#### **Dare County Tourism Board**

**BE IT ORDAINED** by the Governing Board of the Dare County Tourism Board that this budget ordinance be adopted June 17, 2021.

Section 1: It is estimated that the following revenues will be available in the **General Fund** for the fiscal year beginning July 1, 2021 and ending June 30, 2022:

Occupancy Tax Distribution	3,776,018
Prepared Food Tax Distribution	1,746,832
Appropriation from Fund Balance	2,653,623
Travel Guide Income	35,000
Merchandise Sales Income	3,000
Website Revenue	100,000
Interest & Other Revenue	<u>51,150</u>
	8,365,623

Section 2: The following amounts are hereby appropriated in the **General Fund** for the operation of the Tourism Board and its activities for the fiscal year beginning July 1, 2021 and ending June 30, 2022:

Governing Body	31,183
Promotion	
Aycock Brown Welcome Center	126,190
Roanoke Island/Whalebone/Hatteras Welcome Centers	
Travel Guide Expenses	72,000
Merchandise Expenses	2,400
Unappropriated Fund Balance	481,225
Transfer to Event Site Fund	
	8,365,623

Section 3: It is estimated that the following revenues will be available in the **Special Revenue** Fund for the fiscal year beginning July 1, 2021 and ending June 30, 2022:

Occupancy Tax Distribution	1,258,672
Prepared Food Tax Distribution	582,278
Appropriation from Fund Balance	4,196,002
Interest	23,000
	6.059.952

Section 4: The following amount is hereby appropriated in the **Special Revenue Fund** for the use(s) indicated for the fiscal year beginning July 1, 2021 and ending June 30, 2022:

Expenditures	6,059,952
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Section 5: It is estimated that the following revenues will be available in the **Event Site Fund** (an enterprise fund) for the fiscal year beginning July 1, 2021 and ending June 30, 2022:

Event Rental Income	13,800
Lease Income	-
Interest & Other Revenue	
Transfer from General Fund	285,480
Unappropriated Funds	,
	410 280

Section 6: The following amounts are hereby appropriated in the **Event Site Fund** for the associated operational costs, beginning July 1, 2021 and ending June 30, 2022:

Section 7: The Budget Officer is hereby authorized to transfer appropriations as contained herein under the following conditions:

- a) He/she may transfer amounts between line item expenditures within a department without limitation and without a report being required. These changes should not result in increases in recurring obligations such as salaries.
- b) He/she may transfer amounts up to \$5,000 between departments, including contingency appropriations, within the same fund. He/she must make an official report on such transfers at the next regular meeting of the Governing Board.
- c) He/she may not transfer any amounts between funds, except as approved by the Governing Body in the Budget Ordinance as amended.

Section 8: The Budget Officer may make cash advances between funds for periods not to exceed 60 days without reporting to the Governing Board. Any advances that extend beyond 60 days must be approved by the Board. All advances that will be outstanding at the end of the fiscal year must be approved by the Board.

Section 9: Copies of this Budget Ordinance shall be furnished to the Clerk to the Governing Board and to the Budget Officer and Finance Officer to be kept on file by them for their direction in the disbursement of funds detailed in the budget adopted by this body 17 June, 2021.

N. Pruitt, Chairman

ATTEST:

Webb Fuller, Secretary

Dare County Tourism Board					
Budget 2021-2022					
Total Revenues - Governmenta					
(General Fund and Special Rev	enue)				
		Amended		Proposed	% Change
	Budget	Budget	Projected	Budget	to FY 20-21
	FY 2020-2021	FY 2020-2021	FY 2020-2021	FY 2021-2022	Budget
Occupancy	\$ 3,914,715	\$ 4,664,715	\$ 6,609,459	\$ 5,034,690	7.93%
Meals	\$ 2,163,106	\$ 2,163,105	\$ 2,687,452	\$ 2,329,110	7.67%
	\$ 6,077,821	\$ 6,827,820	\$ 9,296,911	\$ 7,363,800	7.85%
Interest - GF	\$ 50,000	\$ 50,000	\$ 44,456	\$ 50,000	0.00%
Interest - Travel Guide	\$ -	\$ 20	\$ 52	\$ 25	25.00%
Interest - Merchandise	\$ -	\$ 125	\$ 227	\$ 125	0.00%
Interest - Restricted	\$ 23,000	\$ 23,000	\$ 23,040	\$ 23,000	0.00%
Website Advertising	\$ 75,000	\$ 75,000	\$ 108,221	\$ 100,000	33.33%
Travel Guide Income	\$ -	\$ 35,000	\$ 35,000	\$ 35,000	0.00%
Merchandise Income	\$ -	\$ 5,000	\$ 6,384	\$ 3,000	-40.00%
Grant Income	\$ -	\$ 21,500	\$ 21,500	\$ -	-100.00%
Other - General	\$ 1,000	\$ 1,000	\$ 4,009	\$ 1,000	0.00%
	\$ 149,000	\$ 210,645	\$ 242,889	\$ 212,150	0.71%
Amounts Rolled Over from PY	\$ 953,641	\$ 953,641	\$ -	\$ 2,368,142	148.33%
Appropriated Fund Balance	\$ 3,714,577	\$ 3,714,577	\$ 705,266	\$ 4,481,483	20.65%
	\$ 4,668,218	\$ 4,668,218	\$ 705,266	\$ 6,849,625	46.73%
Total Revenues	\$ 10,895,039	\$ 11,706,683	\$ 10,245,066	\$ 14,425,575	23.23%
* This is a 7.85% increase over 20	)-21 budget figures.	The percent chang	ge from projected		
actual 2020-2021 figures is a decr	ease of (30.3%).				

