community

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Why is the work of SCAC important to you?

Why are you volunteering your time and what will you contribute as a SCAC Committee member?

What do you want to get out of committee service?

What would you prefer NOT to do as a committee member?

Please return to:
Jeff@ExperienceOlympia.com

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