

Visit Orlando
Results of Operations
For the Three Months Ending March 31, 2021

	<u>First Quarter</u>	<u>Year-to-Date</u>
Revenues		
Tourist Development Tax	8,006,615	8,006,615
Expenses		
Domestic Marketing	3,526,910	3,526,910
Convention Sales	1,118,766	1,118,766
Visitor Services	73,426	73,426
Public Relations	314,626	314,626
Destination Meeting Services	233,009	233,009
Market Research and Insights	125,800	125,800
Administration	1,165,843	1,165,843
Total Expenditures	6,558,380	6,558,380