dget 2021-2022								
nmary								
		Amended		Proposed				
	Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Cationata
	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY21-22	FY22-23	Estimate
GENERAL FUND	2020 2021	ZOZO ZOZI	2020-2021	2021-2022	Change	F121-22	F 1 22-23	FY23-24
REVENUES								
Occupancy/Meals Tax (75%)	4,558,365	5,120,865	6,972,683	5,522,850	7.8%	5,688,536	5,972,962	6,211,88
Revenues - Website Advertising	75,000	75,000	108,221	100,000	33.3%	102,000	106,080	110,32
Revenues - Interest and Other	51,000	72,645	70,244	51,150	-29.6%	51,687	53,237	55,89
Appropriated from Fund Balance	864,481	864,481	271,030	285,480	-67.0%	1,410,163	1,339,095	1,334,889
Transfer from Travel Guide/Travel Guide Income	0	35,000	35,000	35,000	0.0%	36,050	37,132	38,24
Transfer from Merchandise Fund/Merchandise Income	0	5,000	6,384	3,000	-40.0%	0.000	0	30,24
Total Revenues	5,548,846	6,172,991	7,463,562	5,997,480	-2.8%	7,288,435	7,508,506	7,751,23
Projected Over Budget By			1,290,572				,,,,,,,,	.,,.
EXPENDITURES:								
Governing	30,895	30,895	23,576	31,183	0.9%	31,463	31,539	31,76
Promotion	5,908,085	6,517,575	5,489,417	7,193,215 *	10.4%	6,898,620	7,083,429	7,330,24
Aycock Brown Welcome Center	124,505	129,400	113,228	126,190	-2.5%	133,814	132,335	135,70
Outer Banks Welcome Center RI, Whalebone & Hatteras	167,973	173,533	146,982	173,930	0.2%	183,190	182,210	187,65
Travel Guide Expenses	0	0	0	72,000	100.0%	79,200	81,576	84,02
Merchandise Expenses	0	4,200	4,830	2,400	-42.9%	0	01,070	07,02
Unappropriated Fund Balance	0	0	. 0	481,225	100.0%	0	0	
Transfer to Event Site Fund	271,030	271,030	271,030	285,480	5.3%	336,947	377,765	368,56
Total Expenditures	6,502,488	7,126,633	6,049,063	8,365,623	17.4%	7,663,234	7,888,854	8,137,95
Projected Under Budget By			1,077,570					
Revenue vs Expenses	-953,642	-953,642		-2,368,143		-374,799	-380,348	-386,72
Revenue Income over Budget	-12,601	-12,601		1,290,572				,
Unspent Funds/Encumbrances	966,242	966,242		1,077,570 *				
* Includes estimated encumbrances of \$550,000				.,,				
Unappropriated Surplus	0	0		0				
Net Revenue vs Expenses	0	0		0				

ter Banks Visitors Bureau								
dget 2021-2022								
nmary								
		Amended		Proposed				
	Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
	2020-2021	2020-2021	2020-2021	2021-2022	<u>Change</u>	FY21-22	FY22-23	FY23-24
RESTRICTED FUND								
Interest	23,000	23,000	23,040	23,000	0.0%	23,000	23,000	25,00
Designated From Fund Balance	2,850,096	2,850,096	1,848,735	4,196,002	47.2%	3,545,199	3,723,609	3,871,47
Occupancy/Meals Tax (25%)	1,519,455	1,706,955	2,324,228	1,840,950	7.8%	1,988,226	2,087,637	2,171,14
Total Revenues	4,392,551	4,580,051	4,196,003	6,059,952	32.3%	5,556,425	5,834,246	6,067,61
Total Expenditures and Commitments	4,392,551	4,580,051	4,196,003	6,059,952	32.3%	6,544,748	6,871,986	7,146,86
EVENT SITE FUND								
Event Rental Income	12,500	12,500	12,600	13,800	10.4%	15,800	16,900	18,70
Lease Income	45,600	45,600	45,828	45,600	0.0%	46,000	46,000	47,38
Other Income	200	200	0	200	0.0%	200	200	20
Interest	150	150	357	200	33.3%	150	75	10
Transfer to Event Site	271,030	271,030	271,030	285,480	5.3%	336,947	377,765	368,56
Unappropriated Funds	20,000	20,000	0	65,000	225.0%	0	0	333,00
	349,480	349,480	329,815	410,280	17.4%	399,097	440,940	434,94
Expenditures	349,480	349,480	224,179	410,280	17.4%	404,609	446,625	440,80

