

Community Engagement & Outreach

Post-Meeting Communication:

- February LRTMP Meeting recap/communication to LRTMP lists, local media, DCTB
- February Non-Profit/Community eNewsletter

LRTMP Website:

- Very close to launching revamped LRTMP section; much more informative and robust; provides several opportunities to provide input and feedback as we move forward

Meetings:

- 3/1/24 – Hosted OBX Community Service/Non-Profit Collaborative meeting at OBVB offices
- 3/17/24 to 3/19/24 – Visit NC Tourism Conference (Greenville, NC)

LRTMP ‘Road Show’ Presentations:

- 2/22/24 – Coastal Environmental Educators Network (CEEN) Meeting
- 2/28/24 – Vacation Rental Managers Association Workshop
- 3/19/24 – Outer Banks Home Builders Association Meeting (General Membership)
- 3/20/24 – Outer Banks Chamber of Commerce ‘Leadership OBX’ Tourism Day

Upcoming Events:

- 4/11/24 – NPO Mission Mixer (5pm at Outer Banks Brewing Station)
- 4/20/24 – Earth Fair OBX Celebration (Jockey’s Ridge State Park) – partner/exhibitor

Partnerships:

- Visit NC: Outdoor NC Trail Town Stewardship Program (pilot) ... recently worked with Town of Manteo to have an accessibility assessment done for the downtown boardwalk
- *Our State* Magazine - OBX Voluntourism Event (The Elizabethan Gardens) – 5/18/24

Event Grants:

- 31 event grant applications submitted during 2/1/24-2/15/24 window for NPOs and Municipalities.
- Next event grant window is August 1-15

Previous Pledge Feedback from Committee:

- Too long; Needs to be more witty/creative; Simpler statements; Encourage positive actions
- We need to be strategic in how we position a pledge ... perhaps cross-pollinate with some of the key safety initiatives that are impacted by behaviors (beach safety (Love the Beach Respect the Ocean, rip currents, bicycle and pedestrian safety, etc.)
- Consider including something that speaks to recognition/respect for weather
- We can’t try to make this fit every bucket and cover every issue that we face here on the Outer Banks. It needs to be simple, impactful and speak to our desired audience in a way that means something to them and resonates.
- Review V2 Pledge and solicit feedback
- Goal is to share with Dare County Tourism Board at April 2024 meeting