Outer Banks Visitors Bureau
Gross Occupancy Summary
2006-2019

| | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| January | 6,272,045 | 7,115,084 | 7,131,148 | 6,278,051 | 5,968,549 | 4,638,247 | 5,037,412 | 4,289,234 | 4,628,765 | 4,494,306 | 4,171,787 | 3,571,786 | 3,283,749 | 2,384,938 |
| February | 6,004,609 | 5,205,555 | 4,938,755 | 3,599,607 | 3,283,399 | 2,946,032 | 2,968,109 | 3,213,823 | 2,878,117 | 2,386,002 | 2,231,381 | 2,642,080 | 2,581,654 | 1,759,790 |
| March | 9,370,541 | 9,356,430 | 7,159,836 | 7,924,692 | 5,399,408 | 5,159,003 | 6,338,567 | 5,450,681 | 4,090,156 | 3,572,289 | 3,815,488 | 5,502,196 | 4,202,539 | 3,086,804 |
| April | 22,183,138 | 18,054,916 | 19,822,692 | 13,435,059 | 12,880,393 | 13,868,051 | 10,858,691 | 13,793,507 | 12,489,121 | 10,593,724 | 11,079,765 | 8,899,988 | 11,315,913 | 10,346,356 |
| May | 36,428,842 | 32,964,383 | 32,005,253 | 29,786,428 | 29,618,042 | 27,441,496 | 23,051,832 | 23,748,969 | 23,011,015 | 20,819,112 | 21,820,610 | 20,903,445 | 19,663,470 | 17,941,754 |
| June | 102,003,266 | 94,643,779 | 79,240,527 | 74,166,862 | 78,981,510 | 77,865,332 | 74,033,596 | 70,913,978 | 60,241,630 | 59,386,630 | 56,771,695 | 65,529,705 | 61,057,567 | 50,096,176 |
| July | 110,890,945 | 134,391,620 | 140,228,393 | 130,768,381 | 110,515,903 | 108,283,329 | 110,660,664 | 111,091,066 | 110,207,729 | 101,783,465 | 87,373,542 | 92,310,120 | 97,575,888 | 95,773,196 |
| August | | 108,717,337 | 102,930,101 | 107,787,704 | 114,304,339 | 107,054,063 | 99,755,506 | 87,953,893 | 90,043,386 | 93,084,681 | 96,469,017 | 95,817,540 | 84,228,391 | 77,315,609 |
| September | | 48,791,548 | 48,338,071 | 45,666,221 | 44,596,605 | 39,762,332 | 37,881,607 | 39,568,193 | 36,023,228 | 34,282,276 | 34,425,803 | 30,653,566 | 30,770,807 | 29,115,120 |
| October | | 22,503,851 | 21,974,957 | 20,839,990 | 19,011,742 | 17,273,123 | 15,573,451 | 16,062,554 | 16,934,908 | 17,000,119 | 15,129,892 | 13,961,791 | 15,001,325 | 12,891,179 |
| November | | 9,965,662 | 10,734,352 | 9,132,745 | 7,573,884 | 6,873,710 | 6,118,063 | 6,038,976 | 6,795,253 | 7,062,045 | 6,708,504 | 6,392,023 | 6,852,685 | 6,514,715 |
| December | | 4,706,348 | 4,815,968 | 3,624,331 | 3,498,490 | 3,058,680 | 4,446,831 | 3,057,722 | 2,946,610 | 2,381,348 | 3,653,289 | 3,710,254 | 3,429,743 | 2,919,659 |
| Total | 293,153,386 | 496,416,513 | 479,320,053 | 453,010,071 | 435,632,264 | 414,223,398 | 396,724,329 | 385,182,596 | 370,289,918 | 356,845,997 | 343,650,773 | 349,894,494 | 339,963,731 | 310,145,296 |
| | -2.84% | 3.57% | 5.81% | 3.99% | 5.17% | 4.41% | 3.00% | 4.02% | 3.77% | 3.84% | -1.78% | 2.92% | 9.61% | 10.60% |
| **Month Increase** | **-17.49%** | **-4.16%** | **7.23%** | **18.33%** | **2.06%** | **-2.15%** | **-0.39%** | **0.80%** | **8.28%** | **16.49%** | **(July increase/decrease from prior year)** | | | |

Note: This report shows total gross $ reported to Dare County for occupancy tax
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.