#### BUDGET & FINANCE PROJECTIONS OCCUPANCY & MEALS FY 2021-2022

MEALS \$362,826 \$386,336 \$399,780 \$343,467 \$376,52 \$1,155,636 \$1,339,623 \$1,419,771 \$1,374,552 \$1,377,96  AUGUST RECEIPTS  OCCUPANCY \$1,399,823 \$1,332,093 \$1,106,544 \$1,522,969 \$1,320,53 MEALS \$430,484 \$444,464 \$472,601 \$378,908 \$431,99 \$1,830,307 \$1,776,558 \$1,579,144 \$1,901,877 \$1,752,52  SEPTEMBER RECEIPTS OCCUPANCY \$1,030,026 \$1,098,655 \$1,386,584 \$1,386,699 \$1,290,64 MEALS \$381,674 \$391,888 \$427,334 \$342,807 \$387,34 \$1,411,700 \$1,490,544 \$1,813,918 \$1,729,506 \$1,677,98  OCTOBER RECEIPTS OCCUPANCY \$483,864 \$468,127 \$456,103 \$646,711 \$523,64 MEALS \$268,694 \$239,371 \$245,359 \$312,640 \$265,79 \$752,558 \$707,498 \$701,462 \$959,351 \$789,43	FISCAL YEAR		ACTUAL FY 2017-2018	ACTUAL FY 2018-2019	ACTUAL 2019-2020	ACTUAL 2020-2021	3 YEAR AVERAGE FY 2019-2021
AUGUST RECEIPTS  OCCUPANCY \$1,399,823 \$1,332,093 \$1,106,544 \$1,522,969 \$1,320,53 \$1,830,307 \$1,776,558 \$1,579,144 \$1,901,877 \$1,752,52  SEPTEMBER RECEIPTS  OCCUPANCY \$1,030,026 \$1,098,655 \$1,386,584 \$1,386,699 \$1,290,64 \$1,411,700 \$1,490,544 \$1,813,918 \$1,729,506 \$1,677,98  OCTOBER RECEIPTS  OCCUPANCY \$483,864 \$468,127 \$456,103 \$646,711 \$523,64 \$1,677,98	JULY RECEIPTS						\$1,001,455 \$376,528
OCCUPANCY MEALS         \$1,399,823 \$430,484         \$1,320,93 \$444,464         \$1,106,544 \$472,601         \$1,522,969 \$378,908         \$1,320,53 \$431,98           SEPTEMBER RECEIPTS         \$1,830,307         \$1,776,558         \$1,579,144         \$1,901,877         \$1,752,62           SEPTEMBER RECEIPTS         OCCUPANCY MEALS         \$1,030,026 \$381,674         \$1,086,655 \$391,888         \$427,334 \$427,334         \$342,807 \$342,807         \$387,34           OCTOBER RECEIPTS         \$1,411,700         \$1,490,544         \$1,813,918         \$1,729,506         \$1,677,98           OCTOBER RECEIPTS         \$288,694         \$468,127 \$239,371         \$456,103 \$245,359         \$312,640 \$312,640         \$265,79 \$752,558         \$707,498         \$701,462         \$959,351         \$789,43           NOVEMBER RECEIPTS         \$1,090,644         \$1,090,544         \$1,090,544         \$1,090,544         \$1,090,544         \$1,090,646,711         \$523,644         \$239,371         \$245,359         \$312,640         \$265,79         \$752,558         \$707,498         \$701,462         \$959,351         \$789,43         \$789,43         \$701,462         \$959,351         \$789,43         \$701,462         \$959,351         \$789,43         \$701,462         \$701,462         \$701,462         \$701,462         \$701,462         \$701,462         \$701,462 <td< td=""><td></td><td>me/ teo</td><td></td><td></td><td></td><td></td><td>\$1,377,982</td></td<>		me/ teo					\$1,377,982
MEALS         \$430,484         \$444,464         \$472,601         \$378,908         \$431,998           \$1,830,307         \$1,776,558         \$1,579,144         \$1,901,877         \$1,752,52           SEPTEMBER RECEIPTS         OCCUPANCY MEALS         \$1,030,026         \$1,098,655         \$1,386,584         \$1,386,699         \$1,290,64           MEALS         \$381,674         \$391,888         \$427,334         \$342,807         \$387,34           ***OCTOBER RECEIPTS         \$1,411,700         \$1,490,544         \$1,813,918         \$1,729,506         \$1,677,98           OCTOBER RECEIPTS         OCCUPANCY MEALS         \$483,864         \$468,127         \$456,103         \$646,711         \$523,64           MEALS         \$268,694         \$239,371         \$245,359         \$312,640         \$265,79           *752,558         \$707,498         \$701,462         \$959,351         \$789,43           NOVEMBER RECEIPTS	AUGUST RECEIPTS						
\$1,830,307 \$1,776,558 \$1,579,144 \$1,901,877 \$1,752,52  SEPTEMBER RECEIPTS  OCCUPANCY \$1,030,026 \$1,098,655 \$1,386,584 \$1,386,699 \$1,290,64  MEALS \$381,674 \$391,888 \$427,334 \$342,807 \$387,34  \$1,411,700 \$1,490,544 \$1,813,918 \$1,729,506 \$1,677,98  OCTOBER RECEIPTS  OCCUPANCY \$483,864 \$468,127 \$456,103 \$646,711 \$523,64  MEALS \$268,694 \$239,371 \$245,359 \$312,640 \$265,79  \$752,558 \$707,498 \$701,462 \$959,351 \$789,43							\$1,320,535 \$431,991
OCCUPANCY MEALS \$1,030,026 \$1,098,655 \$1,386,584 \$1,386,699 \$1,290,64 \$391,888 \$427,334 \$342,807 \$387,34 \$1,411,700 \$1,490,544 \$1,813,918 \$1,729,506 \$1,677,98 OCCUPANCY MEALS \$268,694 \$239,371 \$245,359 \$312,640 \$265,79 \$752,558 \$707,498 \$701,462 \$959,351 \$789,43 NOVEMBER RECEIPTS							\$1,752,526
MEALS         \$381,674 \$1,411,700         \$391,888 \$1,490,544         \$427,334 \$1,813,918         \$342,807 \$1,729,506         \$387,34 \$1,677,98           OCTOBER RECEIPTS           OCTOBER RECEIPTS         \$483,864 \$268,694         \$468,127 \$239,371         \$456,103 \$245,359         \$312,640 \$312,640         \$265,79 \$752,558           NOVEMBER RECEIPTS	SEPTEMBER RECEI			*** ***	**********	<b>\$4.000.000</b>	84 888 848
\$1,411,700 \$1,490,544 \$1,813,918 \$1,729,506 \$1,677,98  OCTOBER RECEIPTS  OCCUPANCY \$483,864 \$468,127 \$456,103 \$646,711 \$523,64  MEALS \$268,694 \$239,371 \$245,359 \$312,640 \$265,79  \$752,558 \$707,498 \$701,462 \$959,351 \$789,43							
OCCUPANCY \$483,864 \$468,127 \$456,103 \$646,711 \$523,64 \$268,694 \$239,371 \$245,359 \$312,640 \$265,79 \$752,558 \$707,498 \$701,462 \$959,351 \$789,43							\$1,677,989
MEALS         \$268,694         \$239,371         \$245,359         \$312,640         \$265,79           \$752,558         \$707,498         \$701,462         \$959,351         \$789,43           NOVEMBER RECEIPTS	OCTOBER RECEIPT					T	
\$752,558 \$707,498 \$701,462 \$959,351 \$789,43 NOVEMBER RECEIPTS							\$523,647 \$265,700
		WLALS					\$789,437
000 ID \$ 100	NOVEMBER RECEIF	PTS					
		OCCUPANCY	\$215,123	\$243,388	\$225,977	\$411,520	\$293,628 \$198,467
		MEALS					\$492,095
DECEMBER RECEIPTS	DECEMBER RECEIP	PTS					
OCCUPANCY \$100,288 \$100,000 \$115,681 \$149,614 \$121,76			\$100,288	\$100,000	\$115,681	\$149,614	\$121,765
		MEALS					\$125,313 \$247,078
		_	Ψ211,007	<b>\$220,100</b>	\$207,00Z	<b>\$250,100</b>	ψ <u>2</u> 17,010
JANUARY RECEIPTS  OCCUPANCY \$46,916 \$46,833 \$64,326 \$99,622 \$70,26	JANUARY RECEIPTS		\$46 916	\$46 833	\$64.326	\$99.622	\$70,260
MEALS \$100,227 \$92,656 \$105,378 \$129,244 \$109,09				\$92,656			\$109,093
\$147,144    \$139,490    \$169,703    \$228,866    \$179,35			\$147,144	\$139,490	\$169,703	\$228,866	\$179,353
FEBRUARY RECEIPTS	FEBRUARY RECEIP		¢74.2€2	PC4 7CC	#00 F70	\$204.057	\$404 PCE
				,	·		\$121,865 \$90,583
							\$212,448
MARCH RECEIPTS	MARCH RECEIPTS						
							\$98,806 \$87,566
		MILALO					\$186,372
APRIL RECEIPTS	APRIL RECEIPTS						
							\$134,126
		WEALS	2012.055		000 F40		\$128,210 \$262,335
MAY RECEIPTS	MAY RECEIPTS						
	WAT NEOEII TO	OCCUPANCY	\$179,915	\$215,483	\$12,691 ^	\$395,352	\$207,842
		MEALS					\$165,312 \$373,154
			\$333,330	\$414, <del>0</del> 15	\$50,520	\$004,027	\$373,154
JUNE RECEIPTS  OCCUPANCY \$320,386 \$297,875 \$280,884 ' \$299,715 ' \$292,826	JUNE RECEIPTS	OCCUPANCY	\$320,386	\$297.875	\$280 884 4	\$299 715 1	\$292,825
							\$186,506
\$557,775 \$519,783 \$419,266 \$498,942 \$479,331		3	\$557,775	\$519,783	\$419,266	\$498,942	\$479,331
	TOTALS						\$5,477,400
		WEALS					\$2,552,702 \$8,030,102

