Outer Banks Visitors Bureau

Gross Occupancy by Class 2014-2018

	2014 Bed & Breakfast	2015 Bed & Breakfast	2016 Bed & Breakfast	2017 Bed & Breakfast	2018 Bed & Breakfast	2014 Camp-ground	2015 Camp-ground	2016 Camp-ground	2017 Camp-ground	2018 Camp-ground	2014 Cottage	2015 Cottage	2016 Cottage	2017 Cottage	2018 Cottage	2014 Motel/ Hotel	2015 Motel/ Hotel	2016 Motel/ Hotel	2017 Motel/ Hotel	2018 Motel/ Hotel	2018 Online Travel OTC*
January	15,197	32,527	25,804	21,243	9,991	25,666	26,848	34,898	50,462	56,934	80,505	77,619	68,241	39,261	77,827	914,561	1,139,616	1,237,556	1,231,693	1,245,174	12,750
February	55,978	36,503	36,064	52,546	36,814	32,048	30,243	39,974	64,152	69,405	74,865	69,723	71,212	134,203	97,209	1,077,869	1,321,121	1,322,085	1,562,373	1,560,253	21,179
March	56,698	45,499	79,865	76,403	65,753	83,572	81,171	208,302	123,529	186,658	149,929	131,547	166,270	149,882	184,588	2,185,706	2,061,142	3,048,117	2,625,980	2,988,285	46,450
April	140,757	168,909	156,538	127,482	140,738	245,079	274,003	254,169	580,729	450,715	305,769	259,150	308,672	366,481	321,223	4,179,035	4,200,169	4,545,245	5,755,388	4,696,296	94,478
May	284,340	298,008	274,409	249,701	329,396	559,156	638,602	665,277	745,164	864,675	590,191	568,792	552,057	639,286	607,239	6,602,686	6,765,929	6,995,624	7,781,122	7,433,798	223,246
June	305,514	382,110	379,391	265,719	263,476	1,030,907	1,123,278	1,229,304	1,431,385	1,666,397	1,045,006	987,743	1,046,720	989,369	1,196,072	10,131,851	10,455,896	10,724,168	11,713,936	11,346,167	373,865
July	381,587	368,701	749,249	321,538	401,465	1,038,469	1,661,598	1,816,435	1,336,272	1,613,934	1,391,518	1,433,876	1,647,615	1,435,632	1,542,434	12,249,975	13,399,251	14,702,019	15,241,700	13,028,696	488,402
August	388,967	387,356	382,004	230,703	295,816	1,081,143	1,010,543	1,157,766	890,569	1,232,064	1,344,058	1,298,655	1,314,037	1,415,838	1,296,981	12,019,900	11,644,979	12,963,240	11,871,548	12,018,986	422,935
September	264,899	218,033	224,305	188,428	125,217	466,225	570,891	603,072	503,200	803,646	570,425	633,887	630,648	656,337	557,989	6,572,390	9,491,451	8,044,658	6,960,599	5,062,628	127,801
October	196,100	159,477	136,646	86,645	160,079	257,203	243,482	164,375	413,901	349,366	402,393	383,560	372,984	421,919	439,412	4,778,925	4,048,885	4,123,137	5,255,695	4,634,656	94,511
November	28,281	67,982	72,340	81,256	77,097	52,730	73,453	107,575	121,397	118,727	154,907	164,448	231,209	205,025	201,959	1,801,275	2,011,710	2,491,471	2,754,045	2,066,059	35,749
December	99,475	26,410	37,430	61,634	18,684	18,534	30,848	30,970	48,795	32,024	88,871	88,026	102,282	110,884	91,303	894,114	1,248,231	1,215,099	1,228,853	1,228,002	27,148
YTD Totals	*2,217,793*	*2,191,515*	*2,554,045*	*1,763,298*	*1,924,526*	*4,890,732*	*5,764,960*	*6,312,117*	*6,309,555*	*7,444,545*	*6,198,437*	*6,097,026*	*6,511,947*	*6,564,117*	*6,614,236*	*63,408,287*	*67,788,380*	*71,412,419*	*73,982,932*	*67,309,000*	*1,968,514*
Total	2,217,793	2,191,515	2,554,045	1,763,298	1,924,526	4,890,732	5,764,960	6,312,117	6,309,555	7,444,545	6,198,437	6,097,026	6,511,947	6,564,117	6,614,236	63,408,287	67,788,380	71,412,419	73,982,932	67,309,000	1,968,514
Month Increase	358.03%	-73.45%	41.73%	64.66%	-69.69%	68.46%	66.44%	0.40%	57.56%	-34.37%	-35.19%	-0.95%	16.20%	8.41%	-17.66%	-22.64%	39.61%	-2.65%	1.13%	2.14%	
YTD Increase	**27.88%**	**-1.18%**	**16.54%**	**-30.96%**	**9.14%**	**0.34%**	**17.88%**	**9.49%**	**-0.04%**	**17.99%**	**-2.03%**	**-1.64%**	**6.81%**	**0.80%**	**0.76%**	**6.13%**	**6.91%**	**5.35%**	**3.60%**	**-6.36%**	
Total Year Increase	**-2.02%**	**-1.18%**	**16.54%**	**-30.96%**	**9.14%**	**0.34%**	**18.28%**	**9.49%**	**-0.04%**	**17.99%**	**-2.03%**	**-1.64%**	**6.81%**	**0.80%**	**0.76%**	**6.13%**	**6.91%**	**5.35%**	**3.60%**	**-6.36%**	

