Outer Banks Visitors Bureau
Gross Meals Summary
2011-2024

| | 2024 | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| January | 11,179,366 | 15,014,241 | 10,601,001 | 10,669,210 | 9,567,693 | 9,232,116 | 6,630,060 | 6,907,169 | 6,951,100 | 7,366,165 | 6,423,044 | 5,737,827 | 5,908,401 | 5,149,079 |
| February | 12,929,929 | 12,282,779 | 13,854,379 | 9,647,064 | 9,280,396 | 7,938,346 | 8,081,163 | 8,107,544 | 7,190,738 | 6,442,985 | 6,280,032 | 5,873,076 | 6,001,197 | 5,600,305 |
| March | 19,422,840 | 19,052,221 | 17,964,701 | 17,851,725 | 7,466,202 | 13,993,067 | 12,472,869 | 12,750,137 | 12,593,172 | 10,133,762 | 9,481,493 | 10,153,689 | 9,324,697 | 8,342,477 |
| April | 26,222,012 | 29,882,256 | 29,762,315 | 26,101,925 | 3,749,728 | 20,152,467 | 17,693,017 | 19,029,550 | 15,347,188 | 15,145,381 | 14,781,867 | 13,161,426 | 15,272,146 | 13,937,220 |
| May | 39,078,063 | 37,191,059 | 35,766,126 | 36,273,162 | 14,079,809 | 27,895,551 | 25,305,198 | 24,480,322 | 22,700,007 | 23,106,126 | 22,196,739 | 20,503,341 | 20,033,102 | 17,884,885 |
| June | 57,344,840 | 53,653,158 | 49,188,354 | 48,603,545 | 35,377,612 | 39,212,117 | 37,728,467 | 36,369,937 | 33,185,424 | 33,214,790 | 31,198,217 | 30,968,797 | 30,676,562 | 28,170,717 |
| July | 64,106,859 | 62,371,753 | 61,144,299 | 55,983,285 | 37,531,226 | 47,545,995 | 44,840,505 | 43,176,322 | 42,856,387 | 41,248,363 | 38,508,812 | 37,227,457 | 36,914,627 | 36,454,367 |
| August | 57,116,087 | 54,381,491 | 52,469,499 | 45,615,512 | 34,686,508 | 44,023,260 | 39,760,919 | 37,942,828 | 39,204,887 | 38,491,312 | 38,663,206 | 36,725,099 | 33,521,889 | 27,024,599 |
| September | | 39,511,303 | 39,658,009 | 38,713,169 | 31,758,793 | 24,552,170 | 24,228,769 | 27,122,726 | 26,673,486 | 26,274,599 | 23,584,456 | 23,168,505 | 22,057,864 | 19,239,630 |
| October | | 30,360,180 | 18,866,693 | 29,131,584 | 22,495,453 | 19,796,005 | 18,452,784 | 19,261,951 | 15,237,438 | 16,212,875 | 16,047,497 | 14,278,541 | 13,282,164 | 13,084,800 |
| November | | 19,332,007 | 28,176,947 | 17,621,266 | 16,322,421 | 12,708,341 | 12,448,598 | 11,764,460 | 11,846,267 | 10,809,353 | 9,863,383 | 9,161,206 | 8,637,935 | 8,587,922 |
| December | | 15,703,818 | 14,853,412 | 15,637,654 | 10,519,542 | 10,994,527 | 9,670,246 | 10,184,239 | 9,049,333 | 8,333,905 | 7,902,396 | 6,839,007 | 7,025,072 | 7,391,106 |
| Total | 287,399,996 | 388,736,266 | 372,305,735 | 351,849,101 | 232,835,383 | 278,043,962 | 257,312,595 | 257,097,185 | 242,835,427 | 236,779,616 | 224,931,142 | 213,797,971 | 208,655,656 | 190,867,107 |
| | 1.26% | 4.41% | 5.81% | 51.11% | -16.26% | 8.06% | 0.08% | 5.87% | 2.56% | 5.27% | 5.21% | 2.46% | 9.32% | 1.64% |
| **Month Increas** | **5.03%** | **3.64%** | **15.03%** | **31.51%** | **-21.21%** | **10.72%** | **4.79%** | **-3.22%** | **1.85%** | **-0.44%** | **(August increase/decrease over prior year)** | | | |

Note: This report shows total gross $ reported to Dare County for prepared foods and beverages.
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.