<sup>^</sup> Amount affected by COVID 19

<sup>\*</sup> Amounts based on budget

#### BUDGET & FINANCE PROJECTIONS OCCUPANCY & MEALS FY 2021-2022

FISCAL YEAR JULY RECEIPTS		BUDGET FY 2020-2021	PROPOSED FY 2021-2022	% Increase/ Decrease from Actual	\$ Increase/ Decrease from Actual	% Increase/ Decrease from 20-21 Budget	\$ Increase / Decrease from 20-21 Budget	
JULI RECEIFIS	OCCUPANCY	\$909,480	\$992,065	-3.78%	-\$39,020	9.08%	\$82,585	
	MEALS	\$240,750	\$320,475	-6.69%	-\$22,992	33.12%	\$79,725	
		\$850,230	\$1,312,540	-4.51%	-\$62,012	19.09%	\$162,310	
AUGUST RECEIPTS	:							
AUGUOT NEGETI TO	OCCUPANCY	\$1,168,710	\$1,318,025	-13.46%	-\$204,944	12.78%	\$149,315	
	MEALS	\$329,000	\$361,870	-4.50%	-\$17,038	9.99%	\$32,870	
		\$1,097,710	\$1,679,895	-11.67%	-\$221,981	16.60%	\$182,185	
SEPTEMBER RECE	IPTS							
	OCCUPANCY	\$1,150,000	\$1,185,500	-14.51%	-\$201,199	3.09%	\$35,500	
	MEALS	\$342,600	\$347,875	1.48%	\$5,068	1.54%	<u>\$5,275</u>	
		\$1,442,600	\$1,533,375	-11.34%	-\$196,131	2.83%	\$40,775	
OCTOBER RECEIPT	rs							
	OCCUPANCY	\$409,385	\$471,670	-27.07%	-\$175,041	15.21%	\$62,285	
	MEALS	\$220,225	\$241,836	-22.65%	-\$70,805	9.81%	<u>\$21,611</u>	
		\$629,610	\$713,505	-25.63%	-\$245,846	13.32%	\$83,895	
NOVEMBER RECEIF	PTS							
	OCCUPANCY	\$217,800	\$224,335	-45.49%	-\$187,185	3.00%	\$6,535	
	MEALS	\$180,100 \$397,900	\$185,505 \$409,840	-15.81%	-\$34,828	3.00%	\$5,405	
		\$397,900	\$409,640	-35.14%	-\$222,013	3.00%	\$11,940	
DECEMBER RECEIF	PTS							
	OCCUPANCY	\$90,900	\$98,630	-34.08%	-\$50,984	8.50%	\$7,730	
	MEALS	\$114,400 \$205,300	\$117,835 \$216,465	-11.73% -23.54%	-\$15,658 -\$66,642	3.00% 5.44%	<u>\$3,435</u> \$11,165	
		\$205,300	\$210,400	-23.54 /6	-\$00,042	5.44 /6	\$11,105	
JANUARY RECEIPTS	S							
	OCCUPANCY	\$43,300	\$48,600	-51.22%	-\$51,022	12.24%	\$5,300	
	MEALS	\$90,800 \$134,100	\$93,525 \$142,125	-27.64% -37.90%	-\$35,719 -\$86,742	3.00% 5.98%	<u>\$2,725</u> \$8,025	
		Ψ104,100	ψ142,120	-07.0070	-\$00,742	3.3074	ψ0,020	
FEBRUARY RECEIP								
	OCCUPANCY MEALS	\$69,200 \$65,990	\$72,280 \$67,970	-67.33% -29.48%	-\$148,977 -\$28,408	4.45% 3.00%	\$3,080 <u>\$1,980</u>	
	IIILALO	\$135,190	\$140,250	-55.85%	-\$177,384	3.74%	\$5,060	
		. ,	. ,		, ,		. ,	
MARCH RECEIPTS	000117411017	4.7.000	454705	.7.0004	0.40 500	44.4504	** ***	
	OCCUPANCY MEALS	\$47,800 \$72,455	\$54,705 \$79,630	-67.28% -13.51%	-\$112,508 -\$12,437	14.45% 9.90%	\$6,905 \$7,175	
	MEALO	\$120,255	\$134,335	-48.19%	-\$124,944	11.71%	\$14,080	
APRIL RECEIPTS	OCCUPANCY	\$74,690	\$85,430	-69.24%	-\$192,272	14.38%	\$10,740	
	MEALS	\$110,235	\$116,040	-35.43%	-\$63,673	5.27%	\$5,805	
		\$184,925	\$201,470	-55.95%	-\$255,945	8.95%	\$16,545	
MAY DECEIPTS								
MAY RECEIPTS	OCCUPANCY	\$183,450	\$183,450	-53.60%	-\$211,902	0.00%	\$0.1	Easter is
	MEALS	\$175,685	\$175,685	-32.21%	-\$83,490	0.00%	<u>\$0</u>	April 4
		\$359,135	\$359,135	-45.13%	-\$295,392	0.00%	\$0	
ILINE DECEIBTS								
JUNE RECEIPTS	OCCUPANCY	\$300,000	\$300,000	0.09%	\$285	0.00%	\$0	
	MEALS	\$220,865	\$220,865	10.86%	\$21,638	0.00%	<u>\$0</u>	
		\$520,865	\$520,865	4.39%	\$21,923	0.00%	\$0	
TOTALS	OCCUPANCY	\$4,664,715	\$5,034,690	-37.91%	-\$1,574,769	7.93%	\$369,975	
JIALO	MEALS	\$2,163,106	\$2,329,111	-16.12%	-\$358,341	7.67%	\$166,005	
		\$6,827,821	\$7,363,800	-30.32%	-\$1,933,110	7.85%	\$535,980	
		EV40/00 Post1	60 044 000 00					
		FY19/20 Budget	\$6,941,080.00 -1.63%					
			1.0070		5			

