

VISITOMAHA™

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# MEETING PLANNER GUIDE

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VisitOmaha.com





OMAHA

# WELCOME TO OMAHA

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When you want to unearth something fresh, look to the heart of the Midwest. Consistently ranked as a "best value" city and renowned for its hospitality, Omaha offers accessibility, affordability and fun.



## Omaha Airport (OMA)

**Fly to Omaha** from 366 places with one stop or less domestically or internationally

**Ranked #1** in Customer Satisfaction

Non-Stop Service to **30+ Major Airports**

**\$600 Million Expansion** will be completed by 2027

# YOUR GUIDE TO OMAHA

Omaha is an urban oasis on the plains that exceeds expectations as a hub for technology, culture, sporting events, research, and conventions.

## \$8+ BILLION in new development

Omaha's multibillion dollar makeover will reshape Omaha and the convention attendee experience.



**\$325 MILLION**  
Downtown Riverfront



**\$600 MILLION**  
Omaha Airport Expansion



**\$306 MILLION**  
Downtown Streetcar (coming in 2026)



**\$750 MILLION**  
Google Data Center

Omaha has been home to the **NCAA Men's College World Series** since 1950

## OMAHA'S AIRPORT (OMA)

**4 MILES**  
to Downtown Convention District

**RANKED #1**  
medium-sized airport by passengers

Non-stop service to **30+** major airports

**15,000+**  
Omaha Metro Hotel Rooms with more on the way

**3,500+**  
Downtown Area Hotel Rooms with 900 directly across the street

## OMAHA CONVENTION CENTER

346,000 sq. ft. with an 18,300-seat attached arena

### The Capitol District

Dining and entertainment district surrounding a modern outdoor town square, just a short walk away from Omaha's convention center.

Metro population just under **1 MILLION**



## Omaha's Henry Doorly Zoo & Aquarium

Ranked as one of the world's best and dedicated to conservation around the globe, the Omaha zoo's 160 acres includes the world's largest indoor desert, North America's largest indoor rainforest, and 17,000 animals from around the globe.



## Old Market Entertainment District

Cobblestone streets lined with unique boutiques, quirky shops, antique emporiums, and dozens of local restaurants and pubs. Within walking distance of Omaha's convention center and arena.

## OTHER POINTS OF INTEREST

**Joslyn Art Museum** - Displaying work from antiquity to the present. Reopening in 2024.

**The Durham Museum** - Smithsonian affiliate and preserved Art Deco train station.

**Lauritzen Gardens** - 100 acres of gardens, including a 20,000 sq ft. conservatory.

**Hot Shops Art Center** - Where 80 artists create in a unique warehouse setting.

**Boys Town** - Historic landmark and world-famous Village established by Father Flanagan.

**Strategic Air Command & Aerospace Museum** - Home to the nation's largest collection of Cold War military aircraft and artifacts.

**Holland Performing Arts Center** - Attracts a variety of nationally and internationally acclaimed performers.

**Omaha Children's Museum** - Hands-on exhibits the whole family will enjoy.

## HEADQUARTERS TO 9 FORTUNE 500 AND 1,000 COMPANIES

Home to billionaire Warren Buffett's **Berkshire Hathaway**, **Union Pacific Railroad**, **Mutual of Omaha**, **Kiewit Corporation** construction company, and leading telecommunications and information services companies.

**Gallup, Inc.**, the American research-based company best known for its public opinion polls, has a global riverfront campus in Omaha.

**HDR**, a leading engineering architecture, environmental, and construction firm, is headquartered in Omaha with 225 locations around the world.

Omaha is home to two major research hospitals: **Creighton University Medical Center** and **University of Nebraska Medical Center (UNMC)**, one of the world leaders in solid-organ transplants and the treatment of Ebola. UNMC is home to the largest bio-containment unit in the country and the Davis Global Center, a new state-of-the-art training facility utilizing advanced simulation technology.



## TOP FOODIE CITY 90+ RESTAURANTS in the Downtown area

**Steak** is in Omaha's DNA. Home to **Omaha Steaks**, the largest direct marketer of high-quality steak and frozen gourmet products in the U.S.

Birthplace of the **Reuben sandwich**, cooked up at a late-night poker game at The Blackstone Hotel in the early 1900s—where Butter Brickle ice cream was also invented.

