

| Outer Banks Visitors Bureau  |                    |                    |                    |                    |                    |                    |                    |                    |                    |                    |   |                    |                    |                    |
|--|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|---|--------------------|--------------------|--------------------|
| Gross Meals Summary  |                    |                    |                    |                    |                    |                    |                    |                    |                    |                    |   |                    |                    |                    |
| 2005-2018  |                    |                    |                    |                    |                    |                    |                    |                    |                    |                    |   |                    |                    |                    |
|  | 2018               | 2017               | 2016               | 2015               | 2014               | 2013               | 2012               | 2011               | 2010               | 2009               | 2008  | 2007               | 2006               | 2005               |
| January  | 6,630,060          | 6,907,169          | 6,951,100          | 7,366,165          | 6,423,044          | 5,737,827          | 5,908,401          | 5,149,079          | 4,946,077          | 5,553,193          | 5,315,203   | 5,652,092          | 5,858,880          | 5,250,065          |
| February   | 8,081,163          | 8,107,544          | 7,190,738          | 6,442,985          | 6,280,032          | 5,873,076          | 6,001,197          | 5,600,305          | 5,306,714          | 5,878,828          | 5,901,277   | 5,864,520          | 6,004,387          | 6,157,689          |
| March  | 12,472,869         | 12,750,137         | 12,593,172         | 10,133,762         | 9,481,493          | 10,153,689         | 9,324,697          | 8,342,477          | 7,944,634          | 7,371,099          | 9,906,602   | 8,368,675          | 8,211,991          | 8,593,455          |
| April  | 17,693,017         | 19,029,550         | 15,347,188         | 15,145,381         | 14,781,867         | 13,161,426         | 15,272,146         | 13,937,220         | 12,643,388         | 12,570,914         | 10,696,837  | 13,018,031         | 12,354,501         | 10,855,357         |
| May  | 25,305,198         | 24,480,322         | 22,700,007         | 23,106,126         | 22,196,739         | 20,503,341         | 20,033,102         | 17,884,885         | 17,420,030         | 17,237,550         | 17,902,993  | 17,030,910         | 16,936,284         | 16,232,333         |
| June   | 37,728,467         | 36,369,937         | 33,185,424         | 33,214,790         | 31,198,217         | 30,968,797         | 30,676,562         | 28,170,717         | 25,929,735         | 25,850,095         | 26,110,903  | 26,398,208         | 24,523,773         | 24,027,726         |
| July   | 44,840,505         | 43,176,322         | 42,856,387         | 41,248,363         | 38,508,812         | 37,227,457         | 36,914,627         | 36,454,367         | 35,295,259         | 32,687,202         | 33,163,197  | 32,620,688         | 31,626,454         | 31,331,286         |
| August   | 39,760,919         | 37,942,828         | 39,204,887         | 38,491,312         | 38,663,206         | 36,725,099         | 33,521,889         | 27,024,599         | 31,515,361         | 31,285,408         | 32,095,228  | 31,213,494         | 29,227,824         | 28,259,620         |
| September  | 24,228,769         | 27,122,726         | 26,673,486         | 26,274,599         | 23,584,456         | 23,168,505         | 22,057,864         | 19,239,630         | 18,678,839         | 19,444,780         | 17,335,174  | 19,572,423         | 18,282,789         | 16,206,289         |
| October  | 18,452,784         | 19,261,951         | 15,237,438         | 16,212,875         | 16,047,497         | 14,278,541         | 13,282,164         | 13,084,800         | 13,295,890         | 12,630,255         | 12,192,193  | 12,942,026         | 11,940,442         | 17,835,408         |
| November   | 12,448,598         | 11,764,460         | 11,846,267         | 10,809,353         | 9,863,383          | 9,161,206          | 8,637,935          | 8,587,922          | 8,822,724          | 8,298,475          | 8,044,142   | 9,001,275          | 8,074,157          | 8,614,941          |
| December   | 9,670,246          | 10,184,239         | 9,049,333          | 8,333,905          | 7,902,396          | 6,839,007          | 7,025,072          | 7,391,106          | 5,983,306          | 6,123,554          | 6,457,727   | 7,449,495          | 7,605,651          | 7,114,075          |
| <b>Total</b>   | <b>257,312,595</b> | <b>257,097,185</b> | <b>242,835,427</b> | <b>236,779,616</b> | <b>224,931,142</b> | <b>213,797,971</b> | <b>208,655,656</b> | <b>190,867,107</b> | <b>187,781,957</b> | <b>184,931,353</b> | <b>185,121,476</b>                                  | <b>189,131,837</b> | <b>180,647,133</b> | <b>180,478,244</b> |
|  | 0.08%              | 5.87%              | 2.56%              | 5.27%              | 5.21%              | 2.46%              | 9.32%              | 1.64%              | 1.54%              | -0.10%             | -2.12%  | 4.70%              | 0.09%              | 8.69%              |
| <b>Month Increas</b>   | <b>-5.05%</b>      | <b>12.54%</b>      | <b>8.58%</b>       | <b>5.46%</b>       | <b>15.55%</b>      | <b>-2.65%</b>      | <b>-4.95%</b>      | <b>23.53%</b>      | <b>-2.29%</b>      | <b>-5.17%</b>      | <b>(December increase/decrease over prior year)</b> |                    |                    |                    |
| Note: This report shows total gross \$ reported to Dare County for prepared foods and beverages. |                    |                    |                    |                    |                    |                    |                    |                    |                    |                    |   |                    |                    |                    |
| The current year is a YTD percentage compared to the prior year to date                          |                    |                    |                    |                    |                    |                    |                    |                    |                    |                    |   |                    |                    |                    |
| The other years are total percentage increase or decrease from the prior year.                   |                    |                    |                    |                    |                    |                    |                    |                    |                    |                    |   |                    |                    |                    |