

## COVID-19 IMPACT ON OMAHA TOURISM

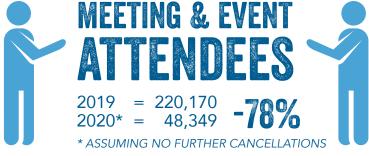


-38%



2019 = 5,791,583 2020\* = 3,591,994 \* EOY PROJECTIONS





**LOST MEETING/EVENT** BUSINESS DUE TO COVID-19

- **2020:** # OF EVENTS = 123 # OF ATTENDEES = 172,922 ECONOMIC IMPACT = \$254,124,161
- **2021:** # OF EVENTS = 4 # OF ATTENDEES = 3,260 ECONOMIC IMPACT = \$3,582,084



2019 = \$219,206,453 2020\* = \$ 99,116,961

\* EOY PROJECTIONS

\* STR FORECAST DATA





2019 = \$20,644,825 2020 = \$15,571,905 -25%

-55%

\* CITY OF OMAHA TAX DATA