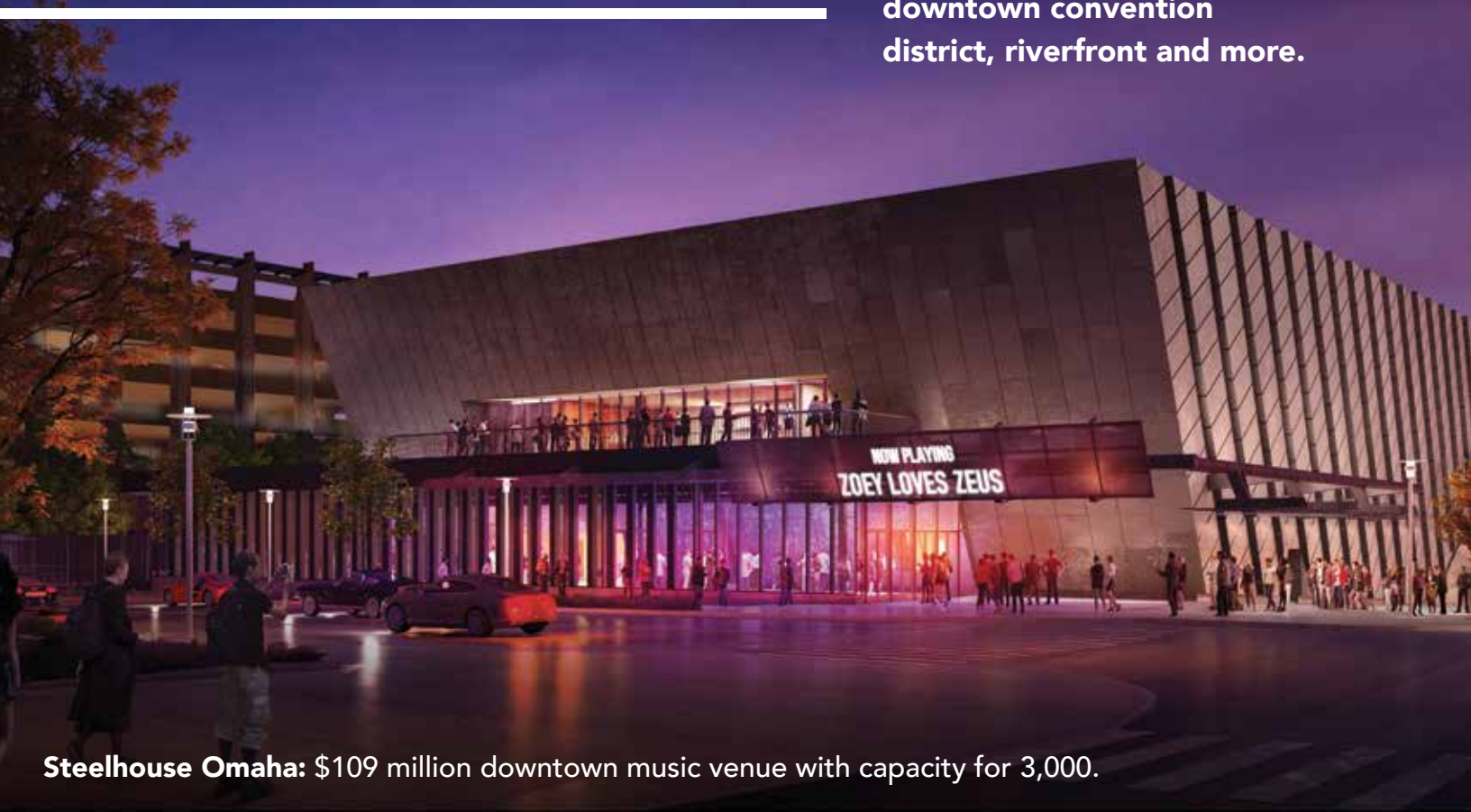


## Bob Kerrey Pedestrian Bridge

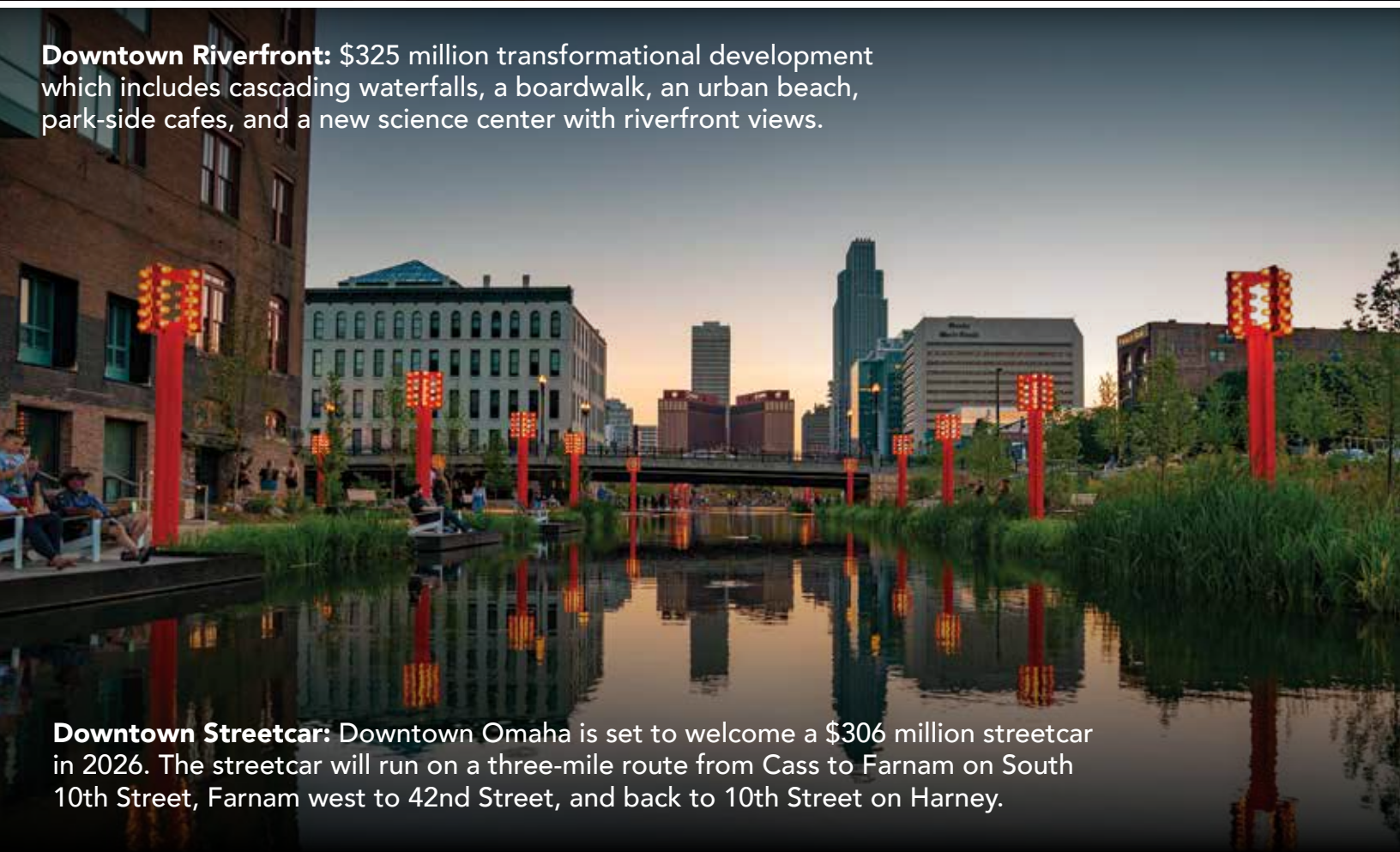
The bridge, known as "Bob," is one of the longest pedestrian bridges to connect two states (Nebraska and Iowa). He displays colors at night, has a splash pad, and is home to OMAR the Troll. His handle on Twitter and Instagram is @BobTBridge.

