

YOUR GUIDE TO OMAHA

Omaha is an urban oasis on the plains that exceeds expectations as a hub for technology, culture, sporting events, research, and conventions.

\$8+ BILLION in new development

Omaha's multibillion dollar makeover will reshape Omaha and the convention attendee experience.



\$325 MILLION
Downtown Riverfront



\$950 MILLION
Omaha Airport Expansion



\$306 MILLION
Downtown Streetcar (coming in 2027)



\$750 MILLION
Google Data Center

Omaha has been home to the **NCAA Men's College World Series** since 1950

OMAHA'S AIRPORT (OMA)

4 MILES
to Downtown Convention District

RANKED #1
medium-sized airport by passengers

Non-stop service to **30+** major airports

15,000+
Omaha Metro Hotel Rooms with more on the way

3,500+
Downtown Area Hotel Rooms with 900 directly across the street

OMAHA CONVENTION CENTER

346,000 sq. ft. with an 18,300-seat attached arena

The Capitol District

Dining and entertainment district surrounding a modern outdoor town square, just a short walk away from Omaha's convention center.

Metro population just under **1 MILLION**



Omaha's Henry Doorly Zoo & Aquarium

Ranked as one of the world's best and dedicated to conservation around the globe, the Omaha zoo's 160 acres includes the world's largest indoor desert, North America's largest indoor rainforest, and 17,000 animals from around the globe.



Old Market Entertainment District

Cobblestone streets lined with unique boutiques, quirky shops, antique emporiums, and dozens of local restaurants and pubs. Within walking distance of Omaha's convention center and arena.

TOP FOODIE CITY

90+ RESTAURANTS in the Downtown area

Steak is in Omaha's DNA. Home to **Omaha Steaks**, the largest direct marketer of high-quality steak and frozen gourmet products in the U.S.

Birthplace of the **Reuben sandwich**, cooked up at a late-night poker game at The Blackstone Hotel in the early 1900s—where Butter Brickle ice cream was also invented.



VISITOMAHA
VisitOmaha.com

OTHER POINTS OF INTEREST

Joslyn Art Museum - Displaying work from antiquity to the present. Reopening in 2024.

The Durham Museum - Smithsonian affiliate and preserved Art Deco train station.

Lauritzen Gardens - 100 acres of gardens, including a 20,000 sq ft. conservatory.

Hot Shops Art Center - Where 90 artists create in a unique warehouse setting.

Boys Town - Historic landmark and world-famous Village established by Father Flanagan.

Strategic Air Command & Aerospace Museum - Home to the nation's largest collection of Cold War military aircraft and artifacts.

Holland Performing Arts Center - Attracts a variety of nationally and internationally acclaimed performers.

Omaha Children's Museum - Hands-on exhibits the whole family will enjoy.

Kiewit Luminarium - STEM (science, technology, engineering, and math) discovery center with 125 family-friendly interactive exhibits

HEADQUARTERS TO 7 FORTUNE 500 AND FORTUNE 1,000 COMPANIES

Home to billionaire Warren Buffett's **Berkshire Hathaway**, **Union Pacific Railroad**, **Mutual of Omaha**, **Kiewit Corporation** construction company, and leading telecommunications and information services companies.

Gallup, Inc., the American research-based company best known for its public opinion polls, has a global riverfront campus in Omaha.

HDR, a leading engineering architecture, environmental, and construction firm, is headquartered in Omaha with 225 locations around the world.

Omaha is home to two major research hospitals: **Creighton University Medical Center** and **University of Nebraska Medical Center (UNMC)**, one of the world leaders in solid-organ transplants and the treatment of Ebola. UNMC is home to the largest bio-containment unit in the country and the Davis Global Center, a new state-of-the-art training facility utilizing advanced simulation technology.



Bob Kerrey Pedestrian Bridge

The bridge, known as "Bob," is one of the longest pedestrian bridges to connect two states (Nebraska and Iowa). He displays colors at night, has a splash pad, and is home to OMAR the Troll. His handle on Twitter and Instagram is @BobTBridge.