

"Dare You to OBX" Itinerary

Start Date

May 14, 2016

End Date

May 18, 2016

ABOUT

The Outer Banks is a premier vacation destination escape spanning 100 miles in Dare County, NC. Recognized for pristine beaches, adventure and family travel, plus historical benchmarks such as the first powered flight and English colony, as well as the tallest lighthouse in North America.



MEDIA GUESTS

John Doe-Food & Wine Magazine Raleigh, NC

Ann Perkins-Family Travel Fun Charleston, SC

Tom Haverford-CBS Local Pawnee, IN

PR Team

Aaron Tuell - PR Manager tuell@outerbanks.org

Martin Armes - PR Partner martinarmes@nc.rr.com

Stephanie Hall - PR & Social Media Assistant hall@outerbanks.org

Social Media Channels



outerbanks.org

PURPOSE

In addition to the social coverage we wish to further advance the Outer Banks brand authority for travelers and cultivate partner value through an exciting visit to the OBX.

Saturday, May 14

11:00 AM	Arrival at Norfolk Airport
2:00 PM	Meet for lunch at Coastal Provisions Oyster Bar and Wine Bar Café http://coastalprovisionsmarket.com
3:30PM	Tour of Wright Brothers National Memorial https://www.nps.gov/wrbr/index.htm
	Climb atop Jockey's Ridge State Park http://www.jockeysridgestatepark.com
5:00 PM	Check into beach house www.outerbanksblue.com/vacation-rentals/caribbean-breeze
7:00 PM	Dinner at Eastside in Duck http://eastsideducknc.com

Sunday, May 15

9:30 AM	Pea Island National Wildlife Refuge http://www.fws.gov/refuge/pea_island/
11:00 AM	11 am Chicamacomico Life-Saving Station http://www.chicamacomico.net
12:30 PM	Lunch at Pangea Tavern in Avon http://www.pangeatavern.com
1:30 PM	1:30 pm hands-on session at Kinnakeet Clay Studio and Showroom http://kinnakeetclay.com
4:00 PM	3:00 pm climb the Cape Hatteras Lighthouse https://www.nps.gov/caha/planyourvisit/lighthouseclimbs.htm
	Hatteras Docks Tour and watch boats come in with daily catch
5:30 PM	roperty tour/dinner at Breakwater Inn http://breakwaterhatteras.com/BreakwaterInn.html

Monday, May 16



Tuesday,	May 17	
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8:15 AM	Check out of beach house at 8:15 am
9:00 AM	OBX Crabbing and Shrimping Charter adventure http://www.obxcrabbing.com
11:30 AM	Late morning tour of Coquina Beach and driving on the National Seashore http://www.outerbanks.com/coquina-beach.html
12:30 PM	Lunch at Tortugas' Lie or Sam and Omie's http://www.tortugaslie.com
2:30 PM	Mid-afternoon activities at Nor'Banks Sailing and Watersports in Duck https://www.norbanks.com
4:00 PM	Check into Sanderling Resort in Duck http://www.sanderling-resort.com
6:30 PM	Dinner at Sanderling Resort's Kimball's Kitchen http://www.sanderling-resort.com/dining-kimballs-kitchen.php

Wednesday, May 18