# NEW DEVELOPMENTS

More than \$8 billion is being spent developing, enhancing and modernizing Omaha's downtown convention district, riverfront and more.



**Steelhouse Omaha:** \$109 million downtown music venue with capacity for 3,000.



**Downtown Riverfront:** \$325 million transformational development which includes cascading waterfalls, a boardwalk, an urban beach, park-side cafes, and a new science center with riverfront views.

**Downtown Streetcar:** Downtown Omaha is set to welcome a \$306 million streetcar in 2026. The streetcar will run on a three-mile route from Cass to Farnam on South 10th Street, Farnam west to 42nd Street, and back to 10th Street on Harney.

**The Capitol District:** Directly across from the downtown convention center, this new \$200 million development includes a town square surrounded by pubs, restaurants, and a 333-room Marriott hotel.



**The Farnam Hotel, Autograph Collection:** An upscale, boutique property in downtown Omaha.

**The Mercantile:** This \$500 million project will bring a 20-acre mixed-use development to downtown.



**Mutual of Omaha Tower:** The Fortune 300 insurance company is building a 44-story skyscraper. The stunning \$433 million glass tower is expected to be completed in 2026.



**Kiewit Luminarium:** This \$101 million center is dedicated to science, technology, engineering, and math (STEM).

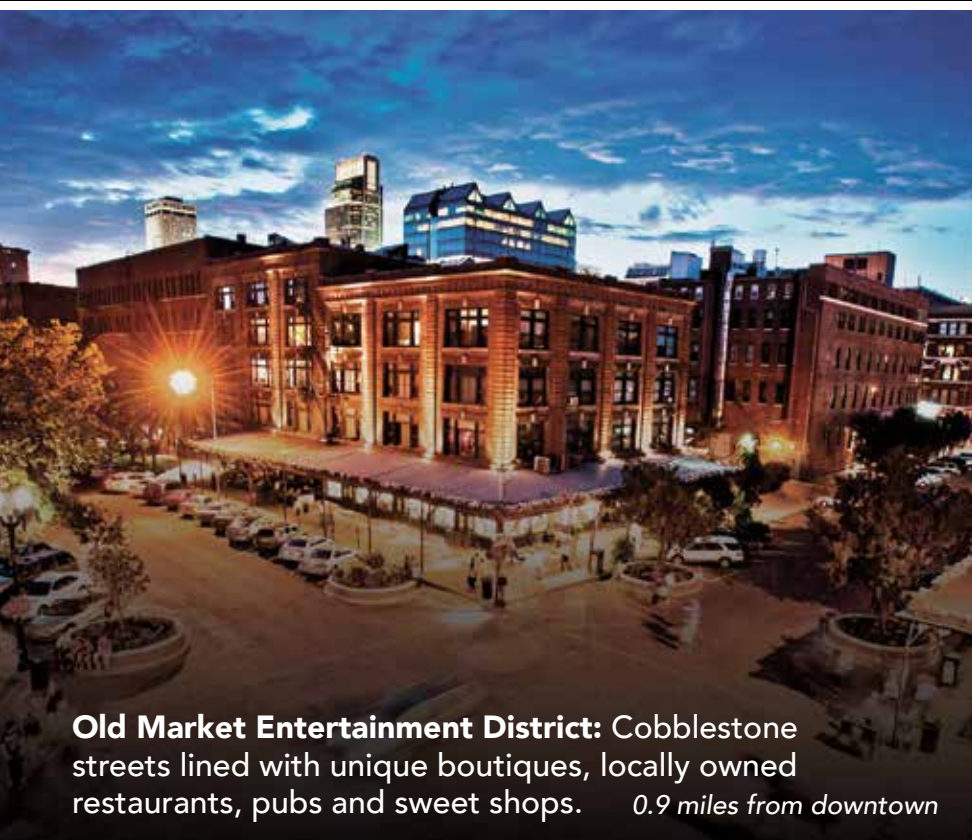


**The Crossroads:** A \$500 million entertainment district with restaurants, shops, a hotel, and a pavilion.

# THINGS TO DO



**Omaha's Henry Doorly Zoo and Aquarium:** Ranked as one of the world's best. Home to the world's largest indoor desert and North America's largest indoor rainforest. *2.7 miles from downtown*



**Old Market Entertainment District:** Cobblestone streets lined with unique boutiques, locally owned restaurants, pubs and sweet shops. *0.9 miles from downtown*



