

COMMUNITY ENGAGEMENT REPORT – SEPTEMBER 18, 2024

The Outer Banks Promise

Community Presentations:

- Dare County Board of Commissioners – July 16
- Town of Southern Shores – August 6
- Town of Duck – August 7
- Outer Banks Hotel/Motel Association – August 15
- National Aviation Day – August 19
- Kitty Hawk Rotary – August 22
- Town of Manteo – September 4
- Town of Nags Head – September 4
- Town of Manteo – September 4
- Town of Nags Head – September 4
- Town of Kill Devil Hills – September 9
- Town of Kitty Hawk – October 7
- Outer Banks Restaurant Association – October 8



Business Support:



Association Consultants, LLC
Professional HOA Management and
Small Business Bookkeeping Services
252-500-0100

Outer Banks Promise

Outer Banks Blue is excited to announce participation in the Outer Banks Promise! As an accommodation provider, we're often the first point of contact for visitors. A guest's vacation begins long before their arrival, and as trusted local experts, it's up to us to make sure their OBX getaway gets off to a good start. To help guide us in our mission to provide the best possible stay, we've promised "to encourage appreciation of our local community through conscious conversation."



NAGS HEAD AREA

Trail Towns: Manteo, Nags Head, Kill Devil Hills, Duck, Cape Hatteras

North Carolina's Outer Banks are steeped in history, natural beauty and distinctive personality. This area includes some of our nation's oldest lighthouses, historic towns, and the highest of the 110+ Outer Banks. Discover the area's rich history and natural beauty in the heart of the Outer Banks. The area is home to some of the most beautiful beaches in the world, and the Outer Banks is a great place to enjoy the outdoors. The area is also home to some of the most beautiful lighthouses in the world, and the Outer Banks is a great place to enjoy the outdoors. The area is also home to some of the most beautiful beaches in the world, and the Outer Banks is a great place to enjoy the outdoors.

TRAIL NAME	TRAIL TOWN	ACTIVITIES
Boston Woods Coastal Reserve	Boston, Potosi	Hiking, Biking
Edenton, Manteo, Kill Devil Hills National Wildlife Refuge	Manteo, Hatteras	Hiking, Biking, Kayaking
NC Outer Banks	Avon, Hatteras, Nags Head	Hiking, Biking, Kayaking
Mountains to Sea Trail (Segment 4)	Manteo, Nags Head	Hiking, Biking, Kayaking
Providence Trail - Star Island National Wildlife Refuge	Manteo	Hiking, Biking, Kayaking
Island of Duck Beachwalk	Duck	Hiking, Biking, Kayaking
Roanoke Island Multi-Use Trail - York-Baldhead National Wildlife Refuge	Manteo	Hiking, Biking, Kayaking

EXPLORE Accessible Outdoor Adventures | Destination Trip Tips | Responsible Travel

Outdoor NC Trail Town Guide

The Outer Banks was one of 15 destinations featured in the [Official North Carolina Trail Town Guide](#). The guide celebrates towns across the state that are dedicated to preserving the natural beauty and cultural heritage of their destination while fostering a strong sense of place. The areas featured in this guide are championing stewardship, accessible outdoors and responsible recreation to sustain our towns and trails for future generations.

2nd Annual Non-Profit Knowledge Series:

The Outer Banks Visitors Bureau and Outer Banks Community Foundation will present the [2nd Annual Non-Profit Knowledge Series Workshop](#) on **Friday, September 27 at College of the Albemarle - Dare**. Registration for this **FREE** event is open to local non-profit professionals, board members and community fundraisers. Attendees will have the opportunity to learn more about the importance of strategic planning, defining an organization's mission, vision and values, and tips on how to make a powerful appeal message.



FUNDRAISING FUNDAMENTALS
A WORKSHOP FOR ALL OUTER BANKS NONPROFIT PROFESSIONALS, BOARD MEMBERS, AND FUNDRAISERS
This is a free, all-day workshop, breakfast and lunch provided.

College of the Albemarle
205 Highway 64 S.
Manteo, NC 27954

SCAN OR CLICK TO REGISTER

PRESENTED BY THE OUTER BANKS COMMUNITY FOUNDATION AND THE OUTER BANKS VISITORS BUREAU

Sep 27 2024
9:30am to 4:30 pm

Guest Trainer
Deborah Breen
Sound Choice Consulting

Deborah Breen is the Founder and CEO of Sound Choice Consulting, a private consulting practice that collaborates with nonprofit organizations. She also serves as an Associate with Aspen Leadership Group, a search firm committed to mentoring and recruiting leaders exclusively for philanthropic organizations at the executive level.
In her private practice, Deborah collaborates with nonprofit organizations to help them achieve mission clarity and ensure the organization's vision, core values and strategic pillars are relevant and aligned. She understands the uniqueness of each organization and develops customized plans with specific objectives for each client. Working with the organization's leadership, she creates an environment that fosters and inspires respect, trust and engagement, with a focus on guiding the organization on a successful journey to achieve their fullest potential.



Presented by The Outer Banks Visitors Bureau

Registration Open for 10th Annual OBX Tourism Summit

Join us at the [2024 OBX Tourism Summit](#) on **Thursday, November 7** from **8:00am to 3:00pm** at the **Pioneer Theater** in Manteo.

Reserve your spot today for this 10th annual industry event and learn about the state of tourism in Dare County, key bureau updates and initiatives and more. Register by October 14 for the \$55 early bird registration fee, before it increases to \$65 per attendee. Breakfast, lunch and refreshments are included.

Industry Collaboration

Tourism Cares 2024 North American Meaningful Travel Summit

September 30 - October 2, 2024 – Eugene, OR

The [North American Meaningful Travel Summit](#) connects travel and tourism professionals across the entire industry – from destination managers and travel advisors to senior executives and community-led organizations – all with the common purpose of building a better and more sustainable future for the travel industry.



Community Engagement & Outreach

Meetings & Events

- 9/19 – Coastal Environmental Educators Network (CEEN) Meeting
- 9/27 – 2nd Annual Non-Profit Knowledge Series Workshop
- 9/30-10/2 – Tourism Cares North American Meaningful Travel Summit - Eugene, OR
- 10/7 – Destination Management/Stewardship Peer Group Meeting
- 10/7 – Kitty Hawk Town Council Meeting (*Outer Banks Promise Presentation*)
- 10/8 – Outer Banks Restaurant Association Meeting (*Outer Banks Promise Presentation*)
- 10/13 – Duck Jazz Festival (*Outer Banks Promise Activation*)
- 10/21-10/24 – Outdoor Economy Conference - Cherokee, NC (*Attendee*)
- 11/7 – 10th Annual OBX Tourism Summit – Pioneer Theater, Manteo
- 11/18 – Hospitality & Tourism Class / COA Dare Campus