

Visit OMAHA™

OMAHA METRO
POPULATION:

Just under
1 million



An urban oasis on the plains, Omaha exceeds expectations as a hub for technology, research, conventions, sporting events, and culture.

HEADQUARTERS

FORTUNE 500

Berkshire Hathaway (#2)
Warren Buffett's multinational holding company

Union Pacific Railroad (#143)
Largest U.S. rail network serving 23 Western states

Kiewit Corporation (#324)
Construction, engineering, and mining

Mutual of Omaha Insurance (#342)
Known for its popular "Wild Kingdom" TV and now web series

FORTUNE 1000

Green Plains Inc. (#662)
Commodity processors

TD Ameritrade (#674)
Online brokerage

Valmont Industries (#804)
Irrigation manufacturing

West Corp. (#864)
Voice communications

Werner Enterprises (#934)
Trucking and logistics

RESEARCH + TECHNOLOGY HUB

Omaha is home to institutions such as:

The Gallup Organization

which has a global campus right on the Missouri River.

2

major research hospitals

Creighton University Medical Center and the **University of Nebraska Medical Center**, a world leader in solid-organ transplants and the treatment of Ebola.

Headquarters of HDR,

a leading engineering, architecture, environmental, and construction firm, with **225 locations** around the world.

Telecommunication and information-services industries

employ over 50,000 people with **1,000 companies**, including the Hyatt, Marriott, Omni, and Carlson reservation centers.

MEETINGS & EVENTS

Omaha's Convention Center & Arena

346,000 sq ft
convention center
with an attached
18,300-seat arena

15,000+
hotel rooms
in the Omaha metro
area, with 1,000 more
opening in the next
12 to 18 months

3,000
hotel rooms
less than 1 mile from the
city's convention center
and arena, including two
full-service properties directly
across the street – one
connected via skywalk

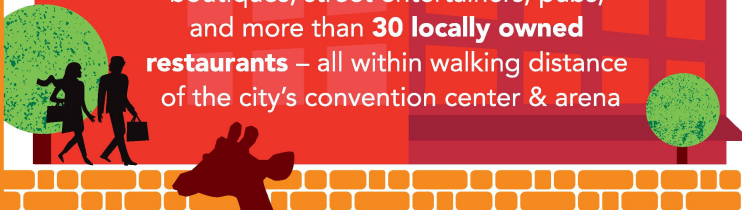
4 miles
from **Omaha's Airport (OMA)**
to the downtown
convention district



**The Bob Kerrey
Pedestrian Bridge**
(friends call him Bob) is a
one-of-a-kind suspension
bridge that connects
Nebraska and Iowa. Bob
has his own Twitter and
Instagram accounts:
[@BobTBridge](#)

CULTURE & ENTERTAINMENT

The cobblestone streets of the
Old Market Entertainment District
are lined with antique emporiums, distinct
boutiques, street entertainers, pubs,
and more than **30 locally owned**
restaurants – all within walking distance
of the city's convention center & arena



Top-ranked foodie city

Home to family-owned
Omaha Steaks, the
largest direct marketer
of high-quality steak and
frozen gourmet products
in the U.S., and birthplace
of the Reuben sandwich
during a late-night poker
game at the Blackstone
Hotel in the early 1900s

Omaha's Henry Doorly Zoo and Aquarium
is dedicated to conservation around the globe,
and home to the world's largest indoor desert
and the largest indoor rainforest in North America

