Outer Banks Visitors Bureau
Gross Occupancy Summary
2013-2026

| | 2026 | 2025 | 2024 | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| January | 17,172,443 | 16,704,519 | 15,588,394 | 32,326,040 | 32,129,068 | 22,515,577 | 8,223,680 | 6,272,045 | 7,115,084 | 7,131,148 | 6,278,051 | 5,968,549 | 4,638,247 | 5,037,412 |
| February | | 15,106,523 | 15,256,753 | 17,078,293 | 17,071,361 | 16,833,409 | 6,788,236 | 6,004,609 | 5,205,555 | 4,938,755 | 3,599,607 | 3,283,399 | 2,946,032 | 2,968,109 |
| March | | 23,315,703 | 23,855,777 | 22,911,263 | 22,897,441 | 28,050,784 | 3,538,436 | 9,370,541 | 9,356,430 | 7,159,836 | 7,924,692 | 5,399,408 | 5,159,003 | 6,338,567 |
| April | | 39,811,889 | 33,495,901 | 43,812,778 | 45,219,347 | 39,424,885 | 715,316 | 22,183,138 | 18,054,916 | 19,822,692 | 13,435,059 | 12,880,393 | 13,868,051 | 10,858,691 |
| May | | 67,926,280 | 57,369,540 | 61,544,693 | 67,998,385 | 71,629,217 | 28,192,673 | 36,428,842 | 32,964,383 | 32,005,253 | 29,786,428 | 29,618,042 | 27,441,496 | 23,051,832 |
| June | | 145,610,175 | 162,956,697 | 137,311,567 | 136,993,703 | 127,947,319 | 103,467,906 | 102,003,266 | 94,643,779 | 79,240,527 | 74,166,862 | 78,981,510 | 77,865,332 | 74,033,596 |
| July | | 187,476,603 | 181,861,471 | 215,518,673 | 203,794,691 | 159,994,974 | 152,256,684 | 110,890,945 | 134,391,620 | 140,228,393 | 130,768,381 | 110,515,903 | 108,283,329 | 110,660,664 |
| August | | 162,043,637 | 157,867,180 | 148,053,622 | 142,641,161 | 158,280,320 | 139,737,864 | 138,805,084 | 108,717,337 | 102,930,101 | 107,787,704 | 114,304,339 | 107,054,063 | 99,755,506 |
| September | | 63,541,209 | 70,396,614 | 79,777,957 | 73,185,366 | 73,112,498 | 63,775,711 | 45,403,850 | 48,791,548 | 48,338,071 | 45,666,221 | 44,596,605 | 39,762,332 | 37,881,607 |
| October | | 32,586,097 | 36,914,698 | 35,908,020 | 43,568,138 | 43,787,109 | 41,364,509 | 22,618,642 | 22,503,851 | 21,974,957 | 20,839,990 | 19,011,742 | 17,273,123 | 15,573,451 |
| November | | 20,782,408 | 17,709,005 | 18,220,059 | 18,554,321 | 11,394,032 | 17,053,031 | 11,523,953 | 9,965,662 | 10,734,352 | 9,132,745 | 7,573,884 | 6,873,710 | 6,118,063 |
| December | | 10,776,144 | 12,869,300 | 13,534,535 | 10,195,045 | 18,096,294 | 11,266,628 | 6,505,201 | 4,706,348 | 4,815,968 | 3,624,331 | 3,498,490 | 3,058,680 | 4,446,831 |
| Total | 17,172,443 | 785,681,187 | 786,141,330 | 825,997,500 | 814,248,027 | 771,066,418 | 576,380,674 | 518,010,116 | 496,416,513 | 479,320,053 | 453,010,071 | 435,632,264 | 414,223,398 | 396,724,329 |
| | 2.80% | -0.06% | -4.83% | 1.44% | 5.60% | 33.78% | 11.27% | 4.35% | 3.57% | 5.81% | 3.99% | 5.17% | 4.41% | 3.00% |
| **Month Increase** | **2.80%** | **7.16%** | **-51.78%** | **0.61%** | **42.70%** | **173.79%** | **31.12%** | **-11.85%** | **-0.23%** | **13.59%** | **5.19%** | **28.68%** | **-7.92%** | **17.44%** |
| | | | | | | | | | | | **(January increase/decrease from prior year)** | | | |

Note: This report shows total gross $ reported to Dare County for occupancy tax
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.