Outer Banks Visitors Bureau
Gross Occupancy Summary
2013-2026

	2026	2025	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
January	17,172,443	16,704,519	15,588,394	32,326,040	32,129,068	22,515,577	8,223,680	6,272,045	7,115,084	7,131,148	6,278,051	5,968,549	4,638,247	5,037,412
February	14,012,177	15,106,523	15,256,753	17,078,293	17,071,361	16,833,409	6,788,236	6,004,609	5,205,555	4,938,755	3,599,607	3,283,399	2,946,032	2,968,109
March	23,981,414	23,315,703	23,855,777	22,911,263	22,897,441	28,050,784	3,538,436	9,370,541	9,356,430	7,159,836	7,924,692	5,399,408	5,159,003	6,338,567
April		39,811,889	33,495,901	43,812,778	45,219,347	39,424,885	715,316	22,183,138	18,054,916	19,822,692	13,435,059	12,880,393	13,868,051	10,858,691
May		67,926,280	57,369,540	61,544,693	67,998,385	71,629,217	28,192,673	36,428,842	32,964,383	32,005,253	29,786,428	29,618,042	27,441,496	23,051,832
June		145,610,175	162,956,697	137,311,567	136,993,703	127,947,319	103,467,906	102,003,266	94,643,779	79,240,527	74,166,862	78,981,510	77,865,332	74,033,596
July		187,476,603	181,861,471	215,518,673	203,794,691	159,994,974	152,256,684	110,890,945	134,391,620	140,228,393	130,768,381	110,515,903	108,283,329	110,660,664
August		162,043,637	157,867,180	148,053,622	142,641,161	158,280,320	139,737,864	138,805,084	108,717,337	102,930,101	107,787,704	114,304,339	107,054,063	99,755,506
September		63,541,209	70,396,614	79,777,957	73,185,366	73,112,498	63,775,711	45,403,850	48,791,548	48,338,071	45,666,221	44,596,605	39,762,332	37,881,607
October		32,586,097	36,914,698	35,908,020	43,568,138	43,787,109	41,364,509	22,618,642	22,503,851	21,974,957	20,839,990	19,011,742	17,273,123	15,573,451
November		20,782,408	17,709,005	18,220,059	18,554,321	11,394,032	17,053,031	11,523,953	9,965,662	10,734,352	9,132,745	7,573,884	6,873,710	6,118,063
December		10,776,144	12,869,300	13,534,535	10,195,045	18,096,294	11,266,628	6,505,201	4,706,348	4,815,968	3,624,331	3,498,490	3,058,680	4,446,831
Total	55,166,034	785,681,187	786,141,330	825,997,500	814,248,027	771,066,418	576,380,674	518,010,116	496,416,513	479,320,053	453,010,071	435,632,264	414,223,398	396,724,329
	0.07%	-0.06%	-4.83%	1.44%	5.60%	33.78%	11.27%	4.35%	3.57%	5.81%	3.99%	5.17%	4.41%	3.00%
Month Increase	**2.86%**	**-2.26%**	**4.12%**	**0.06%**	**-18.37%**	**692.75%**	**-62.24%**	**0.15%**	**30.68%**	**-9.65%**	**46.77%**	**4.66%**	**-18.61%**	**16.29%**
											(March increase/decrease from prior year)			

Note: This report shows total gross $ reported to Dare County for occupancy tax
The current year is a YTD percentage compared to the prior year to date
The other years are total percentage increase or decrease from the prior year.