**El Museo Latino:** The first Latino art and history museum in the Midwest. *4.9 miles from downtown*



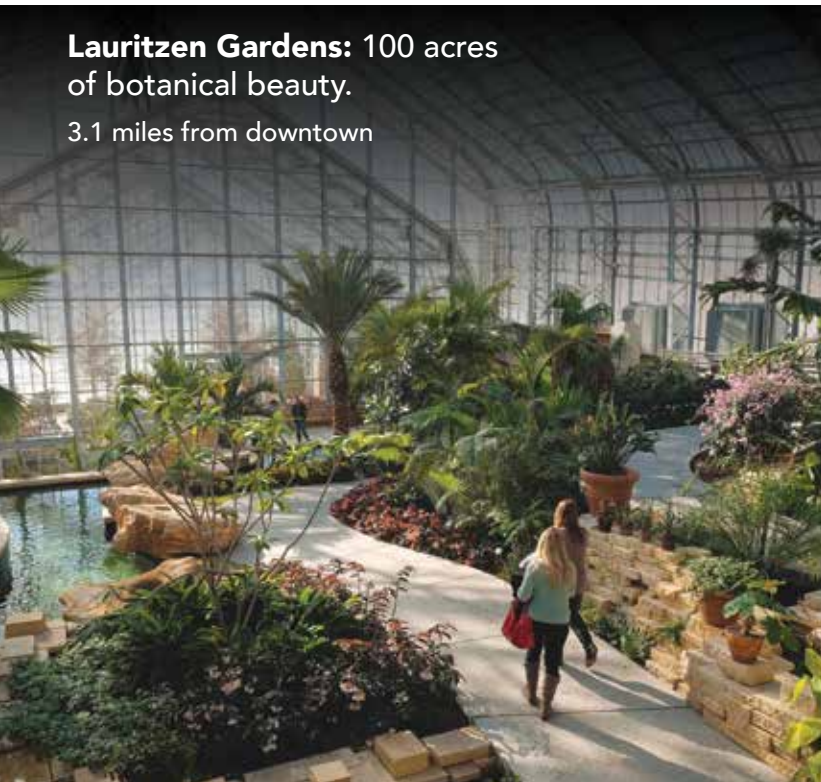
**Joslyn Art Museum:** A pink marble masterpiece filled with more than 11,000 works of art. *0.7 miles from downtown*





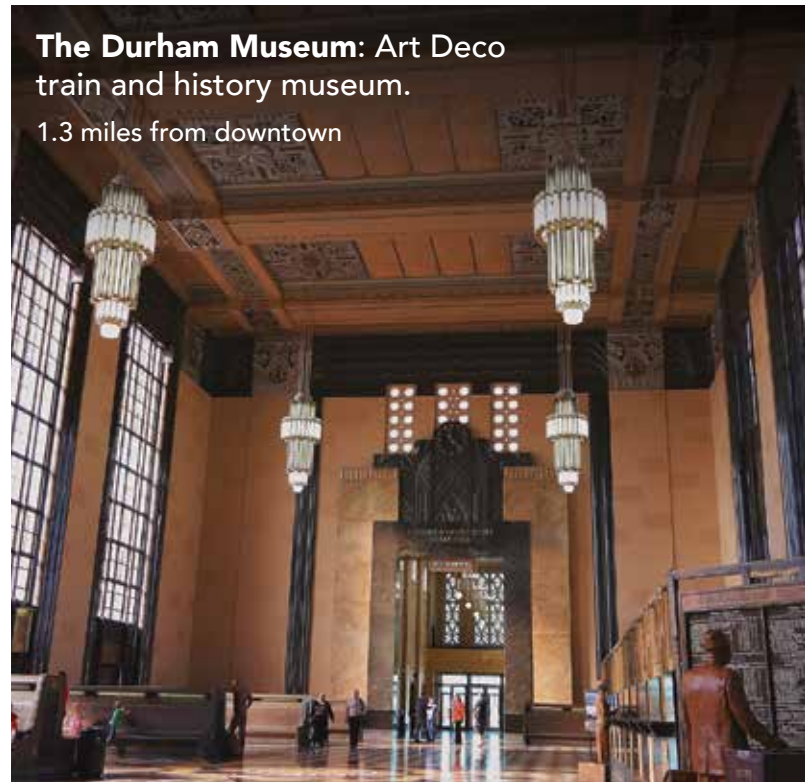
**Bob Kerrey Pedestrian Bridge (aka Bob):** One-of-a-kind suspension bridge that connects Nebraska and Iowa.