Outer Bar	nks Visitors Bureau								
Budget 20	021-2022								
Governin	g								
			Amended		Proposed				
Account		Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Number	Title	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
5000	Director Compensation	17,100	17,100	17,100	17,100	0.0%	17,100	17,100	17,100
5030	Payroll Taxes	1,480	1,480	1,310	1,480	0.0%	1,480	1,480	1,480
5001	Professional Services	1,000	1,000	0	1,000	0.0%	1,000	1,000	1,000
5002	Dir. Travel/Mtg./Meals	7,000	7,000	1,553	7,000	0.0%	7,100	7,100	7,150
5003	Directors & Officers Ins.	3,315	3,315	3,315	3,603	8.7%	3,783	3,859	3,936
5004	Miscellaneous Items	1,000	1,000	298	1,000	0.0%	1,000	1,000	1,100
	Total - Governing	30,895	30,895	23,576	31,183	0.9%	31,463	31,539	31,766
Projected	under budget by			7,319					

	anks Visitors Bureau								
	2021-2022								
Promoti	on								
			Amended		Proposed				
Account		Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Number	Title	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
	Personnel					g		112024	1124-20
5010	Salaries (full)	695,000	719,050	720,924	737,750	2.6%	819,883	860,877	886,703
5020	Salaries (part)	103,000	105,100	79,030	126,000	19.9%	129,780	133,673	137,684
5025	Overtime Pay	1,000	1,000	0	1,000	0.0%	1,000	1,000	1,000
5030	Payroll Taxes	64,635	66,635	64,157	69,425	4.2%	76,867	80,340	82,662
5040	Employee Insurance	144,000	144,000	155,583	150,000	4.2%	165,000	178,200	192,456
5050	Retirement	77,565	77,565	76,390	89,930	15.9%	105,586	115,110	123,071
5055	401(k) Match	6,950	7,195	6,943	7,380	2.6%	8,199	8,609	8,867
5060	Worker's Comp	1,970	1,970	1,646	1,780	-9.6%	1,833	1,888	1,945
5080	Employee Relations	1,750	1,750	890	1,750	0.0%	1,750	1,750	1,750
5090	Training	8,200	8,700	3,951	9,850	13.2%	8,500	8,700	8,900
		1,104,070	1,132,965	1,109,514	1,194,865	5.5%	1,318,398	1,390,147	1,445,038
	Marketing/Advertising								
5500	Other Advertising	1,189,385	1,243,285	1,243,285	1,382,065	11.2%	1,423,527	1,466,233	1,510,220
5502	Production Advertising	80,000	130,000	130,000	130,000	0.0%	100,000	100,000	100,000
5510	Events-Development & Prom-	73,100	73,100	23,029	73,100	0.0%	75,293	77,552	79,878
5515	Advertising - Online	2,255,000	2,308,915	2,308,915	2,519,455	9.1%	2,595,039	2,672,890	2,753,077
5525	Community Relations	30,000	24,500	21,338	30,000	22.4%	30,000	30,000	30,000
5560	Brochures/Production/Print	25,000	50,000	29,918	34,750	-30.5%	30,000	30,000	30,000
5580	Promotional Aids	6,500	6,500	900	9,000	38.5%	7,500	7,500	7,500
6100	Press/Travel Writer Tours	90,000	115,000	93,832	110,000	-4.3%	110,000	113,300	116,699
6101	Group Sales	12,000	12,000	4,500	12,000	0.0%	15,000	15,450	15,914
		3,760,985	3,963,300	3,855,717	4,300,370	8.5%	4,386,359	4,512,924	4,643,287

