Outer Banks Visitors Bureau
Gross Meals Summary
2006-2019

| | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| January | 9,232,116 | 6,630,060 | 6,907,169 | 6,951,100 | 7,366,165 | 6,423,044 | 5,737,827 | 5,908,401 | 5,149,079 | 4,946,077 | 5,553,193 | 5,315,203 | 5,652,092 | 5,858,880 |
| February | 7,938,346 | 8,081,163 | 8,107,544 | 7,190,738 | 6,442,985 | 6,280,032 | 5,873,076 | 6,001,197 | 5,600,305 | 5,306,714 | 5,878,828 | 5,901,277 | 5,864,520 | 6,004,387 |
| March | 13,993,067 | 12,472,869 | 12,750,137 | 12,593,172 | 10,133,762 | 9,481,493 | 10,153,689 | 9,324,697 | 8,342,477 | 7,944,634 | 7,371,099 | 9,906,602 | 8,368,675 | 8,211,991 |
| April | | 17,693,017 | 19,029,550 | 15,347,188 | 15,145,381 | 14,781,867 | 13,161,426 | 15,272,146 | 13,937,220 | 12,643,388 | 12,570,914 | 10,696,837 | 13,018,031 | 12,354,501 |
| May | | 25,305,198 | 24,480,322 | 22,700,007 | 23,106,126 | 22,196,739 | 20,503,341 | 20,033,102 | 17,884,885 | 17,420,030 | 17,237,550 | 17,902,993 | 17,030,910 | 16,936,284 |
| June | | 37,728,467 | 36,369,937 | 33,185,424 | 33,214,790 | 31,198,217 | 30,968,797 | 30,676,562 | 28,170,717 | 25,929,735 | 25,850,095 | 26,110,903 | 26,398,208 | 24,523,773 |
| July | | 44,840,505 | 43,176,322 | 42,856,387 | 41,248,363 | 38,508,812 | 37,227,457 | 36,914,627 | 36,454,367 | 35,295,259 | 32,687,202 | 33,163,197 | 32,620,688 | 31,626,454 |
| August | | 39,760,919 | 37,942,828 | 39,204,887 | 38,491,312 | 38,663,206 | 36,725,099 | 33,521,889 | 27,024,599 | 31,515,361 | 31,285,408 | 32,095,228 | 31,213,494 | 29,227,824 |
| September | | 24,228,769 | 27,122,726 | 26,673,486 | 26,274,599 | 23,584,456 | 23,168,505 | 22,057,864 | 19,239,630 | 18,678,839 | 19,444,780 | 17,335,174 | 19,572,423 | 18,282,789 |
| October | | 18,452,784 | 19,261,951 | 15,237,438 | 16,212,875 | 16,047,497 | 14,278,541 | 13,282,164 | 13,084,800 | 13,295,890 | 12,630,255 | 12,192,193 | 12,942,026 | 11,940,442 |
| November | | 12,448,598 | 11,764,460 | 11,846,267 | 10,809,353 | 9,863,383 | 9,161,206 | 8,637,935 | 8,587,922 | 8,822,724 | 8,298,475 | 8,044,142 | 9,001,275 | 8,074,157 |
| December | | 9,670,246 | 10,184,239 | 9,049,333 | 8,333,905 | 7,902,396 | 6,839,007 | 7,025,072 | 7,391,106 | 5,983,306 | 6,123,554 | 6,457,727 | 7,449,495 | 7,605,651 |
| Total | 31,163,529 | 257,312,595 | 257,097,185 | 242,835,427 | 236,779,616 | 224,931,142 | 213,797,971 | 208,655,656 | 190,867,107 | 187,781,957 | 184,931,353 | 185,121,476 | 189,131,837 | 180,647,133 |
| | 14.64% | 0.08% | 5.87% | 2.56% | 5.27% | 5.21% | 2.46% | 9.32% | 1.64% | 1.54% | -0.10% | -2.12% | 4.70% | 0.09% |
| **Month Increas** | **12.19%** | **-2.17%** | **1.25%** | **24.27%** | **6.88%** | **-6.62%** | **8.89%** | **11.77%** | **5.01%** | **7.78%** | **(March increase/decrease over prior year)** | | | |

Note: This report shows total gross $ reported to Dare County for prepared foods and beverages.
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.