1.8 miles from downtown



**Lauritzen Gardens:** 100 acres of botanical beauty.

3.1 miles from downtown



**The Durham Museum:** Art Deco train and history museum.

1.3 miles from downtown



**North 24th Street:** Historic neighborhood that celebrates music and African American arts.

1.8 miles from downtown



**Hot Shops Art Center:** Ultra-hip warehouse filled with more than 80 artists.

0.6 miles from downtown



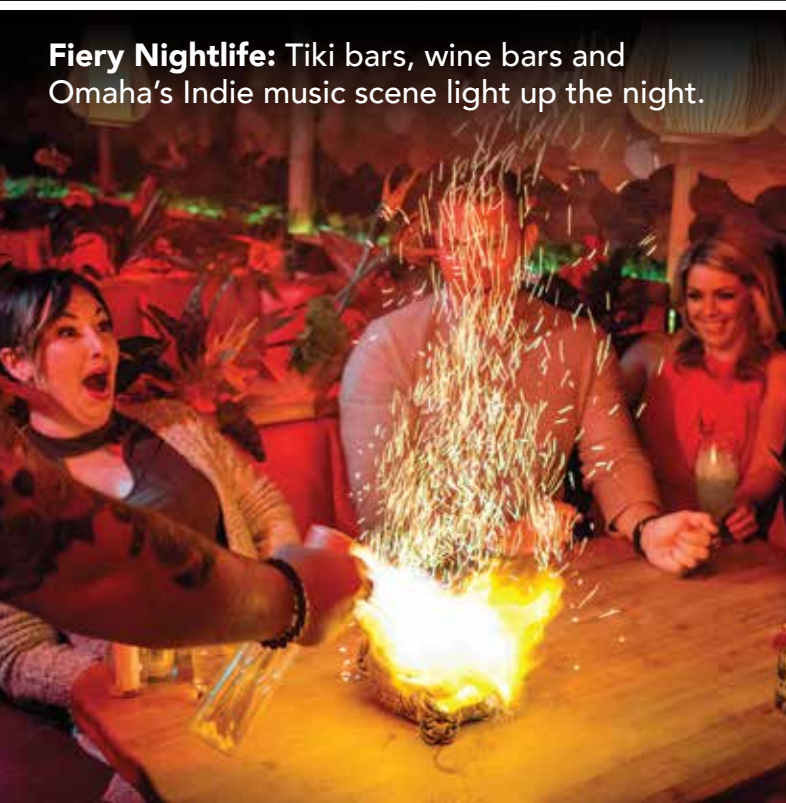
**Midtown Crossing:** Relaxing entertainment district with shops and restaurants surrounding an amphitheater and park.

