

**Visit Orlando**  
**Results of Operations**  
**For the Nine Months Ending September 30, 2021**

	<u>Third Quarter</u>	<u>Year-to-Date</u>
<b>Revenues</b>		
Tourist Development Tax	16,971,065	38,516,437
<b>Expenses</b>		
Domestic Marketing	13,433,405	24,545,560
Convention Sales	1,567,961	4,002,906
Visitor Services	70,073	226,204
Public Relations	240,971	889,284
Destination Meeting Services	215,873	690,305
Market Research and Insights	174,484	459,781
Administration	1,218,996	3,662,570
Total Expenditures	16,921,763	34,476,610