

**The Soundside Site - Dare County, NC
Projected Event Demand**

| Event Type | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
|-------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Sporting Events/ Tournaments | 11 | 12 | 13 | 14 | 15 | 15 | 15 | 15 | 15 | 15 |
| Entertainment Events/ Concerts | 21 | 22 | 23 | 24 | 25 | 25 | 25 | 25 | 25 | 25 |
| Conventions/ Trade Shows | 2 | 3 | 4 | 5 | 6 | 6 | 6 | 6 | 6 | 6 |
| Consumer Shows/ Public Events | 4 | 5 | 6 | 7 | 8 | 8 | 8 | 8 | 8 | 8 |
| Meetings/ Conferences | 44 | 47 | 49 | 51 | 53 | 53 | 53 | 53 | 53 | 53 |
| Banquets/ Social | 12 | 14 | 16 | 18 | 20 | 20 | 20 | 20 | 20 | 20 |
| Other | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Total | 97 | 106 | 114 | 123 | 131 | 131 | 131 | 131 | 131 | 131 |
| Outdoor Events | 19 | 20 | 21 | 22 | 23 | 23 | 23 | 23 | 23 | 23 |
| Total (Indoor & Outdoor) | 116 | 126 | 135 | 145 | 154 | 154 | 154 | 154 | 154 | 154 |

Source: Johnson Consulting

**The Soundside Site - Dare County, NC
Estimated Average Attendance**

| Event Type | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
|--------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| Sporting Events/ Tournaments | 1,500 | 1,560 | 1,620 | 1,680 | 1,750 | 1,790 | 1,830 | 1,870 | 1,910 | 1,950 |
| Entertainment Events/ Concerts | 500 | 520 | 540 | 560 | 580 | 590 | 600 | 610 | 620 | 630 |
| Conventions/ Trade Shows | 650 | 680 | 710 | 740 | 770 | 790 | 810 | 830 | 850 | 870 |
| Consumer Shows/ Public Events | 1,250 | 1,300 | 1,350 | 1,400 | 1,460 | 1,490 | 1,520 | 1,550 | 1,580 | 1,610 |
| Meetings/ Conferences | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Banquets/ Social | 350 | 360 | 370 | 380 | 400 | 410 | 420 | 430 | 440 | 450 |
| Other | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Outdoor Events | 1,300 | 1,330 | 1,360 | 1,390 | 1,420 | 1,430 | 1,440 | 1,450 | 1,460 | 1,470 |

Source: Johnson Consulting

**The Soundside Site - Dare County, NC
Projected Attendance**

| Event Type | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
|-------------------------------------|---------------|---------------|---------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Sporting Events/ Tournaments | 16,500 | 18,720 | 21,060 | 23,520 | 26,250 | 26,850 | 27,450 | 28,050 | 28,650 | 29,250 |
| Entertainment Events/ Concerts | 10,500 | 11,440 | 12,420 | 13,440 | 14,500 | 14,750 | 15,000 | 15,250 | 15,500 | 15,750 |
| Conventions/ Trade Shows | 1,300 | 2,040 | 2,840 | 3,700 | 4,620 | 4,740 | 4,860 | 4,980 | 5,100 | 5,220 |
| Consumer Shows/ Public Events | 5,000 | 6,500 | 8,100 | 9,800 | 11,680 | 11,920 | 12,160 | 12,400 | 12,640 | 12,880 |
| Meetings/ Conferences | 4,380 | 4,680 | 4,880 | 5,080 | 5,280 | 5,280 | 5,280 | 5,280 | 5,280 | 5,280 |
| Banquets/ Social | 4,130 | 4,968 | 5,846 | 6,764 | 7,920 | 8,118 | 8,316 | 8,514 | 8,712 | 8,910 |
| Other | 300 | 300 | 300 | 400 | 400 | 400 | 400 | 400 | 400 | 400 |
| Total | 42,110 | 48,648 | 55,446 | 62,704 | 70,650 | 72,058 | 73,466 | 74,874 | 76,282 | 77,690 |
| Outdoor Events | 24,700 | 26,600 | 28,560 | 30,580 | 32,660 | 32,890 | 33,120 | 33,350 | 33,580 | 33,810 |
| Total (Indoor & Outdoor) | 66,810 | 75,248 | 84,006 | 93,284 | 103,310 | 104,948 | 106,586 | 108,224 | 109,862 | 111,500 |

Source: Johnson Consulting