

THE IMPACT OF TRAVEL

When 74 million people visit Orange, Osceola and Seminole Counties, our entire community benefits.

Tourism saves each household **\$7,500** in annual taxes.

ANNUAL TOURISM TO CENTRAL FLORIDA

EMPLOYS
450,000 WORKERS
(37% of the workforce)



GENERATES
\$87.6 BILLION
in economic impact



PAYS
\$26.1 BILLION
in wages



PROVIDES
\$6.2 BILLION
in local & state tax revenue



TAXES FROM TOURISM

HELPS PAY FOR

ARTS & CULTURE



SCHOOLS & TEACHERS



TRANSPORTATION & ROADS



POLICE & FIREFIGHTERS



VisitOrlando

EXPERIENCE
Kissimmee
FLORIDA

SEMINOLE COUNTY
FLORIDA'S NATURAL CHOICE

CFHLA
Central Florida
Hotel & Lodging Association

THE IMPACT OF TRAVEL

When people visit Orange County, our entire community benefits.

Tourism saves each household **\$7,500** in annual taxes.

ANNUAL TOURISM TO ORANGE COUNTY

EMPLOYS
384,000 WORKERS
(43% of the workforce)



GENERATES
\$73.6 BILLION
in economic impact



PAYS
\$22.6 BILLION
in wages



PROVIDES
\$5.3 BILLION
in local & state tax revenue



TAXES FROM TOURISM

HELPS PAY FOR

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