

COMMUNITY ENGAGEMENT REPORT – OCTOBER 9, 2024

OBVB Represented at Tourism Cares 2024 Meaningful Travel Summit:



The Outer Banks Visitors Bureau was represented at the [Tourism Cares 2024 North American Meaningful Travel Summit](#) in Eugene, OR from September 30 to October 2. With a focus on uniting, inspiring, educating and activating the travel and tourism industry around the topics on sustainable tourism and meaningful travel, the Summit focused on inclusion and accessibility in travel, agritourism/ecotourism and community-based tourism. A series of panels and community experiences showcased local organizations, non-profits and businesses who are making a difference in their communities through travel.

Community Partners Make The Outer Banks Promise:

Outer Banks Blue, Hilton Garden Inn and Outer Banks Health recently [made their Promise](#) to protect this place for future generations. We encourage other area business, groups and associations to share their commitment to destination stewardship. To learn more, contact Jeff Schwartzberg, Community Engagement Manager, at community@outerbanks.org.

Hilton Garden Inn Outer Banks/Kitty Hawk
September 26 at 10:44 AM · 🌐

We PROMISE! 🙌🏻🙌🏻🙌🏻 #BestStaffOnTheBeach #BestStaffAnywhere



Pier House Weddings & Events Kitty Hawk - Outer Banks, NC is with Visit The Outer Banks at Hilton Garden Inn...
September 26 at 10:08 AM · Kitty Hawk · 🌐

Our dedicated team @hgjobx and @kittyhawkpierweddings is doing their part by contributing to the OBX promise, a destination pledge to encourage responsible beha... See more

Outer Banks Health
a day ago · 🌐

Outer Banks Health is proud to be making an #OBXpromise with Visit The Outer Banks! OBH promises to love the beach and respect the ocean. 🌊🌊 The Outer Banks Promise is a pledge that encourages a commitment to responsible behavior and inspires greater respect for our local culture and natural environment. With so much natural beauty on the Outer Banks, it's important to maintain it by showing respect for our surroundings and enjoying the incredible scenery we have. 🌊

#OuterBanksHealth #OBXPromise #outerbanks #obx



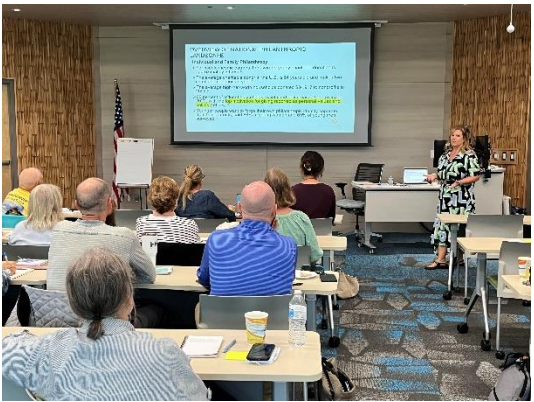
Our State Spotlights The Outer Banks Promise in Series of Digital Articles:



In partnership with *Our State Magazine*, a series of digital of articles have been published this Fall that spotlights several of the principles embedded in The Outer Banks Promise. In “[Love the Outer Banks Like a Local](#),” writer Molly Harrison explores ways to discover this land of history and inspiration, while also respecting the ocean in an effort to stay safe. In “[Where to Discover the Outer Banks’ Wild Side](#),” Harrison

shares ways to wander with wonder while sticking to roads and paths and also stresses the importance of observing animals safely from afar. Later this month, the Outer Banks will be featured as a Tar Hell Town, in which several area businesses will be spotlighted, conveying the importance of supporting local.

2nd Annual Non-Profit Knowledge Series Explores Fundraising Fundamentals:



On September 27, 34 non-profit leaders from 20 local organizations gathered at College of The Albemarle in Manteo for the [2nd Annual Non-Profit Knowledge Series](#) featuring an engaging and informative workshop on fundraising, led by expert Deborah Breen of Sound Choice Consulting. Participants explored key strategies for transforming their fundraising efforts and connecting more meaningfully with donors. This workshop was part of the 2024 Non-Profit Knowledge Series, organized in partnership by the Outer Banks Community Foundation and the Outer Banks Visitors Bureau.

Registration Open for 10th Annual OBX Tourism Summit

Join us at the [2024 OBX Tourism Summit](#) on **Thursday, November 7** from **8:00am to 3:00pm** at the **Pioneer Theater** in Manteo. Reserve your spot today for this 10th annual industry event and learn about the state of tourism in Dare County, key bureau updates and initiatives, AI best practices and more. Register by October 14 for the \$55 early bird registration fee, before it increases to \$65 per attendee. Breakfast, lunch and refreshments are included.

Community Engagement & Outreach

- 10/7 – Destination Management/Stewardship Peer Group Meeting
- 10/7 – Kitty Hawk Town Council Meeting (*Outer Banks Promise Presentation*)
- 10/12 – Chicamacomico 150th Anniversary Celebration (*Outer Banks Promise Activation*)
- 10/13 – Duck Jazz Festival (*Outer Banks Promise Activation*)
- 10/18 – Outer Banks Health ‘Harvest for Health’ Event (*Outer Banks Promise Activation*)
- 10/19 – Outer Banks Seafood Festival (*Outer Banks Promise Activation w/ OBX Forever*)
- 10/22 – College of the Albemarle Fall Festival (*Outer Banks Promise Activation*)
- 11/7 – 10th Annual OBX Tourism Summit – Pioneer Theater, Manteo
- 11/18 – Hospitality & Tourism Class / COA Dare Campus
- TBD – Outer Banks Restaurant Association Meeting (*Outer Banks Promise Presentation*)