

# Convention Services



## Convention & Meetings Benefits

- Opportunity to receive leads from meeting planners where applicable
- Inclusion in applicable meeting planner referrals
- Listing in Meeting Professionals Guide (Print & Digital)
- Basic Listing on OrlandoMeeting.com
- Basic Listing on OrlandoMeetingInfo.com (website customized for citywide conventions coming to Orlando)
- Access to the only 12-month rolling Convention Calendar that provides meeting information in addition to names and addresses of meeting planners
- Trade Show & Sales Mission participation opportunities
- Destination Orientation participation opportunities

## Tourist Benefits

- Basic Listing for Wedding Services & Medical Care member types on Visit Orlando's global consumer web site, VisitOrlando.com, (translated into: Portuguese, Spanish, and Global English)

## Travel Trade Benefits

- Receipt of business leads from travel agents, tour operators and wholesalers
- Inclusion in travel agent, tour operator and wholesaler referrals where applicable
- Trade Show & Sales Mission participation opportunities
- Basic Listing on Trade.VisitOrlando.com
- Destination Orientation & Marketplace participation opportunities

## Public Relations

- Marketing opportunities from domestic & international media requesting information for print, digital and social media articles
- Press Trip participation opportunities
- Ability to use "Member of Visit Orlando" logo (upon receipt of executed usage agreement)

## Local Networking & Research

- Unlimited individual users to MyVisitOrlando.com – the members-only portal giving access to leads system, convention calendar, Member to Member Offers, research reports and more
- Access to executive research summaries, detailed research reports and presentations via MyVisitOrlando.com
- Research team consulting
- Access to event and marketing presentations
- Submit and/or use Member to Member Offers
- Print, digital and online advertising opportunities
- Invitations to all Visit Orlando member events at a special member rate
- Unlimited company contacts who can attend member events
- Listing in Visit Orlando Membership Directory
- Receipt of weekly Member Insider eNewsletter (member exclusive) and weekly Tourism Matters