

Careers Beyond the Counter * Pathways in Tourism * Internships & Speakers Bureau

CTE Pathway	High School Courses	Aligned Industry Credentials	Content/Experience in Courses	College Majors	Local Tourism Careers	Place Check Beside CTE	
						Internship?	Speaker's Bureau?
Architecture & Construction	Construction Core, Carpentry I, Carpentry II*, Carpentry III* (*Honors Level, Weighted Credit)	OSHA 10-Hour Construction Industry Certification, NC NCCER Construction Core, NCCER Carpentry I, NCCER Carpentry II, NCCER Carpentry III	Safety, introduction to power & hand tools, creating/interpreting blueprints & construction drawings, carpentry skills practiced in live projects (picnic tables, sheds, flooring systems, etc.)	Carpentry, Construction, Construction Management, Sustainable Building Science, Architectural, Civil, Construction, Electrical, Industrial, Mechanical, Nuclear, Systems Engineering	Maintenance Engineer, Maintenance Manager		
Arts, AV Technology & Communications	Adobe Visual Design I, Adobe Visual Design II*, Adobe Video, Apparel & Textile Production, Fashion Merchandising (*Honors Level, Weighted Credit)	Adobe Certified Professional Photoshop, Adobe Certified Professional Illustrator, Adobe Certified Professional InDesign, Adobe Certified Professional Premiere Pro	Designing digital graphics/creative web art to use in producing marketing materials & webpages (designing magazine covers, video projects, elements of design, etc.), Copywriting, clothing production, business of fashion	Graphic Design, Game Design, Digital Animation, Computer Graphics, Marketing, Visual Communications, Design and Applied Arts, Theater Arts, Fine and Studio Arts, Journalism, Publishing	Graphic Design, Photographer, Videographer, Web Design, Public Relations, Content Creation, Social Media		
Business Management & Administration; Marketing	Marketing, Entrepreneurship I	Venture Entrepreneurial Expedition	Use knowledge about target markets & demographics to drive promotion of a self-made product through advertising channels; create a business plan & build product portfolios through project-based activities	Accounting, Business Administration, Management and Operations, Economics, Entrepreneurial and Small Business Operations, Financial Management, Sales and Merchandising, Human Resources Management, International Business, Marketing, Hospitality Administration/Management, Public Administration	Administrative Support, Marketing Coordinators and Managers, Public Relations, Group Sales, Sales Mgr/Associates, Food & Bev Sales, Property Mgmt, Event Manager/Developer, Meeting Planners, Finance & Accounting, Social Media Manager, Small Business Owners (retail, restaurant, lodging, suppliers and outfitters), Inventory Mgmt, Operations Mgmt, Human Resource Mgmt, Real Estate Sales		
Hospitality & Tourism	Marketing, Hospitality & Tourism, Sport & Event Marketing I, Culinary Arts & Hospitality I, Culinary Arts & Hospitality II, Food & Nutrition I, Food & Nutrition II	Certified Guest Service Professional, ServSafe Food Handler, ServSafe Food Protection Manager	Introduction to the industry of travel, tourism, and recreational marketing; customer relations, economics, hospitality & tourism, travel destinations, tourism promotion; introduction to industry of sports, entertainment, & event marketing; understand healthy eating, nutrition, and catering services; students make side dishes, entrees, desserts, breads & soups from around the world in cooking labs	Business Administration, Management and Operations, Culinary Arts, Hospitality Administration/ Management	Chef, Line Cook, Sous Chef, Restaurant Mgr, Hostess, Dishwasher, Wait Staff, Housekeeping Mgr/Asst, Housekeeping Inspector, , Overnight Houseperson, Front Desk Mgr/Asst/Supr/Guest Services, General Manager, Laundry Attendent, Linen Mgr, Night Auditor, Reservations Mgr/Asst, Welcome Center Mgr/Supr/Associate, Event Manager/Developer, Lodging Manager, Travel & Tourism Manager		
Info Technology	Python Programming I*, Python Programming II*, Introduction to Computer Science, AP Computer Science* (*Honors Level, Weighted Credit)	PCAP Python Certified Associate	Design, write, debug, and run programs encoded in Python language; understand programming and coding language, website creation, app development, computer systems design, and software testing	Web Designer or Webmaster, Information Technology, Computer Science, Computer Networking, Network Administration, Computer Engineering, Software Engineering, Computer or Game Programming, Data Communications Analyst	Database Mgr, IT Mgr, Website and Software Development, Website Mgr, Data Analytics		

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Type of Internship Offered: _____

Name of Speaker(s): _____

CTE Pathway/Speaker Topic: _____