	anks Visitors Bureau								
	2021-2022								
Promoti	ion								
			Amended		Proposed				
Account		Budget	Budget	Drainated		D			L
Number		2020-2021	2020-2021	Projected 2020-2021	Budget	Percent	Estimate	Estimate	Estimate
TAGITIDE	Special Projects	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
6150	Event Grant	396,000	E76 E00	74.004	750,000 4	00.404			
6170	Tourism Summit	17,500	576,500	74,361	750,000 *		425,000	450,000	475,000
0170	Tourism Summit	413,500	20,500	2,950	20,500	0.0%	18,000	18,000	18,000
		413,500	597,000	77,311	770,500	29.1%	443,000	468,000	493,000
	Operations								
5110	Contracted Services	15,930	17,430	18,684	46.000	0.00/	45.000	45.000	
5140	Audit	7,875	7,875		16,030	-8.0%	15,930	15,930	15,930
5170	Other Professional Service	7,300		7,875	11,250	42.9%	14,063	15,469	17,016
5180	Legal		7,300	5,445	7,300	0.0%	32,300	15,000	15,000
5185	Research	20,500	20,500	12,830	20,500	0.0%	20,500	20,500	20,500
5190		80,000	230,000	49,200	263,400 *		75,000	50,000	50,000
	Administrative Advertising	1,000	1,000	553	1,500	50.0%	1,500	1,500	1,500
5530	Legal Notices	1,500	1,500	1,479	1,500	0.0%	1,500	1,500	1,500
6200	Postage/Fulfillment	175,000	195,000	130,825	195,000	0.0%	204,750	214,988	225,737
6300	Travel	39,000	39,000	4,715	39,000	0.0%	40,560	42,182	43,870
6305	Vehicle Maintenance	3,500	3,500	2,070	3,500	0.0%	3,500	3,500	3,500
6320	Registrations	35,000	35,000	8,517	49,500	41.4%	49,995	50,495	51,000
6340	Travel Show Exhibit	3,500	3,500	1,100	3,500	0.0%	5,000	6,000	6,000
6420	Dues & Subscriptions	29,000	47,540	29,363	47,330	-0.4%	49,697	49,697	49,697
6440	Insurance	19,925	19,925	19,925	19,600	-1.6%	20,580	21,609	22,689
6460	Telephone	29,500	29,500	22,447	27,900	-5.4%	27,900	28,737	28,737
6500	Equipment	19,200	22,200	16,495	73,000	228.8%	25,000	25,750	26,523
6510	Expendable Equipment	2,700	2,700	2,060	2,100	-22.2%	2,100	2,100	2,100
6530	Tech. Support/Software	8,500	8,500	7,068	13,050	53.5%	13,050	13,050	13,050
6580	Utilities	10,800	10,800	8,547	10,800	0.0%	11,124	11,235	11,348
6600	Cleaning/maint. Supplies	1,500	2,000	1,987	1,500	-25.0%	1,500	1,500	1,500
6610	Building Maintenance	25,000	25,000	9,817	20,000	-20.0%	35,000	20,000	40,000
6620	Equip. Service Contracts	3,500	3,500	3,193	3,500	0.0%	3,500	3,500	3,500
6640	Equipment Rental	34,000	34,000	29,590	34,000	0.0%	34,000	34,000	34,000

isitors Bureau							
022							
	Amended		D				
Budget		Designated	Proposed	5			ll
	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Title 2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
nent Repairs 3,000	3,000	1,850	3,000	0.0%	3,000	3,000	3,000
Supplies 16,500	17,740	16,017	17,800	0.3%	17,800	17,800	17,800
Service Fees 0	0	0	1,920	100.0%	2,016	2,117	2,223
ite/Internet 36,300	36,300	35,223	40,000	10.2%	40,000	41,200	41,200
629,530	824,310	446,875	927,480	12.5%	750,864	712,358	748,918
Promotional 5,908,085	6,517,575	5,489,417	7,193,215	10.4%	6,898,620	7,083,429	7,330,243
er budget by		1,028,158					
ncumbrances		-550,000					
		478,158					
s: #6150 \$400,000							
#5185 \$150,000							

	ks Visitors Bureau								
Budget 202									
Aycock Bro	own Welcome Center Kitty Hav	wk							
			Amended		Proposed				
Account		Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Number	Title	2020-2021	2020-2021	2021-2022	2021-2022	Change	FY22-23	FY23-24	FY24-25
5025	Salaries (part)	78,500	82,350	69,378	78,200	-5.0%	80,546	82,962	85,451
5030	Payroll Taxes	6,790	7,085	6,001	6,765	-4.5%	6,967	7,176	7,392
5040	Employee Insurance	4,200	4,200	4,731	4,200	0.0%	4,410	4,542	4,679
5060	Worker's Comp	170	170	170	150	-11.8%	155	159	164
5080	Employee Relations	425	425	342	425	0.0%	385	395	405
5090	Training	600	600	450	600	0.0%	600	600	600
5110	Contracted Services	7,920	8,520	8,315	8,220	-3.5%	8,220	8,220	8,220
6130	Uniforms	440	440	416	440	0.0%	440	440	440
6200	Postage	200	200	192	200	0.0%	200	210	221
6300	Travel	550	550	138	540	-1.8%	536	540	545
6420	Dues & Subscriptions	270	270	103	270	0.0%	284	298	313
6440	Insurance	1,920	1,920	1,920	2,740	42.7%	2,877	3,021	3,172
6460	Telephone	8,520	8,520	8,445	8,640	1.4%	8,813	8,989	9,169
6500	Equipment	1,500	1,500	1,000	1,500	0.0%	1,500	2,000	2,000
6580	Utilities	6,600	6,600	5,626	6,600	0.0%	6,732	6,867	7,004
6600	Cleaning/maint. Supplies	600	650	223	600	-7.7%	600	600	600
6610	Building Maintenance	2,000	2,000	2,721	2,000	0.0%	7250	2000	2000
6660	Equipment Repairs	300	300	0	1,000	233.3%	300	315	330
6700	Office Supplies	3,000	3,100	3,057	3,100	0.0%	3,000	3000	3,000
	Total - ABWC	124,505	129,400	113,228	126,190	-2.5%	133,814	132,335	135,703
Projected u	inder budget by			16,172					

Outer I	Banks Visitors Bureau								
Budge	t 2021-2022								
Outer I	Banks Welcome Center Roano	ke Island							
			Amended		Proposed				
Accoun	t	Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Numbe	-	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY21-22	FY22-23	FY23-24
	Salaries (part) - RI	65,700	68,100	54,464	63,250	-7.12%	65,148	67,102	69,115
	Payroll Taxes	5,685	5,870	4,711	5,475	-6.73%	5,635	5,804	5,978
	Worker's Comp	120	120	120	105	-12.50%	108	111	115
5080	Employee Relations	350	350	205	350	0.00%	350	350	350
	Training	600	600	450	600	0.00%	600	600	600
6130	Uniforms	300	300	307	800	166.67%	800	800	800
6440	Insurance	2,880	2,880	2,880	4,110	42.71%	4,316	4,531	4,758
6460	Telephone	1,225	1,225	1,240	1,290	5.31%	1,316	1,342	1,369
6500	Equipment	1,000	1,000	1,000	1,000	0.00%	1,000	1,000	1,000
6580	Utilities	960	960	741	960	0.00%	979	999	1,019
6600	Cleaning/Maint. Supplies	200	250	235	200	-20.00%	200	200	200
6610	Building Maintenance	2,960	2,960	1,462	2,960	0.00%	7,960	3,100	3,500
6660	Equipment Repairs	250	250	120	250	0.00%	250	250	250
6700	Office Supplies	600	700	663	700	0.00%	600	600	600
	Total - Welcome Ctr. R.I.	82,830	85,565	68,598	82,050	-4.11%	89,261	86,790	89,654
Project	ed under budget by			16,967					