1.9 miles from downtown

# FOOD & DRINK



**The Reuben Sandwich:** Invented in Omaha back in the 1900s (we don't care what those New Yorkers say).

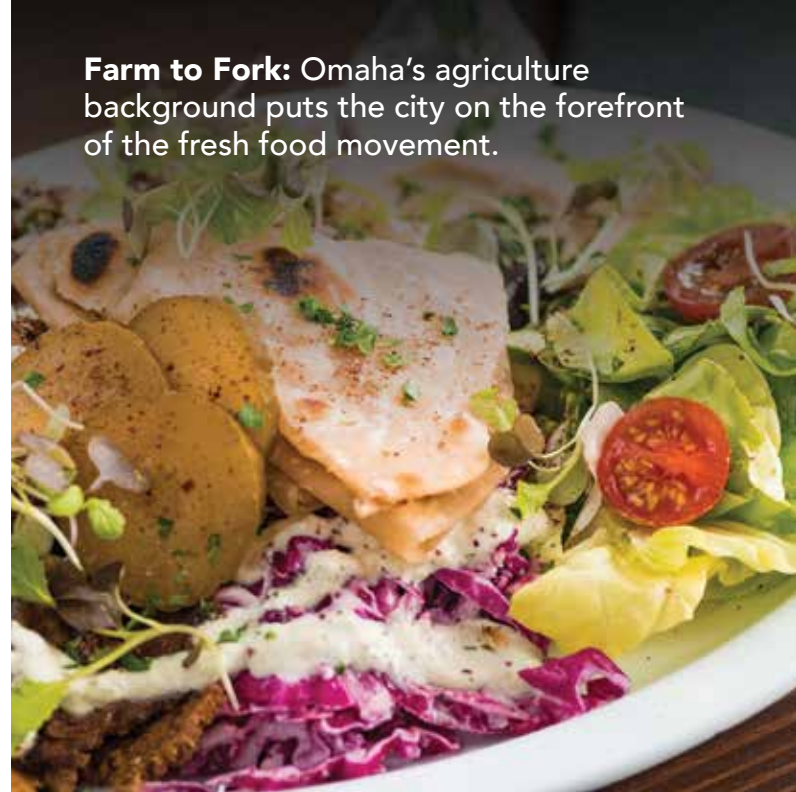


**Fiery Nightlife:** Tiki bars, wine bars and Omaha's Indie music scene light up the night.

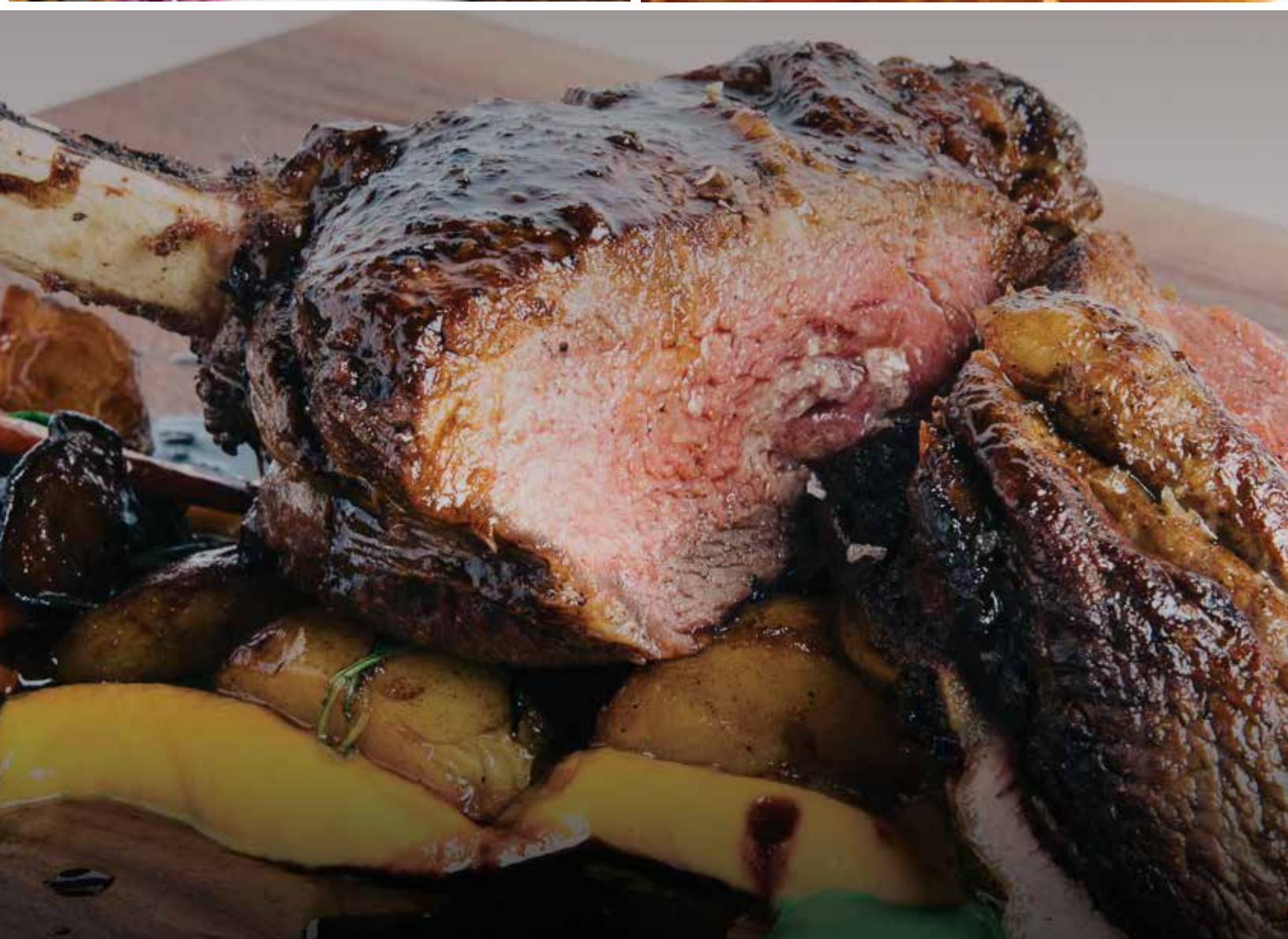


**Craft Breweries:** Unique recipes from craftsmen who have made beer their life and Omaha their home.

**Farm to Fork:** Omaha's agriculture background puts the city on the forefront of the fresh food movement.



**Craft Cocktails:** Concoctions created from the wildest imaginations.



**Omaha Steaks:** Legendary steaks cooked to perfection in classic and modern steakhouses throughout the city.

# CONVENTION CENTER

The 346,000 sq. ft. CHI Health Center Omaha is a non-union facility offering freedom and flexibility. Within walking distance of three entertainment districts and ten hotel properties. A glass-enclosed skywalk links the convention center to the 600-room Hilton Omaha, and the full-service 333-room Marriott Capitol District is located directly across the street.

**Arena:** 18,300 seats and easily converted to basketball, hockey or swimming facility.



**16 Meeting Rooms:** With an additional 16 meeting rooms connected via skywalk.



**Pre-function Space:** 79,400 sq. ft.



**Flexible Meeting Space:** 63,000 sq. ft.



**Ballroom:** Seats 2,000 guests.



**Exhibit Hall:** 194,000 sq. ft. of contiguous exhibition space.

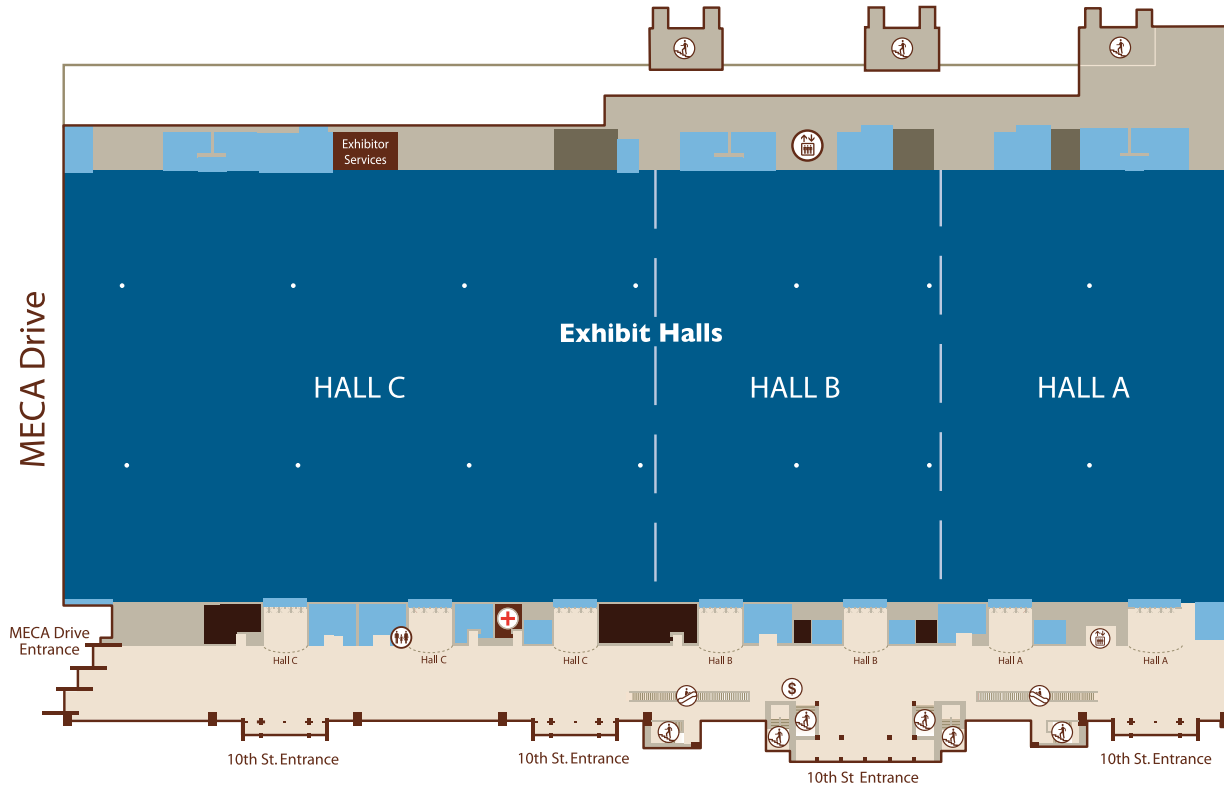
**CHI Health Center Omaha:**  
346,000 sq. ft. of meeting possibilities.



