

Visit Orlando
Results of Operations
For the Nine Months Ending September 30, 2020

	<u>Third Quarter</u>	<u>Year-to-Date</u>
Revenues		
Tourist Development Tax	3,928,456	21,759,810
Expenses		
Domestic Marketing	1,408,256	15,071,952
Convention Sales	728,818	3,814,221
Visitor Services	71,994	349,092
Public Relations	246,525	978,639
Destination Meeting Services	102,687	518,263
Market Research and Insights	141,767	546,848
Administration	915,744	3,083,312
Total Expenditures	3,615,791	24,362,327