Outer Banks Visitors Bureau								
Budget 2021-2022								
Outer Banks Welcome Center - Hatt	eras Information Ce	enter						
		Amended		Proposed				
Account	Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Number <u>Title</u>	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
5026 Salaries (part) - HI	30,125	30,975	24,491	31,200	0.73%	32,136	32,136	33,100
5030 Payroll Taxes	2,605	2,670	2,243	2,710	1.50%	2,780	2,780	2,863
5060 Worker's Comp	65	65	65	55	-15.38%	57	58	60
5080 Employee Relations	140	140	85	140	0.00%	140	140	140
5090 Training	100	100	100	100	0.00%	100	100	100
5110 Contracted Services	1,540	1,540	1,604	1,640	6.49%	1,640	1,640	1,640
6130 Uniforms	100	100	90	300	200.00%	300	300	300
6300 Travel	888	888	502	860	-3.15%	864	872	880
6440 Insurance	480	480	480	685	42.71%	719	755	793
6460 Telephone	2,880	2,880	2,933	3,065	6.42%	3,126	3,189	3,253
6500 Equipment	1,000	1,000	0	1,000	0.00%	1,000	1,000	1,000
6600 Cleaning/Maint. Supplies	200	250	272	200	-20.00%	50	50	50
6610 Building Maintenance	500	500	0	500	0.00%	500	500	500
6700 Office Supplies	775	825	786	825	0.00%	700	675	650
Total - Welcome Ctr Hattera	s 41,398	42,413	33,651	43,280	2.04%	44,112	44,195	45,329
Projected under budget by			8,762					

Outer I	Banks Visitors Bureau								
Budge	t 2021-2022								
Outer I	Banks Welcome Center - Whalebo	ne Junction							
			Amended		Proposed				
Accoun	t	Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
<u>Number</u>		2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
5026	Salaries (part)	35,700	37,100	37,703	39,650	6.87%	40,840	42,065	43,327
5030	Payroll Taxes	3,090	3,200	3,261	3,430	7.19%	3,533	3,639	3,748
5060	Worker's Comp	75	75	75	65	-13.33%	67	69	71
5080	Employee Relations	140	140	115	140	0.00%	140	140	140
	Training	100	100	100	100	0.00%	100	100	100
	Contracted Services	660	860	750	760	-11.63%	660		
	Uniforms	80	80	47	300	275.00%		660	660
	Insurance	480	480	480	685		300	300	300
	Telephone	1,920	1,920			42.71%	719	755	793
	Equipment			1,635	1,920	0.00%	1,958	1,998	2,038
		1,000	1,000	0	1,000	0.00%	1,000	1,000	1,000
	Cleaning/Maint. Supplies	50	100	100	50	-50.00%	50	50	50
6700	Office Supplies	450	500	467	500	0.00%	450	450	450
	Total - Welcome Ctr. Whalebone	43,745	45,555	44,733	48,600	6.68%	49,817	51,225	52,676
Project	ed under budget by			822					

Outer Bar	nks Visitors Bureau					
Budget 20	21-2022					
Restricted	i					
			Amended		Proposed	
Account		Budget	Budget	Projected	Budget	Percent
Number	<u>Title</u>	2020-2021	2020-2021	2020-2021	2021-2022	Change
	Occupancy/Meals Tax 25%	1,519,455	1,706,955	2,324,228	1,840,950	7.8%
	Interest	23,000	23,000	23,040	23,000	0.0%
	Appropriated Fund Balance	2,850,096	2,850,096	1,848,735	4,196,002	47.2%
	Total - Non Departmental	4,392,551	4,580,051	4,196,003	6,059,952	32.3%

	nks Visitors Bureau				
3udget 20					
Restricted	Fund		1		
		Projected			
		Amount	Recommended	Proposed	
Account		Allocated	FY 21-22	FY 21-22	Percent
<u>Number</u>	<u>Title</u>	thru 5/31/21	Projects	Allocation	<u>Change</u>
	Revenues				
3210	Interest	23,040	0	23,000	-0.29
9930	Appropriation from Fund Balance	1,848,735	0	4,196,002	127.09
	Occupancy/Meals Tax 25%	2,324,228	0	1,840,950	-20.89
	Total Revenues	4,196,003	0	6,059,952	44.4
	Expenditures				
	Long Term Projects: 70% = \$1,288,665				
4503	Infrastructure NOTE #1	461,170	0	461,170	0.09
	Event Site NOTE #2	1,790,004	1,188,665	2,978,669	66.49
	Long-term Unappropriated NOTE #3	330,000	100,000	430,000	30.39
4505	Total Long Term Projects	2,581,174	1,288,665	3,869,839	49.99
	Chart Torm Decisets, 200/ - \$552 205 plus interv	.at			
	Short Term Projects: 30% = \$552,285, plus interes	SL			
	FY2019				
4646	Town of KH - KH Park Trail Connection	47,592	0	47,592	0.09
		47,592		47,592	
	FY2020				
4648	TIG - Dare Co Arts Council - Courtyard	90,950		90,950	0.09
	TIG - Duck - Pedestrian Paths, Phase 4	147,806		147,806	0.09
	TIG - Manteo - Manteo Town Common	221,885		221,885	0.0%
1002	The Market Market Term Common	460,641		460,641	0.09
	FY2021				
4652	TIG - Manteo - Manteo Town Common, Phase II	150,000		150,000	0.09
	TIG - Hatteras Tax District - Pathways	342,640		342,640	0.09
	TIG - KDH - Meekins Field	200,000		200,000	0.09
	TIG - NH - Skate Park	30,000		30,000	0.09
	TIG - NC Coastal Fed - Baum Bridge Boat Access	40,000		40,000	0.0%
	Traffic Control Hwy 158 & Hwy 12	19,960	0	19,960	0.0%
	Fireworks	79,669	55,000	134,669	69.0%
	25 % of audit	7 9,009	3,750	3,750	09.07
	FY2022 S-T Unappropriated NOTE #4				211.49
4999	F12022 S-1 Unappropriated NOTE #4	244,326 1,106,595	516,535 575,285	760,861 1,681,880	52.0%
	Total Short Term Projects	1,614,828	575,285	2,190,113	35.6%
	Total Onort Term Projects	1,014,020	3/3,263	2,150,113	
	Total Expenditures	4,196,003	1,863,950	6,059,952	44.4%
	Reconciliation Back to 5/31/21 Cash Balance				
	Funds in the Banks @ 5/31/21			\$ 4,221,981	
	Estimated Revenues - June 2021			125,236	
	Budgeted FY 21-22 Revenues			1,863,950	
	Total Proposed Expenditures			\$ 6,211,167	
	Less Amounts to be Paid Out in 20-21 Total Proposed Expenditures			(151,215) \$6,059,952	