# CHI Health Center Omaha - Exhibit Level

CHI Health Center Omaha features 194,000 square feet of contiguous exhibition space divisible into three halls. Twenty-three loading docks and three drive-in ramps provide easy access to the exhibition hall. The convention center offers more than 63,000 square feet of flexible meeting space.

The grand ballroom has 30,996 elegant square feet and seats more than 2,000 guests. An additional 79,400 square feet of pre-function space complements 16 meeting rooms with an additional 16 meeting rooms available via a quick skywalk away at Hilton Omaha.



*"It's hard to beat Omaha as a conference site. Costs are low compared to larger cities, and the facilities are outstanding. The sales and planning staff at the convention center and the hotels are professional and friendly, and Visit Omaha bends over backwards to help make every event successful."*

- Janis Weidenhammer, HDR

Rooms	Dimension	Square Feet	Ceiling Height	10x10 Booths	Banquet Rounds/10	Theater
Exhibit Hall	725' x 268'	194,300	30'	1,025	9,890	16,783
Hall A	180' x 268'	48,240	30'	235	2,420	3,549
Hall B	180' x 268'	48,240	30'	235	2,420	3,752
Hall C	365' x 268'	97,820	30'	515	4,860	7,696
Halls A+B	360' x 268'	96,480	30'	495	4,850	7,783
Halls B+C	545' x 268'	146,060	30'	770	7,380	12,189



# CHI Health Center Omaha - Meeting Level

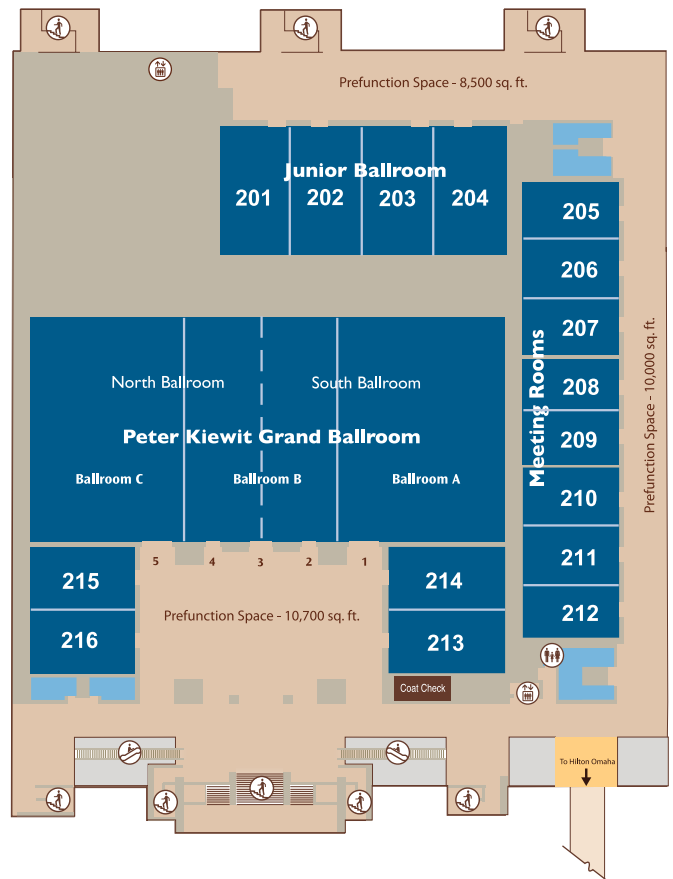
*"The center is fabulous! The space is free flowing and the flexibility and ability to change from one venue to another is very appealing. I love the close proximity of the airport to downtown and the friendliness of the cab drivers. The shopping, arts and food district is pretty amazing. I had no idea, and now I do."*

