

**RECORD OF MINUTES
DARE COUNTY TOURISM BOARD
THURSDAY, DECEMBER 17, 2020
9:00 A.M.
OUTER BANKS VISITORS BUREAU ADMINISTRATIVE OFFICES
MANTEO, NC 27954**

ATTENDING:

In-Person: Myra Ladd-Bone, Chair; Ervin Bateman, Assistant Treasurer; Leo Holland, and Bobby Owens

Via GoToMeeting: Jeff Pruitt, Vice-Chair; Pat Weston, Treasurer; Webb Fuller, Secretary; Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Ivy Ingram (arrived at 9:20 a.m.), Karen Loopman-Davis and Jay Wheless, Legal Counsel.

STAFF:

Lee Nettles, Executive Director (in person)
Diane Bognich, Director of Administration (GoToMeeting)
Amy Wood, Clerk to the Board/Administrative Specialist (GoToMeeting)
Lorrie Love, Tourism Sales and Events Manager (in person)
Aaron Tuell, Public Relations Manager (in person)

OTHERS ATTENDING:

Via GoToMeeting: Jonathan Dail, Johnson, Mizelle, Straub & Murphy, LLP.

The meeting was called to order at 9:00 a.m. The Board then recited the pledge of allegiance, followed by a moment of silence.

APPROVAL OF AGENDA: Mr. Holland moved to approve the agenda. Second by Mr. Bateman. There was no discussion.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (12-0).

APPROVAL OF MINUTES: Mr. Burdick moved to approve the meeting minutes from November 19, 2020 meeting. Second by Mr. Holland. There was no discussion.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (12-0).

PUBLIC COMMENTS: Lee Nettles shared the below updates from Dave Hallac, National Park Service, Outer Banks Group Superintendent:

- In November, Cape Hatteras, Fort Raleigh, and Wright Brothers continued their streaks of strong visitation. It was the 2nd-busiest November ever at Cape Hatteras, coming in second to November 1991. Strongest November in 10 years at both Fort Raleigh and Wright Brothers.
- Cape Hatteras held a virtual-only event to celebrate the 150th anniversary of the Cape Hatteras Lighthouse. Many thanks to Dare County's CurrentTV, Outer Banks Forever, and the Outer Banks Lighthouse Society. The online celebration video featuring Superintendent Hallac, Chairman Woodard, and many others, is available to watch on the Seashore's Facebook page.
- Wright Brothers is hosting the 117th anniversary of the first flight celebration event this morning. The virtual-only event is being shown on the Memorial's Facebook in partnership with First Flight Society, Outer Banks Forever, and Dayton Aviation Heritage National Historical Park.

There were no further public comments made.

FISCAL YEAR 2019-2020 AUDIT PRESENTATION: Jonathan Dail reviewed the audit for Fiscal Year 2019-2020 [audit on file at the Outer Banks Visitors Bureau Administrative Offices]. The audit has been accepted by the Local Government Commission.

Mr. Holland moved to receive the audit. Ms. Weston seconded. There was no discussion.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Myra Ladd-Bone, Karen Loopman-Davis, Bobby Owens, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (12-0)

BUDGET AND FINANCE REPORT: Ms. Weston reviewed the meals and occupancy receipts received. Receipts for fiscal year 2020-2021 are up 11.13% compared to 2019-2020 actual receipts.

Diane Bognich reviewed the Fiscal Year 2020-2021 Budget Amendment. The amendment adds additional funds to the budget from the additional income received in the first quarter of Fiscal Year 2020-2021. The amendment increases occupancy revenues by \$750,000 and includes increases in the event grant, research, payroll and other operating expense line items. The payroll increases include a COLA that is retroactive from July 1, 2020.

Following the review, Ms. Weston moved to approve the Fiscal Year 2020-2021 Budget Amendment. Second by Mr. Burdick. There was no discussion.

Yes: Ervin Bateman, Doug Brindley, Chuck Burdick, Tim Cafferty, Jamie Chisholm, Webb Fuller, Leo Holland, Myra Ladd-Bone, Karen Loopman-Davis, Ivy Ingram, Bobby Owens, Jeff Pruitt, and Pat Weston.

No: None. The motion passed unanimously (13-0)

OUTER BANKS VISITORS BUREAU UPDATES: Lee Nettles:

- Recognized outgoing Board members
- Reviewed Inquiry, Internet, and Visitation numbers
- Reported on efforts by Group Sales and Public Relations.

OLD BUSINESS: Mr. Owens asked how the ropes course factored into future plans for the event site. Lee Nettles noted that there was a long-term lease with the ropes course and that the ad hoc Soundside Committee would be meeting in 2021 to continue discussions on the event site; and updated the Board on the Boardwalk RFQ process.

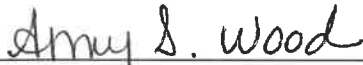
NEW BUSINESS: There was no new business before the Board.

BOARD MEMBER COMMENTS: Outgoing Board members thanked the Board and staff for their service.

SET DATE, TIME AND PLACE OF NEXT MEETING: The next meeting is scheduled for Thursday, January 21, 2021 at 9:00 a.m. in Curtis Creech Memorial Boardroom, Outer Banks Visitors Bureau Administrative Office, Manteo, NC (virtual and in-person options available).

The Chair asked if there was any further business before the Board. Hearing none, the Chair adjourned the meeting at 10:03 a.m.

ATTESTED:



Clerk, Dare County Tourism Board