

Visit Orlando
Results of Operations
For the Three Months Ending March 31, 2022

	<u>First Quarter</u>	<u>Year-to-Date</u>
Revenues		
Tourist Development Tax	23,893,261	23,893,261
Expenses		
Domestic Marketing	8,896,441	8,896,441
Convention Sales	1,757,186	1,757,186
Public Relations	337,553	337,553
Client Member Services	149,923	149,923
Market Research and Insights	101,863	101,863
Visitor Services	101,504	101,504
Administration	1,051,813	1,051,813
Total Expenditures	12,396,283	12,396,283