NOTE #1	Infrastructure was capped by the Board at \$500,000 in FY2006-2007. Proposed budget does not allocate any								
11012#7	money to bring the balance back to \$500,000.								
NOTE #2	The Event Site line item is funded by 100% of long-term revenues, less \$100,000 paid back to Long-term Unappropriate								
	Includes an encumbance to the Town of Nags Head for initial payment of land buyout in the amount of \$600,000								
NOTE #3	Long-term Unappropriated was established by the board in March 2019 and is capped at \$500,000 in FY19/20.								
	In FY20/21, \$200,000 was borrowed from the account for TIG grants. \$100,000 was paid back in FY20/21 amendment								
	The remaining \$100,000 is paid back in the FY21/22 budget. No provision for bringing it back to \$500,000 is in the budg								
	Includes an encumbrace for Chicamacomico in the amount of \$22,610.								
NOTE #4	Short-term Unappropriated is receiving the interest in addition to the Board designated 30% split of								
	occupancy & meals taxes received.								
	Funds in Short-term Unappropriated are allocated out to the audit, traffic control, Fireworks and Tourism Impact Gran								

Outer Ba	anks Visitors Bureau								
Budget :	2021-2022								
Travel G	Guide								
		Original	Amended		Proposed				
Account		Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
<u>Number</u>	<u>Title</u>	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY21-22	FY22-23	FY23-24
	Revenues								
3209	Advertising	0	35,000	35,000	35,000	0.0%	36,050	37,132	38,245
3210 I	Interest	0	20	52	25	25.0%	25	25	25
	Total Revenues	0	35,020	35,052	35,025	0.0%	36,075	37,157	38,270
	Expenditures								
5560	Production/Printing/Distribution	0	0	0	70,000	100.0%	77,000	79,310	81,689
6200	Freight	0	0	0	2,000	100.0%	2,200	2,266	2,334
	Total Expenditures	0	0	0	72,000	100.0%	79,200	81,576	84,023
	Revenues Over (Under) Expenditures	0	35,020	35,052	-36,975		-43,125	-44,420	-45,753

#### Fiscal Year 2021-2022 Dare County Tourism Board

#### **Proposed Budget**

	nks Visitors Bureau					
	021-2022					4
vierchan	dise Sales		1			
			Amended		Proposed	
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2020-2021	2020-2021	2020-2021	2021-2022	Change
	Revenues:					
3100	Sale of Merchandise	0	5,000	6,384	3,000	-40.00%
3210	Interest Income	0	125	227	125	0.00%
	Total Revenues	0	5,125	6,611	3,125	-39.02%
	Projected under budget by					
	Expenditures:					
6710	Merchandise Purchased	0	3,000	4,150	1,950	-35.00%
6800	Bank Fees - Credit Cards	0	1,200	680	450	-62.50%
	Total Expenditures	0	4,200	4,830	2,400	-42.86%
	Revenues Over (Under) Expenditures	0	925	1,781	725	

	anks Visitors Bureau								
	2021-2022								
Event Si	te Fund								
			Amended		Proposed				
Account		Budget	Budget	Projected	Budget	Percent	Estimate	Estimate	Estimate
Number	Title	2020-2021	2020-2021	2020-2021	2021-2022	Change	FY22-23	FY23-24	FY24-25
	Revenues:								
3200	Event Rental Income	12,500	12,500	12,600	13,800	10.40%	15,800	16,900	18,700
3250	Lease income	45,600	45,600	45,828	45,600	0.00%	46,000	46,000	47,380
3220	Other Income	200	200	0	200	0.00%	200	200	200
3210	Interest Income	150	150	357	200	33.33%	150	75	100
9910	Transfer from General Fund	271,030	271,030	271,030	285,480	5.33%	336,947	377,765	368,564
9999	Unappropriated Funds	20,000	20,000	0	65,000	225.00%	5,150	5,305	5,464
	Total Revenues	349,480	349,480	329,815	410,280	17.40%	404,247	446,245	440,408
	Projected under budget by								
	Expenditures:								
5160	Event Development & Marketing	50,000	50,000	0	50,000	0.00%	45,000	45,000	24,000
5190	Other Professional Services	40,000	40,000	1,530	55,000	37.50%	90,000	92,700	104,751
6440	Insurance	7,200	7,200	7,200	8,550	18.75%	8,978	9,426	9,898
6580	Utilities	63,975	63,975	25,865	56,375	-11.88%	58,066	59,808	61,602
6610	Repairs & Maintenance	168,035	168,035	171,206	220,085	30.98%	181,466	217,759	217,759
6700	Office Supplies	270	270	226	270	0.00%	300	300	300
9990	Other Expenses	20,000	20,000	18,152	20,000	0.00%	20,800	21,632	22,497
	Total Expenditures	349,480	349,480	224,179	410,280	17.40%	404,609	446,625	440,807
	Revenues Over (Under) Expenditures	0	0	105,636	0		-362	-380	-399