- Pamela Troop, CMP

ASAE, Director of Meeting Operations and Special Events



Rooms	Dimension	Square Feet	Ceiling Height	Banquet Rounds/10	Classroom	Theater
<b>Peter Kiewit Grand Ballroom</b>						
Grand Ballroom	246' x 126'	30,996	35'	2,100	2,178	2,693
North Ballroom	119' x 126'	14,994	35'	1,000	946	1,286
South Ballroom	126' x 126'	15,876	35'	1,080	1,012	1,362
Ballroom A	85' x 126'	10,710	35'	670	696	859
Ballroom B	84' x 126'	10,584	35'	680	672	855
Ballroom C	77' x 126'	9,702	35'	600	651	822
<b>Junior Ballroom</b>						
Junior Ballroom	160' x 68'	10,880	20'	700	773	987
201	40' x 68'	2,720	20'	160	192	231
202	40' x 68'	2,720	20'	160	192	226
203	40' x 68'	2,720	20'	160	195	227
204	40' x 68'	2,720	20'	170	196	242
<b>Meeting Rooms</b>						
205+206+207	54' x 96'	5,184	20'	310	360	440
205	54' x 32'	1,728	20'	120	116	135
206	54' x 32'	1,728	20'	120	118	127
207	54' x 32'	1,728	20'	120	118	136
208+209	54' x 57'	3,078	20'	200	208	261
208	54' x 29'	1,566	20'	80	99	114
209	54' x 28'	1,512	20'	80	99	112
210+211+212	54' x 96'	5,184	20'	310	349	440
210	54' x 32'	1,728	20'	120	116	134
211	54' x 32'	1,728	20'	120	118	135
212	54' x 32'	1,728	20'	120	118	135
213+214	64' x 71'	4,544	20'	280	282	425
213	64' x 36'	2,304	20'	150	176	201
214	64' x 35'	2,240	20'	150	166	180
215+216	58' x 70'	4,060	20'	260	237	335
215	58' x 35'	2,030	20'	130	138	152
216	58' x 35'	2,030	20'	130	138	163



# HOTELS



Hilton Omaha



Omaha Marriott Downtown at the Capitol District





**Magnolia Hotel Omaha**



**The Farnam Hotel**



**Kimpton Cottonwood Hotel**

Omaha features more than 3,500 downtown hotel rooms, all within walking distance of the city's convention district, restaurants, bars, art galleries, shopping and several entertainment hot spots.

<b>Downtown Omaha Hotel Name</b>	<b># Sleeping Rooms</b>	<b># Meeting Rooms</b>	<b>Largest Room</b>	<b>Total Sq Ft</b>
Hilton Omaha	600	21	10,000	39,000
DoubleTree by Hilton Omaha	414	25	9,000	30,000
Omaha Marriott at The Capitol District Embassy Suites	333	9	10,275	17,500
Embassy Suites	249	13	10,658	16,500
Kimpton Cottonwood Hotel	205	7	3,335	13,500
Courtyard by Marriott Omaha	181	3	924	2,152
Hilton Garden Inn Omaha	178	3	1,200	1,428
Hyatt Place Omaha	159	3	1,415	1,664
Residence Inn by Marriott Omaha	152	3	828	1,700
Magnolia Hotel Omaha	145	10	1,615	4,652
Hampton Inn and Suites Omaha	139	1	847	847
EVEN Hotel	132	5	5,000	5,600
Cambria	128	3	1500	1687
Homewood Suites by Hilton Omaha	123	1	669	669
The Farnam Hotel	120	6	5,000	7,100
Holiday Inn Downtown Omaha	114	2	2,700	3,450
Fairfield Inn and Suites by Marriott Omaha	113	1	200	200
Holiday Inn Express (on Farnam)	100	1	800	800
Hotel Deco	89	5	2,316	4,780
The Peregrine Omaha Downtown	89	3	700	1,300

# SERVICES

At Visit Omaha we pride ourselves on providing great services. From the initial site selection through the conclusion of your event, we will help you through all the steps necessary to put together a successful and memorable event. The following is a list of the services that we offer:

**Meeting / Convention Facilities** - We will assist you in your search for the convention or meeting facility that's right for your event.

**Service Vendors / Suppliers** - We are a resource for a broad range of local companies and suppliers that can provide the many services you may require for your event. Whatever the request – keynote speaker, afterdinner entertainment, color guard, transportation companies, tour operator – we can put you in touch with the right people.

**Liaison to the Omaha Community** - We are your representatives in Omaha, helping to link you with hotels, government offices, city agencies and our hospitality community.

**Social Media** - Social media posts and Omaha photos provided to assist you with promoting meeting/event.

**On-site Registration Personnel** - Our experienced personnel can provide on-site assistance during your meeting. Your request for registration assistance is kindly requested a minimum of 45 days in advance of your event. Please contact our Convention Services Manager for registration personnel service fees.

**Official Omaha Visitors Guide** - A complimentary publication is available to provide city information such as shopping, dining, attractions, community events, and so many more fun things to do.

**Greater Omaha Map** - This map of the Omaha area highlights the interstate system, major streets, hotels and attractions – and is found in the Visitors Guide.

**Tours** - The Greater Omaha area offers numerous tour opportunities for groups of all sizes. We'll be happy to suggest tour itineraries and offer suggestions for sites and attractions that will interest all members of your group. We can also offer recommendations for spouse programs, after-dinner entertainment and off-site activities.

**Visitor Information Booths** - We have information booths on the north and south sides of the airport and we are happy to provide welcome signage at both, free of charge.



Our Convention Services Department offers support in a number of areas that will help you keep your meeting plans running smoothly.

# MEET THE TEAM

Visit Omaha's meetings, sports, and event services team is ready to wow you and ensure your attendees have a memorable experience. The team understands that you, as a planner, have to be flexible and adapt to an ever-changing travel landscape. Know we are here to help and remain just a phone call, an email, or a text away.



**Cathy Keller**  
VICE PRESIDENT OF  
SALES & SERVICES



**Mark Rath, STS**  
DIRECTOR OF  
SPORTS



**Mattie Scheeter, CMP**  
DIRECTOR OF SALES



**Erin Brungardt**  
DIRECTOR OF  
CONVENTION SERVICES



**Matt Heck**  
SENIOR SALES  
MANAGER



**Jessica Settje**  
TOURISM SALES  
MANAGER



**Madeline Meyer**  
CONVENTION SERVICES  
& HOUSING MANAGER

Consider this an invitation to come to Omaha for a site visit – customized with you in mind. Contact the team at 402-444-4037.

# OMAHA'S DOWNTOWN CONVENTION DISTRICT

