

Visit Orlando
Results of Operations
For the Three Months Ending March 31, 2020

	<u>First Quarter</u>	<u>Year-to-Date</u>
Revenues		
Tourist Development Tax	15,779,076	15,779,076
Expenses		
Domestic Marketing	8,542,327	8,542,327
Convention Sales	1,834,471	1,834,471
Visitor Services	195,462	195,462
Public Relations	439,909	439,909
Destination Meeting Services	255,221	255,221
Market Research and Insights	299,448	299,448
Administration	1,206,801	1,206,801
Total Expenditures	12,773,639	12,773,639