* Amount was previously reported in Motel/Hotel. 2018 Hotel & OTC are added together for % increase/decrease

Outer Banks Visitors Bureau

Gross Occupancy by Class 2014-2018

	2014 Rental Homes	2015 Rental Homes	2016 Rental Homes	2017 Rental Homes	2018 Rental Homes	2014 Tmshr	2015 Tmshr	2016 Tmshr	2017 Tmshr	2018 Tmshr	2014 Total	2015 Total	2016 Total	2017 Total	2018 Total
January	3,588,501	4,685,817	4,901,521	5,742,596	5,632,280	13,817	6,122	10,031	45,893	80,128	4,638,247	5,968,549	6,278,051	7,131,148	7,115,084
February	1,686,386	1,822,560	2,113,601	3,025,121	3,299,316	18,886	3,249	16,671	100,360	121,379	2,946,032	3,283,399	3,599,607	4,938,755	5,205,555
March	2,655,590	3,067,716	4,309,813	4,006,629	5,645,680	27,508	12,333	112,325	177,413	239,016	5,159,003	5,399,408	7,924,692	7,159,836	9,356,430
April	8,935,368	7,956,152	8,083,104	12,673,454	12,073,020	62,043	22,010	87,331	319,158	278,446	13,868,051	12,880,393	13,435,059	19,822,692	18,054,916
May	19,337,752	21,282,268	21,184,107	22,356,377	23,236,092	67,371	64,443	114,954	233,603	269,937	27,441,496	29,618,042	29,786,428	32,005,253	32,964,383
June	65,241,275	65,887,740	60,621,694	64,523,921	79,376,489	110,779	144,743	165,585	316,197	421,313	77,865,332	78,981,510	74,166,862	79,240,527	94,643,779
July	93,031,111	93,434,875	111,492,605	121,406,705	116,827,701	190,669	217,602	360,458	486,546	488,988	108,283,329	110,515,903	130,768,381	140,228,393	134,391,620
August	92,036,104	99,801,608	91,755,613	88,138,009	93,023,812	183,891	161,198	215,044	383,434	426,743	107,054,063	114,304,339	107,787,704	102,930,101	108,717,337
September	31,819,466	33,606,096	35,992,377	39,786,449	41,912,607	68,927	76,247	171,161	243,058	201,659	39,762,332	44,596,605	45,666,221	48,338,071	48,791,547
October	11,578,536	14,140,361	15,940,123	15,566,863	16,607,911	59,966	35,977	102,725	229,934	217,916	17,273,123	19,011,742	20,839,990	21,974,957	22,503,851
November	4,819,607	5,235,640	6,134,126	7,540,897	7,319,364	16,910	20,651	96,064	31,732	146,707	6,873,710	7,573,884	9,132,785	10,734,352	9,965,662
December	1,949,105	2,096,029	2,185,437	3,104,990	3,165,578	8,581	8,946	53,113	260,812	143,609	3,058,680	3,498,490	3,624,331	4,815,968	4,706,348
YTD Totals	*336,678,801*	*353,016,862*	*364,714,121*	*387,872,011*	*408,119,850*	*829,348*	*773,521*	*1,505,462*	*2,828,140*	*3,035,841*	*414,223,398*	*435,632,264*	*453,010,111*	*479,320,053*	*496,416,512*
Total	336,678,801	353,016,862	364,714,121	387,872,011	408,119,850	829,348	773,521	1,505,462	2,828,140	3,035,841	414,223,398	435,632,264	453,010,111	479,320,053	496,416,512
Month Increase	-37.13%	7.54%	4.27%	42.08%	1.95%	-59.42%	4.25%	493.71%	391.05%	-44.94%	-31.22%	14.38%	3.60%	32.88%	-2.28%
YTD Increase	**4.36%**	**4.85%**	**3.31%**	**6.35%**	**5.22%**	**-8.44%**	**-6.73%**	**94.62%**	**87.86%**	**7.34%**	**4.41%**	**5.17%**	**3.99%**	**5.81%**	**3.57%**
Total Year Increase	**4.36%**	**4.85%**	**3.31%**	**6.35%**	**5.22%**	**-8.44%**	**-6.73%**	**94.62%**	**87.86%**	**7.34%**	**4.41%**	**5.17%**	**3.99%**	**5.81%**	**3.57%**

* Amount was previou